February 20, 2018
SMART COLUMBUS OVERVIEW
WE’VE BEEN HERE BEFORE.
BUGGY MANUFACTURING CAPITAL
THE FUTURE WILL LOOK VERY DIFFERENT THAN TODAY
PROJECT WORK PLAN

THE COLUMBUS WAY

OUR FOUNDATION. BUILDING BLOCKS FOR OUR FUTURE.

OUR CITY AS LIVING LABORATORY. TEST, LEARN, ITERATE.

OUR NEW WAY OF LIFE. EMBRACE THE CHANGE.
ENABLING TECHNOLOGIES
- Connected Vehicle Environment

ENHANCED HUMAN SERVICES
- Multi-Modal & Common Payment System
- Smart Mobility Hubs
- Mobility Assistance
- Prenatal Trip Assistance
- Event Parking Management

EMERGING TECHNOLOGIES
- Connected Electric Autonomous Vehicle
- Truck Platooning

PROGRAM MANAGEMENT TOOLS & DELIVERABLES
5 VULCAN PRIORITIES

1. DECARBONIZATION
2. ELECTRIC VEHICLE FLEET ADOPTION
3. TRANSIT, AUTONOMOUS & MULTIMODAL MOBILITY OPTIONS
4. CONSUMER ELECTRIC VEHICLE ADOPTION
5. CHARGING INFRASTRUCTURE

REDUCE GREENHOUSE GAS EMISSIONS
Every baby deserves to celebrate his or her first birthday. CelebrateOne is a collaborative, multidisciplinary initiative to reduce infant mortality and improve health equity so more babies reach this important milestone.
The Challenge: three infants die each week in Columbus.

This personal tragedy for families is also a disturbing statistic for Columbus that signals a significant gap in our safety net affecting the overall health, vitality and quality of life in our community.

CelebrateOne Goals

40% Reduction in Infant Mortality Rate by 2020

50% Decrease in Racial Disparity Between African American and White Babies by 2020

Franklin County Annual Infant Mortality Reduction Goals

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Prematurity is a Leading Cause of Infant Death

2,302 preterm births in Franklin County each year
Columbus Neighborhoods with the Highest Rates of Infant Mortality*

<table>
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<tr>
<td>Franklin County</td>
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</table>

* Infant deaths per 1,000 live births.

Source: Ohio Department of Health Vital Statistics Data analyzed by Columbus Public Health
“Infant mortality is often viewed as the “canary in the coal mine” and is emblematic of a much larger problem related to the overall health and vitality of our entire community.”

- Donna James
  Co-chair
  CelebrateOne Executive Committee
THANK YOU

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