

WORKFORCE SOLUTIONS BORDERPLEX

BEYOND THE MOUNTAINS

> WHERE THE JOBS ARE <

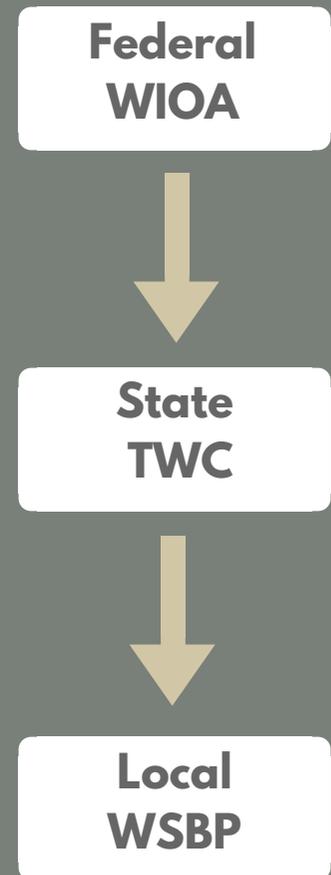
A STORY OF OUR ECONOMY



Who We Are

WORKFORCE SOLUTIONS BORDERPLEX

- Local extension of Texas Workforce Commission
- Non-profit organization
- One of 28 Workforce Development Boards in Texas
- Governed by the Workforce Innovation & Opportunity Act
- NOT the "Unemployment Benefits Office" where folks register for unemployment benefits, although we assist & refer
- Workforce Solutions is the " Job Center"



Workforce System



Partners



TEA Feedback Request

HB 2804 requires state to report % of students who earn industry certifications.

"While there are hundreds of certifications offered throughout the public school system, *it is critical to ensure that the state recognize those that are aligned with workforce needs.*"

Certifications that provide opportunities for employment or continued study in fields offering middle and higher wage jobs are important in preparing students for the workforce.

