

# DIGITAL INCLUSION SUMMIT

**SUSAN HOFF**

Chief Strategy, Impact and Operations Officer  
United Way of Metropolitan Dallas



# We believe in the power of unity to create lasting change.

Together, we put opportunity in the hands of more than one million North Texans each year. United Way of Metropolitan Dallas is leading the charge to improve education, income and health—the building blocks of opportunity.



When kids fall behind in school, they get frustrated and check out before they drop out. We ensure students graduate prepared to succeed in college or career.



We provide the tools to help North Texans get and keep better jobs, establish savings and hold on to more of what they earn.



We ensure that all North Texans have access to nutritious food, quality healthcare, a safe place to call home and the chance to lead healthy, productive lives.



## ***We envision a North Texas where:***

- Every individual has the resources needed to live a healthy, productive life.
- Every child has the support needed to enter school ready to learn and succeed.
- Every student has the necessary resources to progress in school and succeed in college and/or career.
- Every adult has resources needed to get and keep a job that leads to economic mobility.



## ***Results:***

**Working collectively with investors, volunteers, and service providers we helped:**

- 400,000 students lay the groundwork for ongoing educational success.
- 450,000 individuals secure a solid foundation for economic stability.
- 272,000 neighbors get the resources needed to live longer, healthier lives.



## ***Challenges:***

- 87% of southern Dallas students are not college/career ready.
- 120,000 North Texans are employed but still live below the poverty level
- 44,000 middle skills job openings
- 80% of ER visits are preventable or avoidable

***Together, we can change that.***



## ***Opportunities:***

- Growing support for quality early education
- P-Tech/Collegiate Academies
- Dallas County Promise
- Middle skills jobs
- Telemedicine

***To achieve success, it is critical to invest in all of the “three legs of the stool” of broadband adoption.***