



Using Media and Pop Culture in the Classroom

G. Dirk Mateer

A Career-Track Teacher



- Taught junior and senior high.
- Class sizes from 4 to 778.
- Developed online curriculum at Penn State, Kentucky and UT-Austin.
- All my research is in Economic Education - specifically in student engagement, media, gaming, and experiments.
- Founded the *Journal of Economics Teaching* in 2015.

My Media Library



"Econ is my Co-Pilot"

MATEER

WHAT'S THE DEAL, DIRK?

TEACHER Q&A

MEDIA LIBRARY

Sign In

Home / Media Library

Pick Dirk's brain on any econ topic

SEARCH

DIRK'S MEDIA LIBRARY

Get great resources from Dirk to learn more or to teach others in your class.

DIG THIS?

Like it? Share it!

Tweet

Like 10



▼ I'M INTERESTED IN:

All Topics, All Media Types

SORT BY:

MOST HELPFUL

MOST VIEWED

MOST RECENT



Other Sites With Media Specific to Economics

- [Economics Media Library](#)
- [Economics of Shark Tank](#)
- [Economics of Modern Family](#)
- [Economics of The Office](#)
- [Bazinganomics](#)
- [Economics of Parks & Recreation](#)
- [Economics of Breaking Bad](#)
- [Critical Commons](#) (search by term)
- [Econgonecountry](#)
- [Broadwayeconomics](#)

Kahoot!

Go to kahoot.it to play. Alternatively, you can download the Kahoot! app

**ECONOMICS
IS A**

KAHOOT!

“Economics is a Kahoot!” (G. Dirk Mateer with Charity-Joy Acchiardo and Jadrian Wooten) *Journal of Economic Education*. 51(3-4): 380, 2020.

Have you played Animal Crossing?



G. Dirk Mateer and J. Brian O’Roark. “Ten Lessons Learned from Animal Crossing During the Lockdown” *Journal of Private Enterprise*, 2020.

Crazy Rich Asians



“Crazy Rich Game Theory” (G. Dirk Mateer with Wayne Geerling and Mitch Addler) forthcoming in the *International Journal of Pluralism in Economic Education*.

Elastigirl fights the villains, while Mr. Incredible stays home with the kids.



“A Pixar is Worth a Thousand Words” (G. Dirk Mateer with Charity-Joy Acchiardo, Megan Kirts, Deirdre Calhoun) *Journal of Economics Teaching*. 6(1): 1-23, 2021.

Breaking Down the Language Barrier



"Breaking Down the Language Barrier: Using Pop Culture from Across the Globe to Teach Microeconomics" (G. Dirk Mateer with Florencia Gabriel, Wayne Geerling, and Jadrian Wooten) submitted to the *Journal for Economic Educators*. (<https://ssrn.com/abstract=3769681>)

Zoom Demonstration:

Captain America: Civil War



Principles of Microeconomics, 3e (wnnorton.com)

A Picture is Worth a 1,000 Words

HONYEcon: The HONY Collection for Principles of Economics

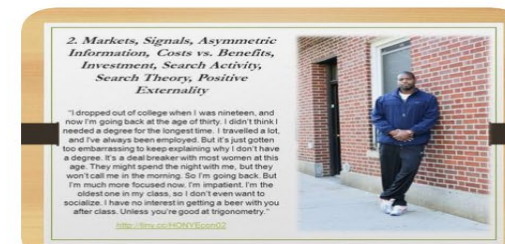
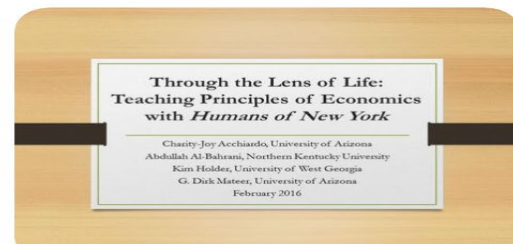


Kim Holder, Abdullah Al-Bahrani and 2 others · We're using the Humans of New York blog to teach principles of economics and you can too! Why? The Humans of New York blog provides an opportunity for economics educators to connect students with meaningful illustrations and personal accounts of economics in the real world. This teaching tool can reduce the abstract nature of economic theory and give students a concrete example to attach to economics terms and concepts, often in a way that reflects their own environment, culture or experiences.

