HOW COMMUNITY COLLEGES STAY ABREAST OF A CHANGING WORKPLACE

May 21, 2021

OPPORTUNITY AMERICA/LUMINA FOUNDATION SURVEY COMMUNITY COLLEGE WORKFORCE EDUCATION

SURVEY OVERVIEW

SAMPLE 1,259 public two-year institutions

QUESTIONS 57 multiple choice & open-ended

IN THE FIELD mid-October 2020 – March 2021

RESPONSE RATE 38 percent



THREE ESSENTIAL TOOLS

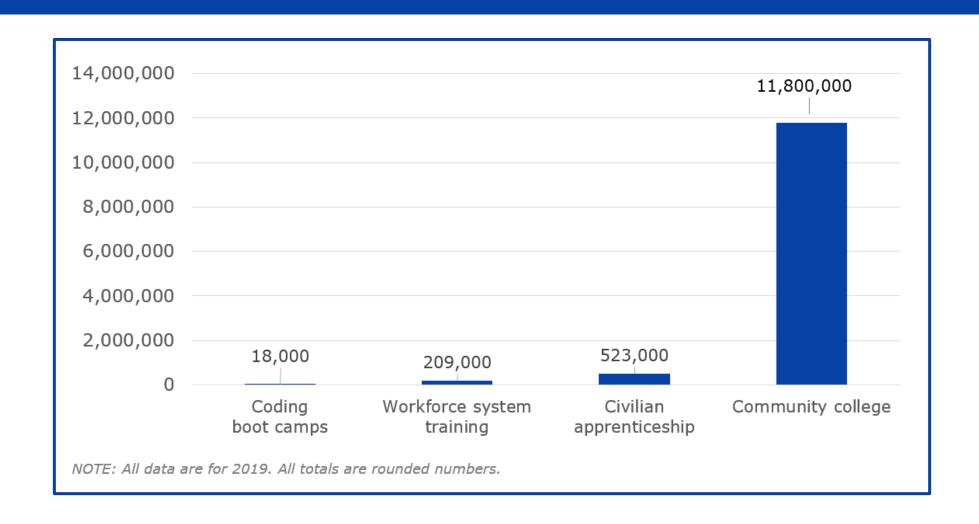
Noncredit continuing education

Industry certifications

