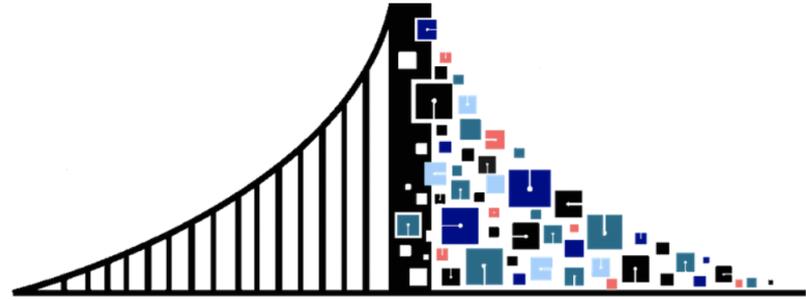




CHASE



BRIDGEYEAR

Texas Opportunity Youth Summit
Bankers' Roundtable

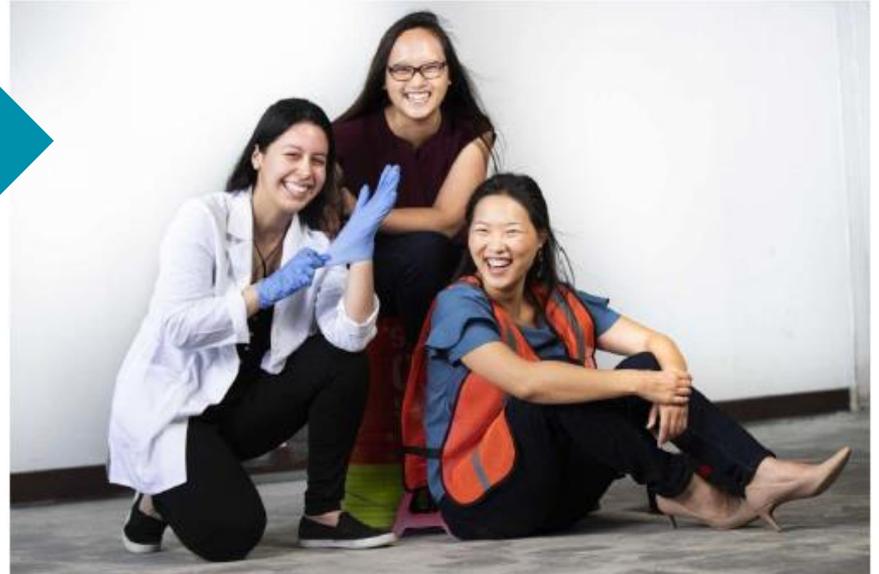
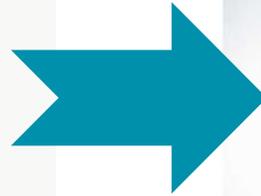
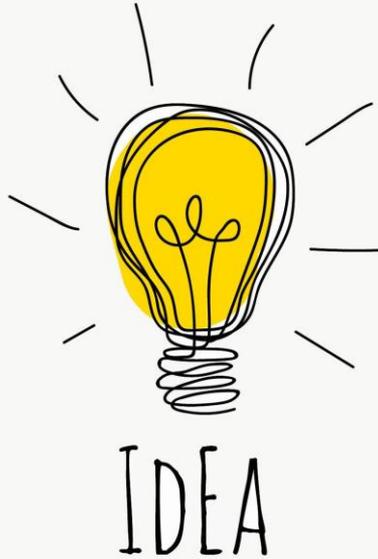
My Story



HOUSTON GIVES

BridgeYear helps graduating high schoolers find their path

By Aaron West, CORRESPONDENT Sep. 27, 2019



BridgeYear program coordinator Evelyn Melgar, from left, co-founder and chief program officer Victoria Doan and co-founder and executive director Victoria Chen connect underserved youth to careers and educational opportunities that provide economic stability and independence.

Why BridgeYear?

CRA Qualification

**70%+ economically
disadvantaged**

Innovation

**No one else is working in
schools like BridgeYear!**



BridgeYear believes

Every student who graduates high school should have a pathway to **gainful employment.**

And that starts with

EXPOSURE to what is possible



ELECTRICIAN

Median Salary: \$46K
Employment Growth: 31%



WEB DEVELOPER

Median Salary: \$100K
Employment Growth: 23%



PROCESS TECHNICIAN

Median Salary: \$68K
Employment Growth: 13%



NETWORK TECHNICIAN

Median Salary: \$63K
Employment Growth: 21%

Career Test Drive® Fairs

Our Career Test Drive® Fairs are designed to give students a hands on, interactive experience.

- **Tactical**, not hypothetical
- Accessible to schools; **open to all**
- **Responsive** to the labor market