353 followers

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Share



“The Economics in *Humans of New York*” (G. Dirk Mateer, Abdullah Al-Bahrani, Kim Holder, and Charity-Joy Acchiardo). *Journal of Economics and Finance Education*. 16 (2): 19-30, 2017.



BUC-EE'S



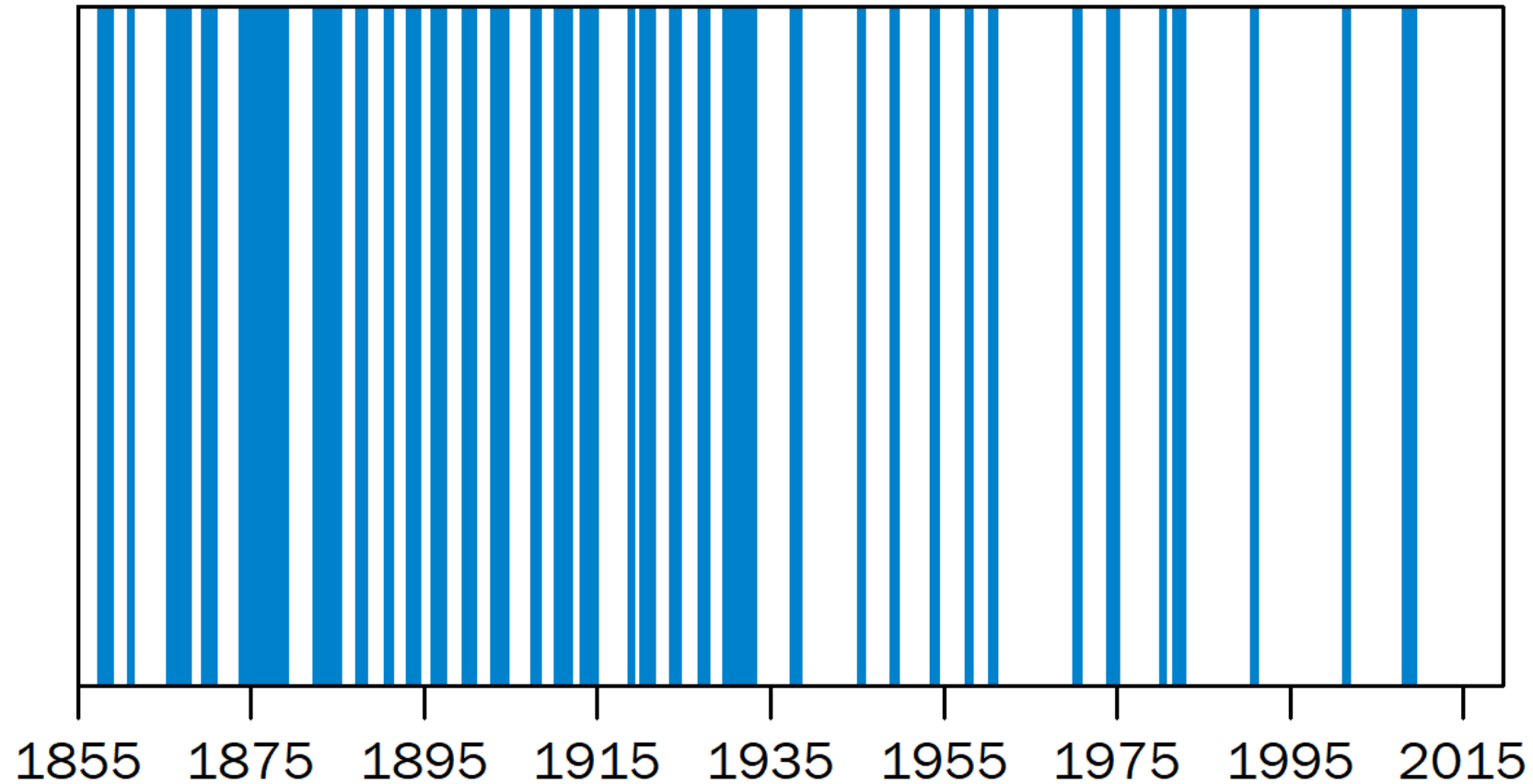


The Value of Time in the United States: Estimates from Nationwide Natural Field Experiments



Interpret the Bar Code

Economic Recessions (in blue)