The Urgency

Education Level is Related to Employment & Earnings

Unemployment Rate



Less Than High School Diploma

High School Diploma

Some College/Assoc Degree

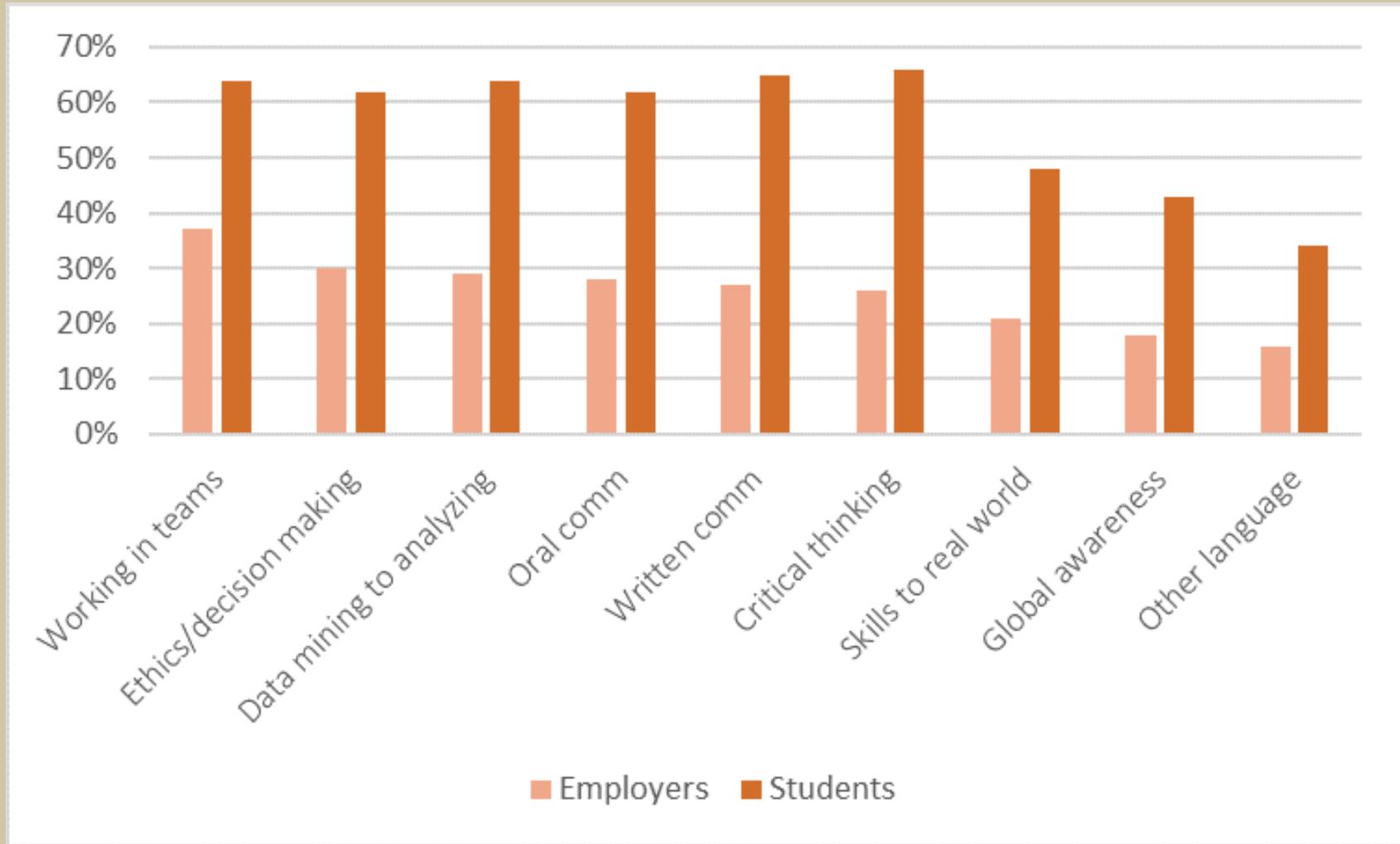
Bachelor's Degree or Higher

Median Weekly Earnings



Reality Check

Employer vs College Graduates



H1B Visas

Non-Immigrant visa in the US that allows US employers to temporarily employ foreign workers in specialty occupations.

Rank	Job Title	Number of LCA	Average Salary
1	Programmer Analyst	53,738	\$67,421
2	Software Engineer	30,666	\$95,081
3	Software Developer	14,038	\$76,698
4	Systems Analyst	12,311	\$70,809
5	Computer Programmer	11,668	\$67,063
6	Business Analyst	9,167	\$70,240
7	Computer Systems Analyst	6,899	\$71,858
8	Senior Software Engineer	6,437	\$117,634
9	Developer	6,084	\$76,416
10	Technology Lead - Us	5,410	\$81,570
11	Technology Analyst - Us	4,996	\$70,188
12	Assistant Professor	4,970	\$107,241
13	Consultant	4,877	\$89,281
14	Project Manager	4,606	\$86,253
15	Senior Consultant	4,317	\$112,825

Regional Target Industries

- Developed as part of Borderplex 2020 Strategic Plan
- Involved partners and stakeholders from existing businesses, local government agencies, education, and economic development partners
- Strategy exposes existing regional assets and identifies opportunities to maximize those assets

Regional Assets

- Abundant Workforce
- Top North American Trade Location
- Top Border Manufacturing Area
- Large Bi-cultural, Bilingual Population
- Three Major Military Bases
- Bi-Modal Transportation Hub
- Five Top Universities
- Three Medical Schools
- Significant R&D Expenditures
- Engineering, Medical Pipeline