Chase Partnership Spotlight: Call Center Representative

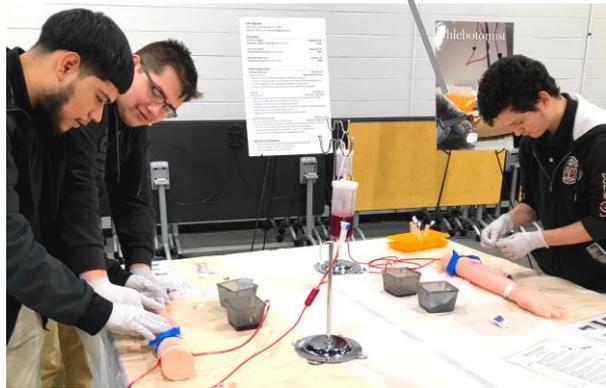
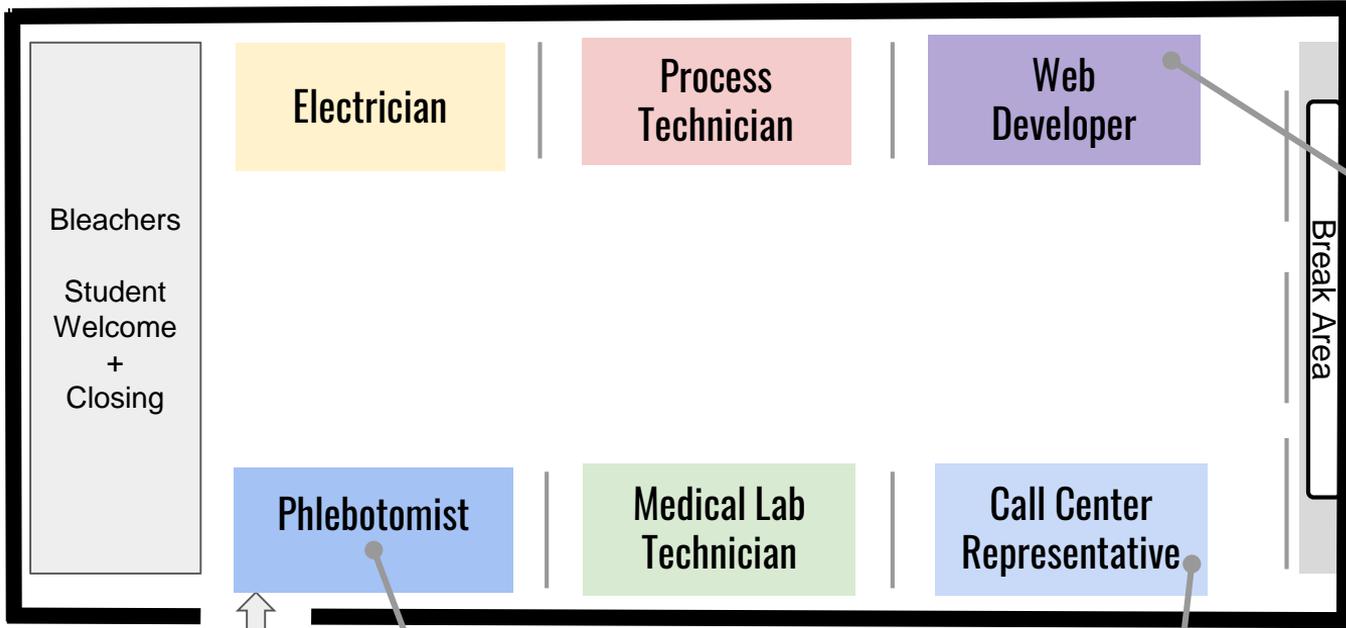


Customer Scenarios

- check for fraud on account
- explain pending vs processed transactions
- set up overdraft protection

“Workplace Ready” Skills

- customer service skills
- troubleshooting from a manual
- database navigation



The BridgeYear Model

Experience



Career Test Drive® fairs build **awareness** for students in high-growth, high-demand careers

Support



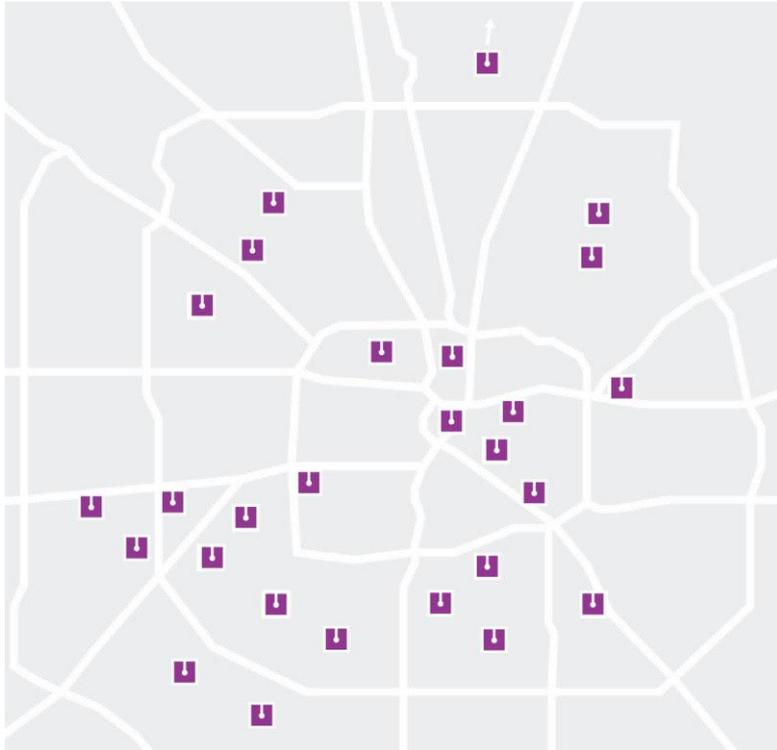
Follow up **advising** enables students to achieve their future goals through flexible SMS support

Partnership



Through partners, we provide students streamlined **access** to postsecondary opportunities

As a result of the Chase - BridgeYear partnership:



5,845
students

91%

learn of a new high-growth, high-demand career

88%

request more information about career opportunities by signing up for advising



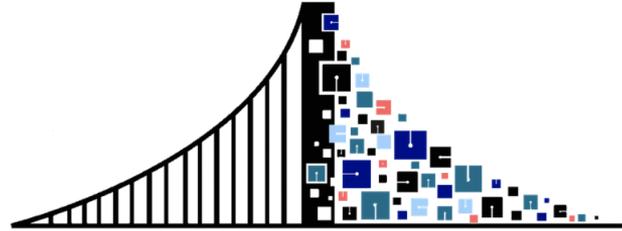
CHASE

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BRIDGEYEAR

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