

Economics Expo 2002



*Insights into Teaching Economics
and Personal Finance*

February 25–26, 2002
San Antonio, Texas

Texas Council on
Economic Education



Federal Reserve Bank of Dallas
2200 N. Pearl St.
Dallas, TX 75201-2272
www.dallasfed.org

Agenda

Monday, February 25

8:00 a.m. **Registration and Continental Breakfast**

8:30 **Welcome and Overview**

Tim Shaunty, President
Texas Council on Economic Education

9:00 **Commitment to Education**

Jill Pharr, Senior Vice President and Contributions Manager
Bank of America, Central Region, Dallas

9:30 **Break**

9:45 **Concurrent Sessions**

Bringing Home the Gold (High School)

Karen Warren and Kathy Simmons, *Canyon High School*

What Makes the Markets Move? (Middle and High School)

Anne Macy, *West Texas A&M University*

A Consumer Approach to Investing

Don Raschke, *Texas State Securities Board*

Shaping Up Your Financial Future (Grades 6–8)

Heather Newsome, *Baylor University*

Steps to Financial Fitness (Grades 3–5)

Penny Kugler, *Central Missouri State University*

Pocket Power (Grades K–2)

Phyllis Gilbert, *Stephen F. Austin State University*

Noon **Lunch at Radisson Hotel**

Why Is Bank of America Supporting Financial Fitness for Life?

Kenny Wilson, President, *Bank of America, San Antonio*

12:45 p.m. **The Broken Window Fallacy**

Robert D. McTeer, Jr., President and CEO
Federal Reserve Bank of Dallas

1:30 **Concurrent Sessions**

Bringing Home the Gold (Repeat)

What Makes the Markets Move?

Consumer Approach to Investing (Repeat)

Children's Literature and Personal Finance (K–5)

Jean Walker, *West Texas A&M University*, and
Cheryl McGaughey, *Angelo State University*

3:30 **Break**

3:45 **Plenary Session**

FED101 and Other Web-Based Fed Resources

K. Wayne Hast, *Federal Reserve Bank of Dallas*

5:00 **Announcements and Adjournment**

6:15–9:15 **Reception and Self-Guided Tours at Institute of Texan Cultures**

Site Information

All conference sessions will be held at the University of Texas at San Antonio Downtown Campus, 501 W. Durango Blvd. Luncheons will be held at the Radisson Hotel, 502 W. Durango Blvd. The Monday evening reception and buffet dinner will be held at the Institute of Texan Cultures, 801 S. Bowie St. Shuttle bus service will be available from the Holiday Inn and Radisson Hotel from 6:15 to 9:15 p.m. A dome show, *Faces and Places of Texas*, will be presented at 7:30 p.m. All participants are invited to attend.

Tuesday, February 26

7:30 a.m. **Continental Breakfast**

8:00–9:10 **Concurrent Sessions**

International Focus for High School (High School)

Alberto Davila, *University of Texas–Pan American*

The Year the Lights Went Out in California (High School)

Anne Macy and Jean Walker, *West Texas A&M University*

Trading Around the World (Grades 6–8)

Cheryl McGaughey, *Angelo State University*

Yen to Trade (Grades K–5)

Steve Cobb, *University of North Texas*

9:20–10:30 **Concurrent Sessions**

International Focus for High School (Repeat)

The Year the Lights Went Out in California (Repeat)

The World of Work: Choices and Changes (Grades 6–8)

Stuart MacDonald, *Midwestern State University*

Community Publishing (Grades K–5)

Phyllis Gilbert and Lisa Mize, *Stephen F. Austin State University*

10:30 **Break**

10:45–11:45 **Concurrent Sessions**

“The Fed Today” Classroom Curriculum Program

(High School)

Julia Crain, *Midland High School*

“Economic Mysteries” and NASDAQ Awards

(High School)

Tim Shaunty, *TCEE*

Participating in the Stock Market Game (Grades 4–12)

Debbie Mackey, *Stock Market Game Director*

The World of Work: Choices and Changes (Grades K–5)

Cheryl McGaughey, *Angelo State University*

Noon **Lunch at Radisson Hotel**

Tim Shaunty, President, *TCEE*

1:15 p.m. **Concurrent Sessions**

“The Fed Today” Classroom Curriculum Program

(Repeat)

“Economic Mysteries” and NASDAQ Awards (Repeat)

Participating in the Stock Market Game (Repeat)

Teaching Economics Through Song (Grades K–5)

Howard Yeargin, Retired Center Director, *TCEE*

2:15 **Break**

2:30–3:30 **Concurrent Sessions**

Integrating Economics into American History

(Grades 5, 8, 11)

Jean Walker, *West Texas A&M University*

Integrating Economics into Texas History (Grades 4, 7)

Steve Cobb, *University of North Texas*, and
Holly Sharpe, *Plano ISD*

Economics in World History and World Geography

(Grade 6, High School)

Stuart MacDonald, *Midwestern State University*

Special Activities in Economics: K–3 (Grades K–3)

Phyllis Gilbert, *Stephen F. Austin State University*

Entrepreneurship (Middle and High School)

Gloria Durr, *Stephen F. Austin State University*

3:40 **Wrap-up and Evaluations**

Tim Shaunty, President, *TCEE*

4:00 **Adjournment**