

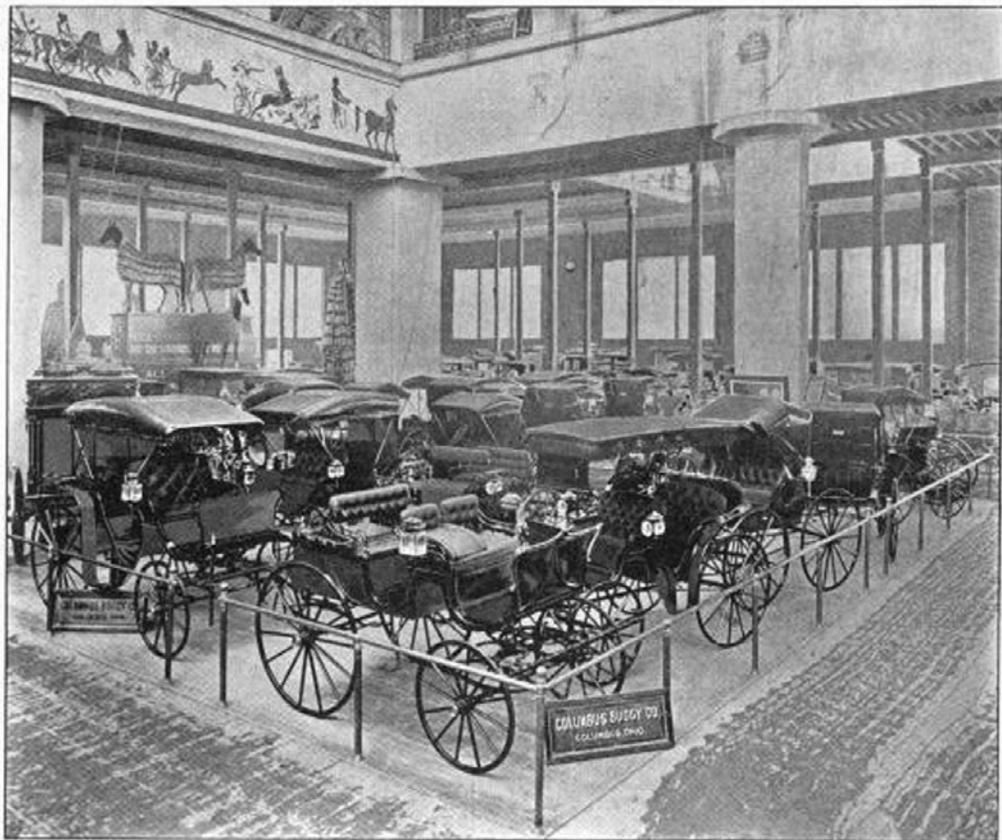
February 20, 2018

SMART COLUMBUS OVERVIEW





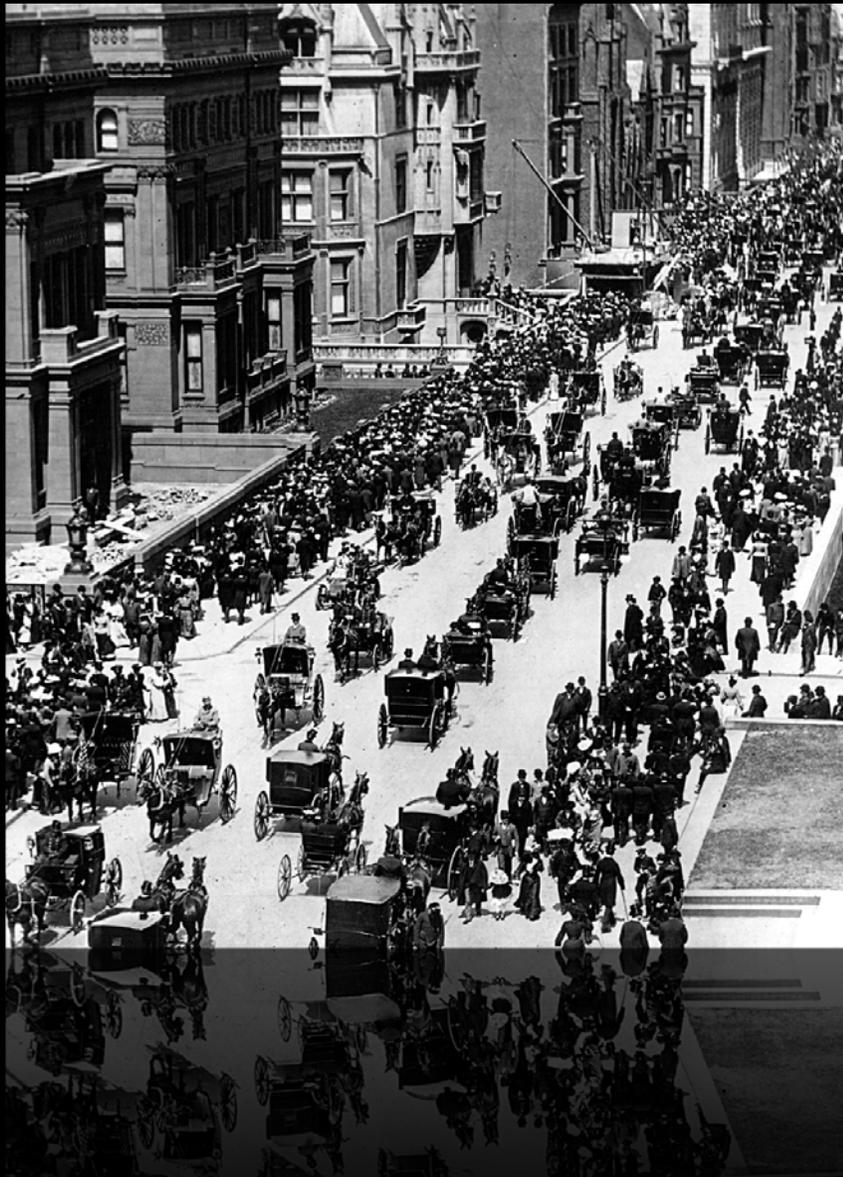
**WE'VE
BEEN HERE
BEFORE.**



PHOTOGRAPH OF EXHIBIT OF COLUMBUS BUGGY COMPANY, TRANSPORTATION BUILDING, WORLD'S FAIR

BUGGY MANUFACTURING CAPITAL







**THE FUTURE
WILL LOOK VERY
DIFFERENT THAN TODAY**

PROJECT WORK PLAN

THE COLUMBUS[★] WAY



**OUR
FOUNDATION.
BUILDING
BLOCKS FOR OUR
FUTURE.**



**OUR CITY
AS LIVING
LABORATORY.
TEST, LEARN,
ITERATE.**



**OUR NEW WAY
OF LIFE.
EMBRACE
THE CHANGE.**





SMART COLUMBUS OPERATING SYSTEM



ENABLING TECHNOLOGIES

- Connected Vehicle Environment

ENHANCED HUMAN SERVICES

- Multi-Modal & Common Payment System
- Smart Mobility Hubs
- Mobility Assistance
- Prenatal Trip Assistance
- Event Parking Management

EMERGING TECHNOLOGIES

- Connected Electric Autonomous Vehicle
- Truck Platooning

PROGRAM MANAGEMENT TOOLS & DELIVERABLES

5 VULCAN PRIORITIES

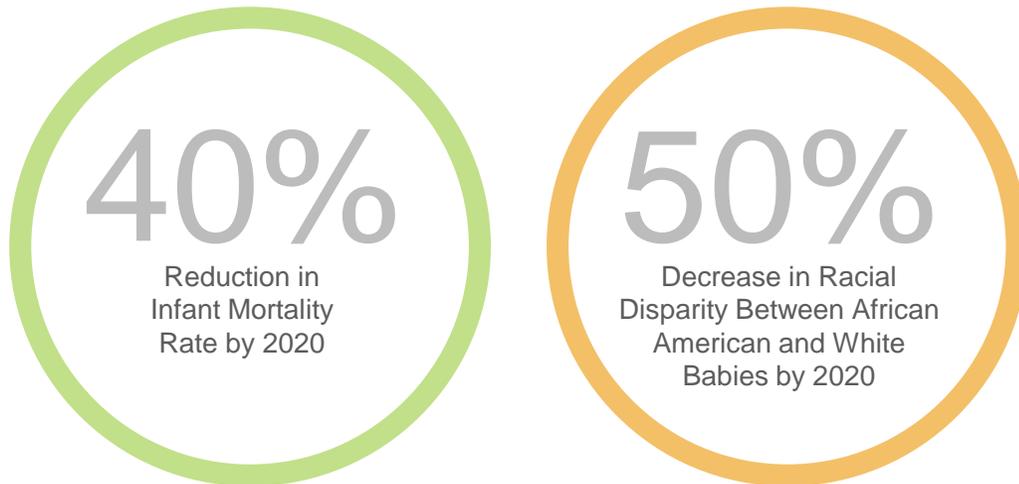


Every baby deserves to celebrate his or her first birthday. CelebrateOne is a collaborative, multidisciplinary initiative to reduce infant mortality and improve health equity so more babies reach this important milestone.