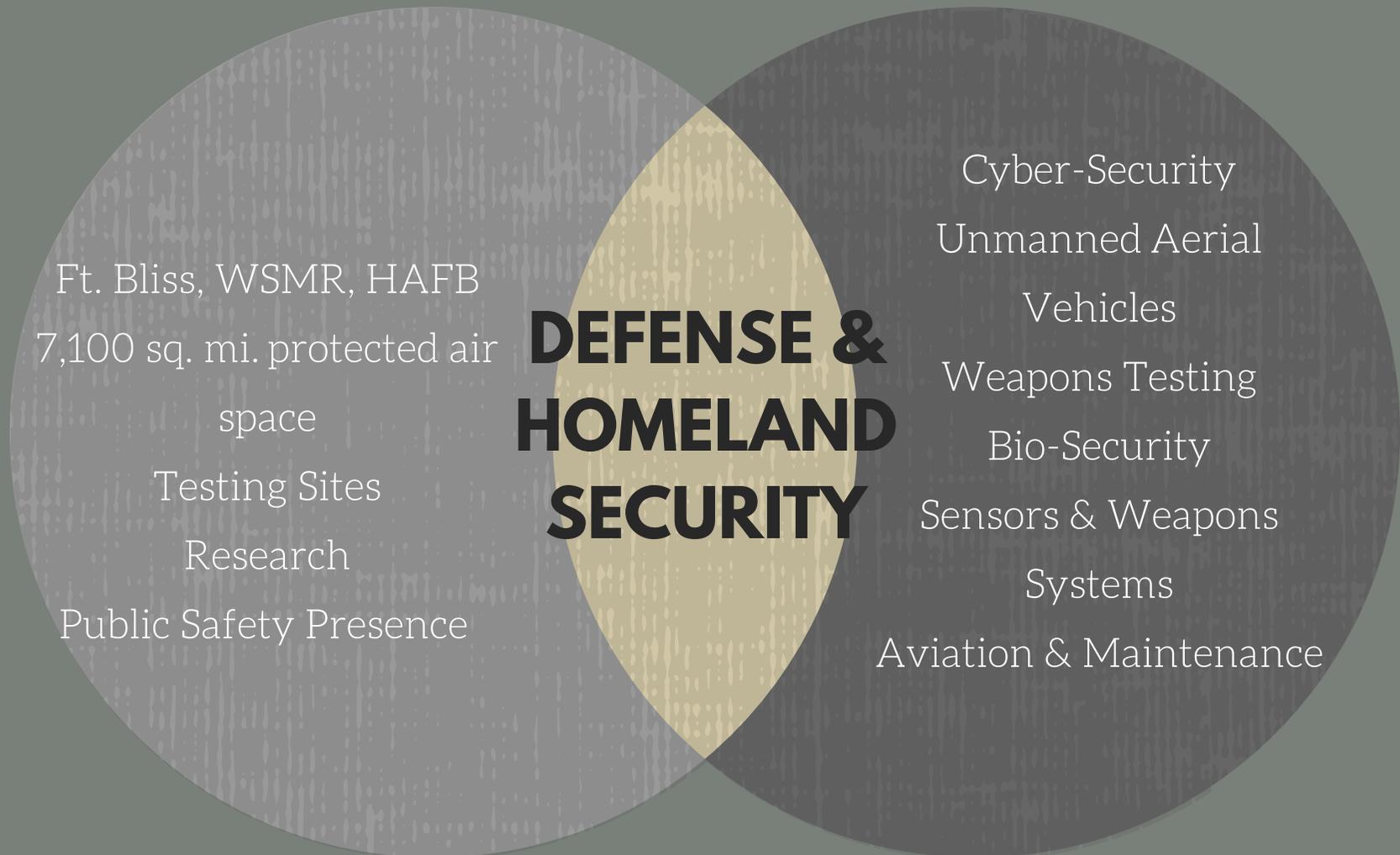
Regional Target Industries

Weather & Landscape
Reliable, Bilingual
Workforce
Transportation
Infrastructure
Natural, Historical &
Cultural Assets
Emerging Medical Tourism