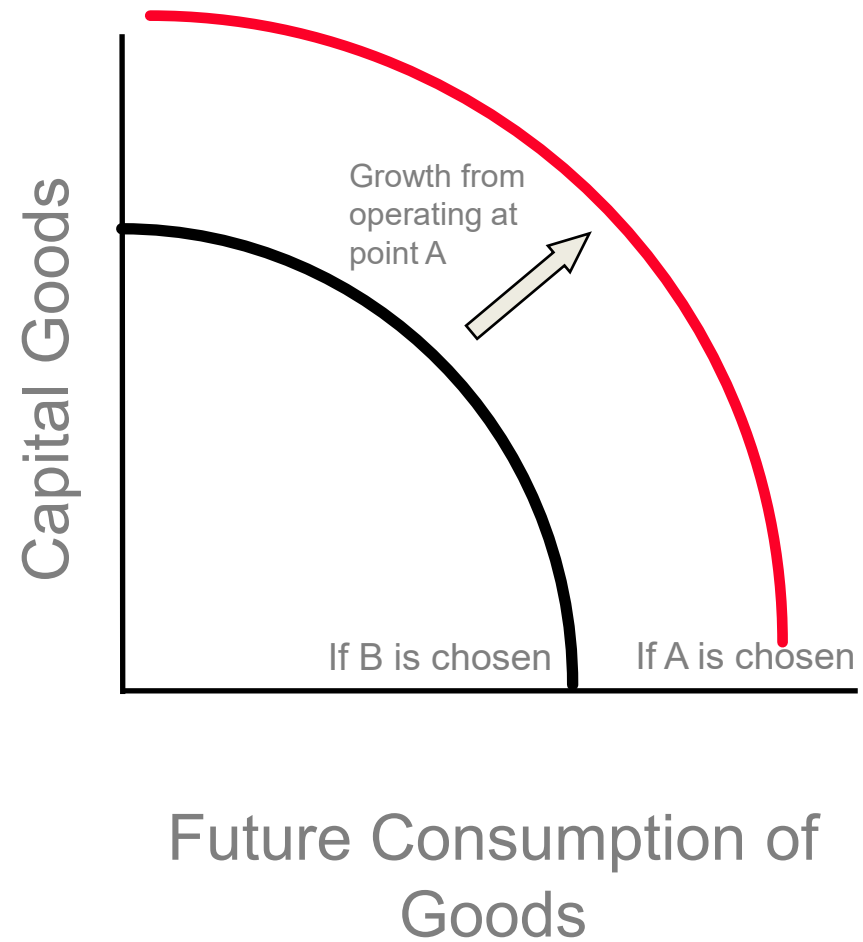
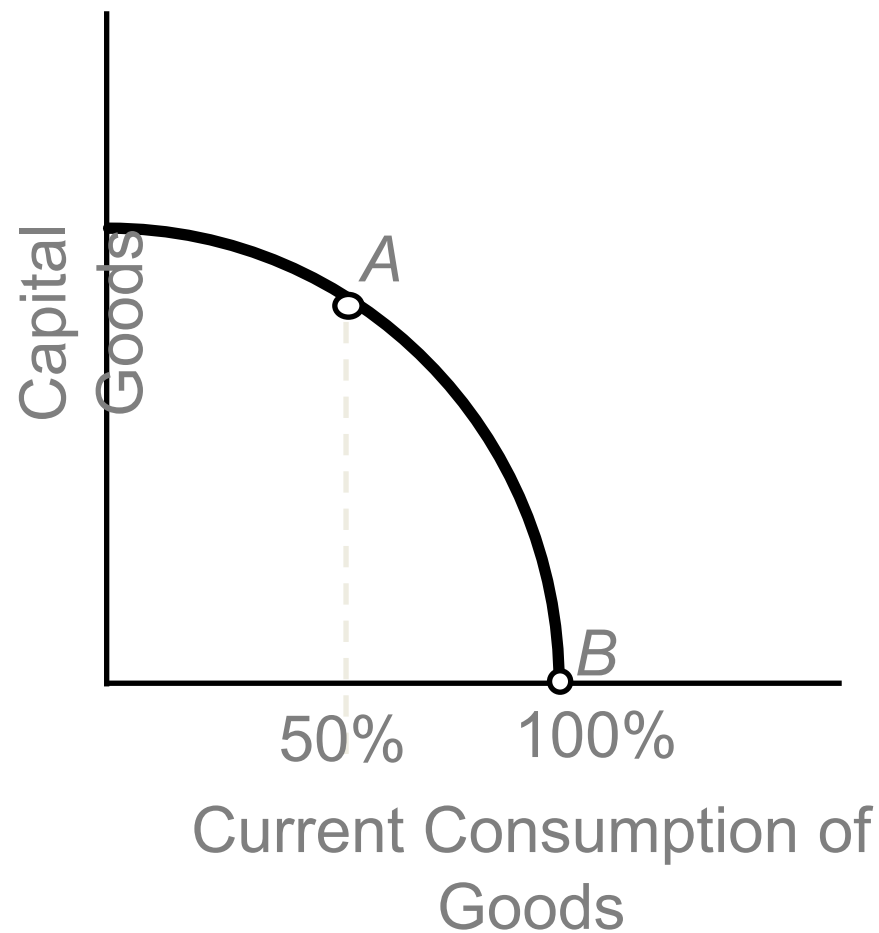