The Challenge: three infants die each week in Columbus.

This personal tragedy for families is also a disturbing statistic for Columbus that signals a significant gap in our safety net affecting the overall health, vitality and quality of life in our community.

CelebrateOne Goals



Franklin County Annual Infant Mortality Reduction Goals



Prematurity is a Leading Cause of Infant Death

2,302

preterm births in Franklin County each year

Columbus Neighborhoods with the Highest Rates of Infant Mortality*

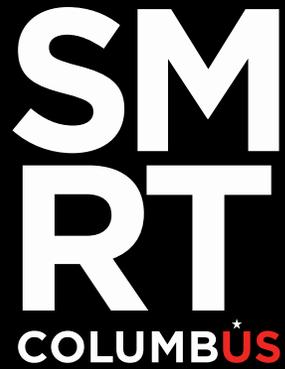
2007-2011	27.6	11.2	12.7	12.0	32.4	18.7	10.8	15.2	9.6
	Linden	Near South	Franklinton	Southeast	Near East	Northeast	Morse/161	Hilltop	Franklin County
2012-2016	16.5	15.5	14.2	11.2	10.9	10.9	9.8	8.8	8.2

* Infant deaths per 1,000 live births.

Source: Ohio Department of Health Vital Statistics Data analyzed by Columbus Public Health

“*Infant mortality is often viewed as the “canary in the coal mine” and is emblematic of a much larger problem related to the overall health and vitality of our entire community.*”

- Donna James
Co-chair
CelebrateOne Executive Committee



THANK YOU

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