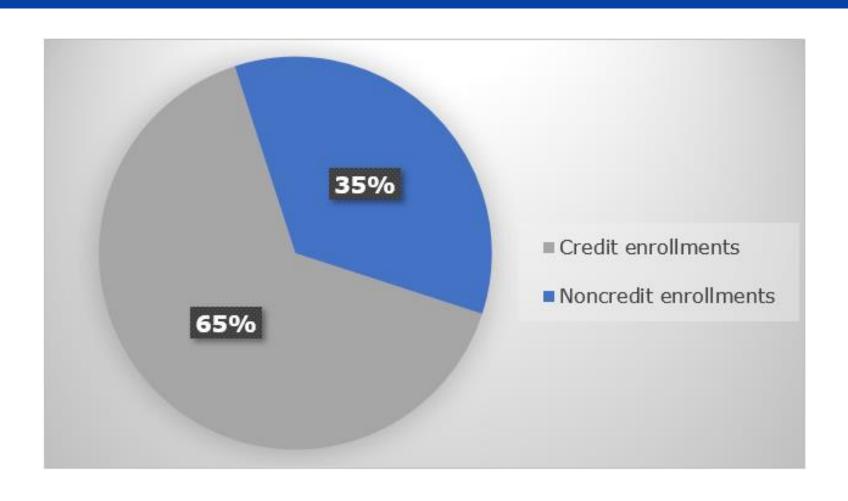
Employer partners



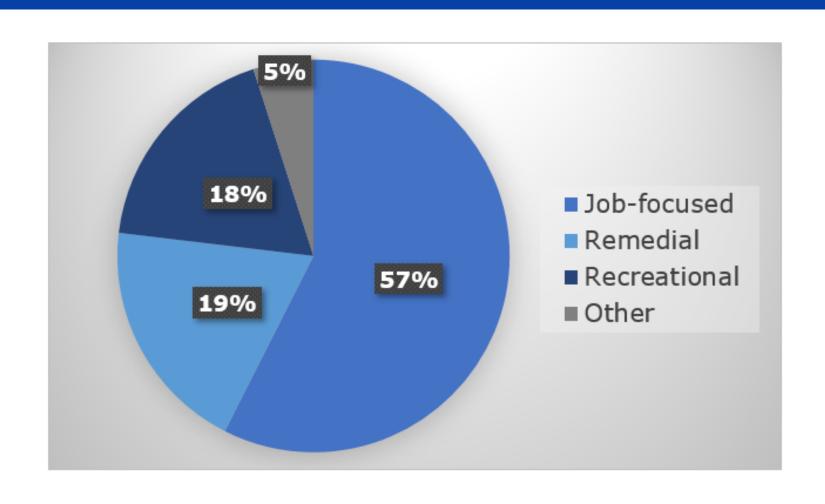
THE NATION'S PREMIER PROVIDER OF WORKFORCE EDUCATION



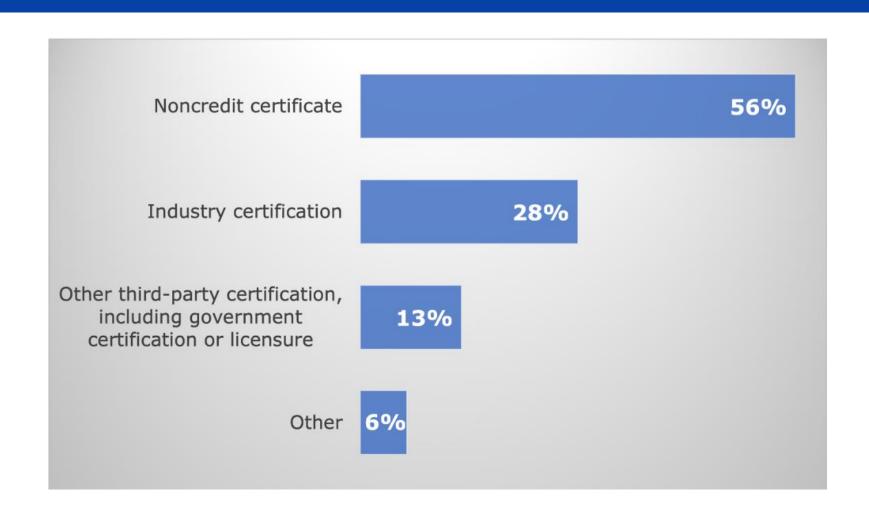
HIDDEN ASSET – THE NONCREDIT DIVISION



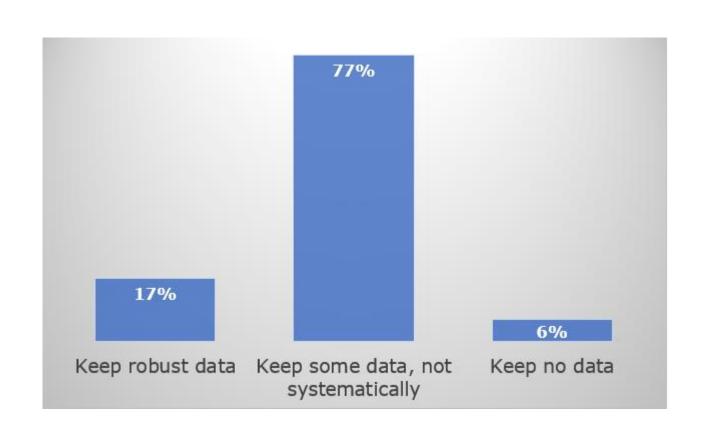
THE NONCREDIT PIE



CERTIFICATIONS GAINING ON TRADITIONAL CREDENTIALS



EMPLOYER PARTNERS



191

Reported number of employer partners



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