Capital Goods and Growth

– *Avengers: Infinity War*



[Thanos](#) was wrong.....



Bud Light or Bud Light with Seltzer?





Music for Economics

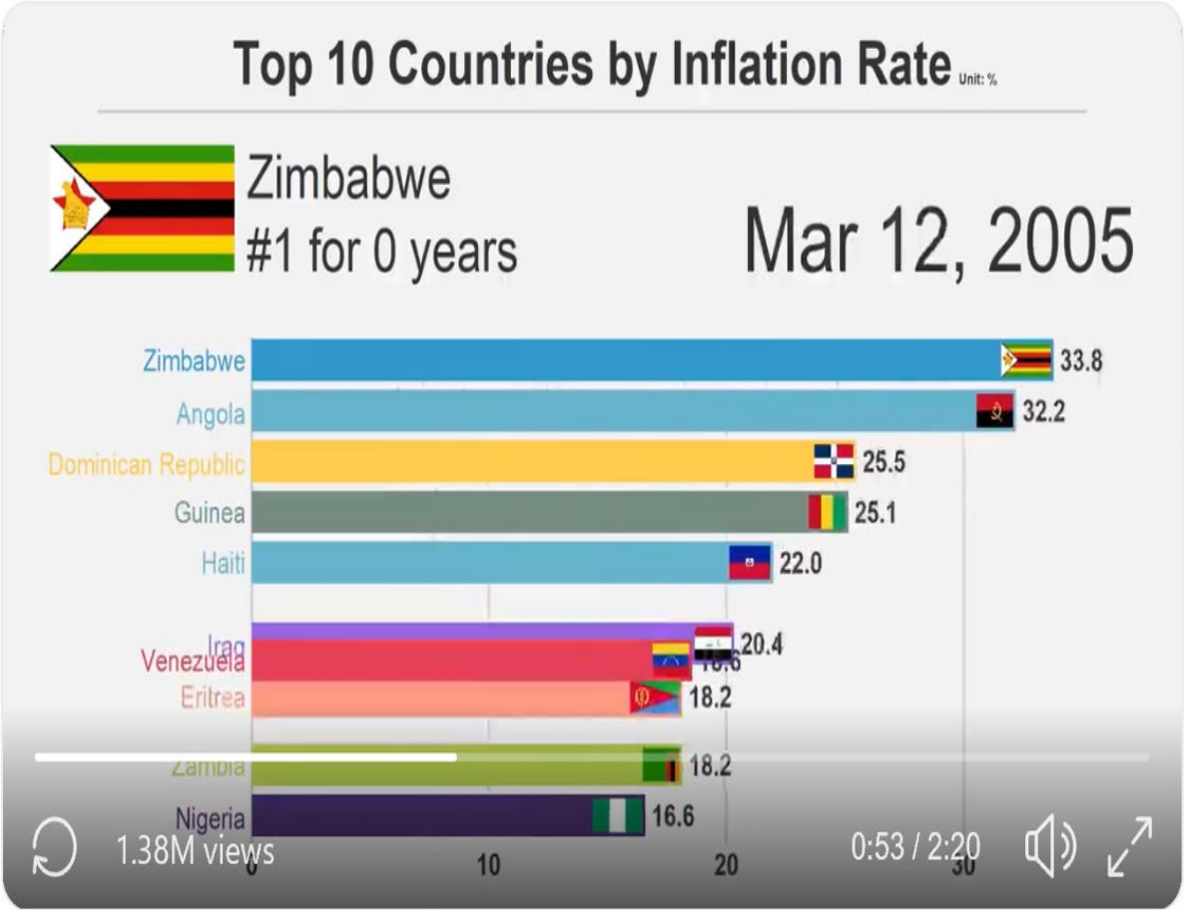


David Guetta, "Shot Me Down"

