

# THE PLAN



**10,000 local residents living at or below 200% of poverty will secure middle-skill jobs by 2021**



**AWARENESS & ENROLLMENT:** Cultivate interest in high-demand, middle-skill careers

**30,000 enroll  
in middle-skill  
training**

**TRAINING:** Equip workers with the skills they need to succeed

**12,000  
earn  
middle-skill  
credentials**

**PLACEMENT:**  
Connect  
employers with  
local talent to fill  
middle-skill jobs

**ADVANCEMENT:**  
Assist frontline  
workers in  
acquiring skills to  
advance into  
middle-skill jobs

**8,000 Placed + 2,000 Upskilled**