

New Banks and Their Niches

Name	Opened	Market Niche
Barclays Bank México	May 2006	<ul style="list-style-type: none"> • Government • Development banks • Large corporations • Financial sector
Banco Compartamos	June 2006	<ul style="list-style-type: none"> • Low- and middle-income households
Banco Autofin México	October 2006	<ul style="list-style-type: none"> • Low- and middle-income households • Automobile-sector firms
Banco Ahorro Famsa	January 2007	<ul style="list-style-type: none"> • Low- and middle-income households through Famsa stores
Banco Fácil	February 2007	<ul style="list-style-type: none"> • Low- and middle-income households through Chedraui stores
Banco Multiva	March 2007	<ul style="list-style-type: none"> • Middle- and high-income households • Corporate and middle-market enterprises
BanCoppel	May 2007	<ul style="list-style-type: none"> • Low- and middle-income households • Northwestern Mexico firms
Banco Regional	June 2007	<ul style="list-style-type: none"> • Small- and medium-sized enterprises • Low- and middle-income households in Chihuahua state
Banco Comercial del Noreste (Banco Amigo)	June 2007	<ul style="list-style-type: none"> • Low- and middle-income households
Prudential Bank	June 2007	<ul style="list-style-type: none"> • Existing mutual fund customer base • Middle- to high-income households
UBS Bank	June 2007	<ul style="list-style-type: none"> • Institutional investors • Investment trusts • Insurance companies • Pension funds
Banco Wal-Mart Adelante	October 2007	<ul style="list-style-type: none"> • Low- and middle-income households through Wal-Mart and Bodega stores
Volkswagen Bank	April 2008	<ul style="list-style-type: none"> • Volkswagen dealership customers • Banking services all electronic (no physical branches)
Consultoría Internacional Banco	April 2008	<ul style="list-style-type: none"> • Low- and middle-income households and businesses that use exchange services