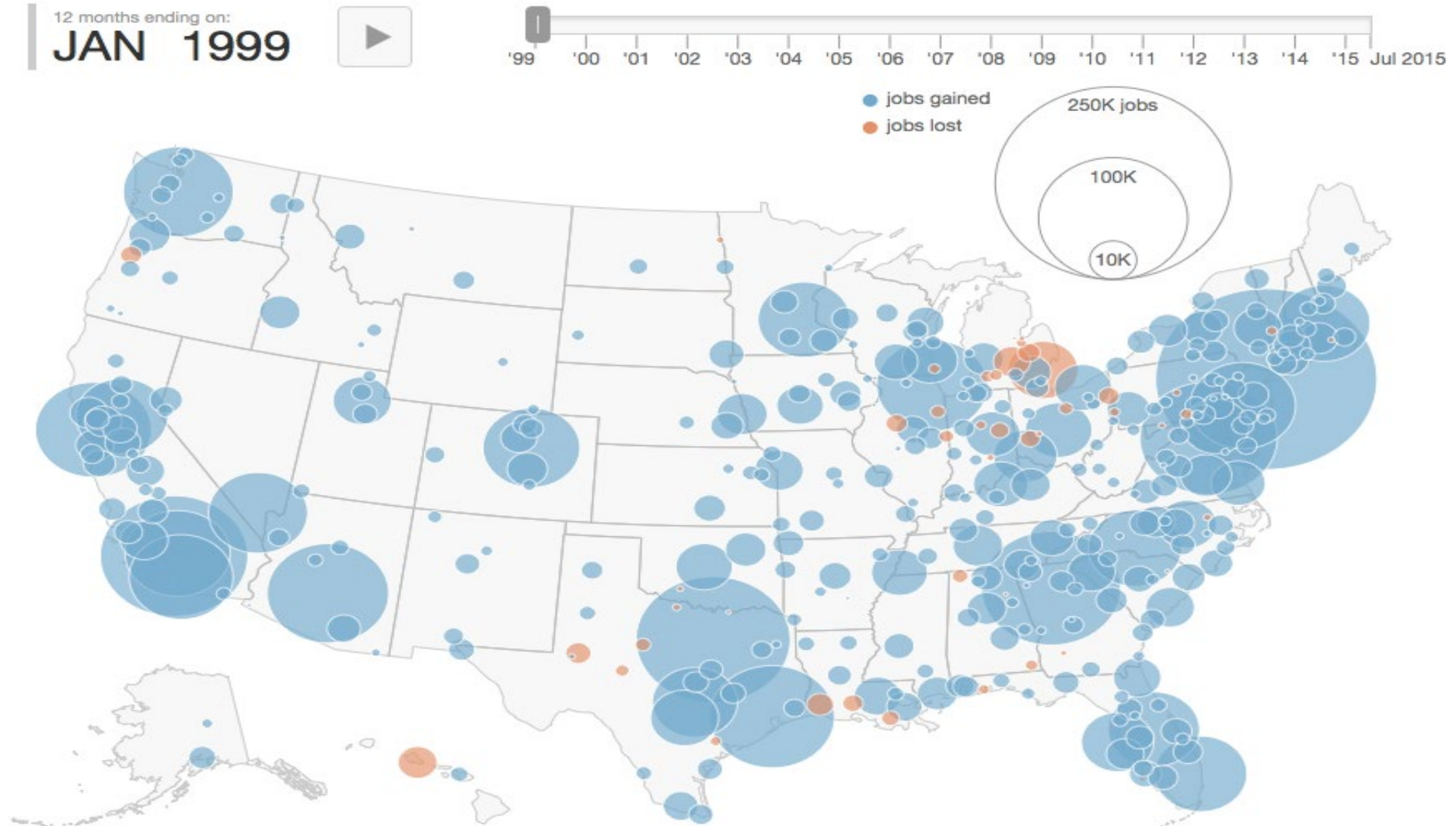


"Music for Econ" (G. Dirk Mateer with Wayne Geerling, J. Brian O'Roark and Ben Smith).

Hyperinflation Around the World



The Geography of Unemployment



DIRK MATEER · LEE COPPOCK

PRINCIPLES OF MICROECONOMICS

COVID-19
UPDATE

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LEE COPPOCK · DIRK MATEER

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