

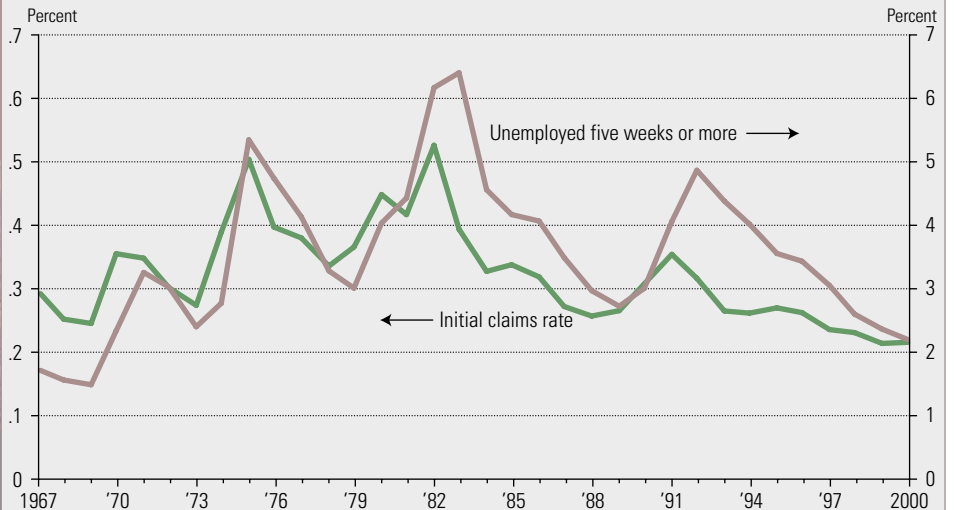
EXHIBIT 10

## Help Wanted

San Francisco's Howard Street acquired the name "skid row" during the Great Depression as a place where the unemployed hung out to pass time and trade job leads. Farmers of the Dust Bowl era packed up and traveled across the country, looking for work. Job opportunities improved greatly after World War II, but unemployed workers still sought jobs in a limited local market, largely by perusing newspaper want ads. Today's job seekers can access more than 300 Internet job search engines, browse companies' web sites for openings and even park their resumes in cyberspace, allowing firms to bid for their talents. What's more, the number of job placement agencies has tripled over the past four decades. Of course, there's still the local paper, too. Add it all up and workers have perhaps the greatest employment security in decades. The fraction of the labor force that's been without work for more than five weeks is just 2.2 percent—the lowest since 1969—and unemployment claims relative to the labor force are just 0.22 percent, the lowest on record.



### Jobless Rate and Unemployment Insurance Claims



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