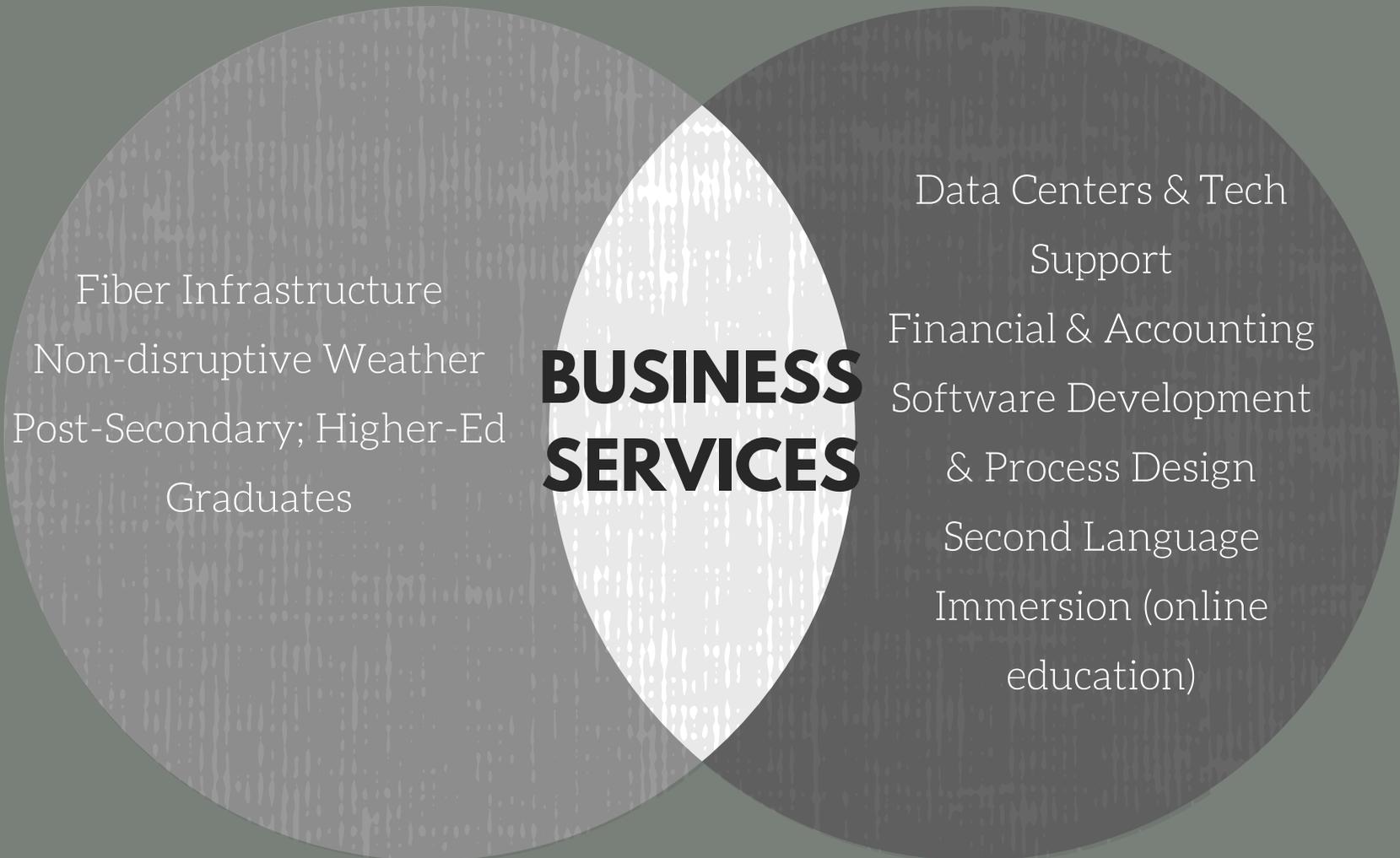
TOURISM

Outdoor Recreation
(Festivals, Concerts)
Emerging Medical
Tourism
Professional Sports
Convention & Concierge
Services

Regional Target Industries



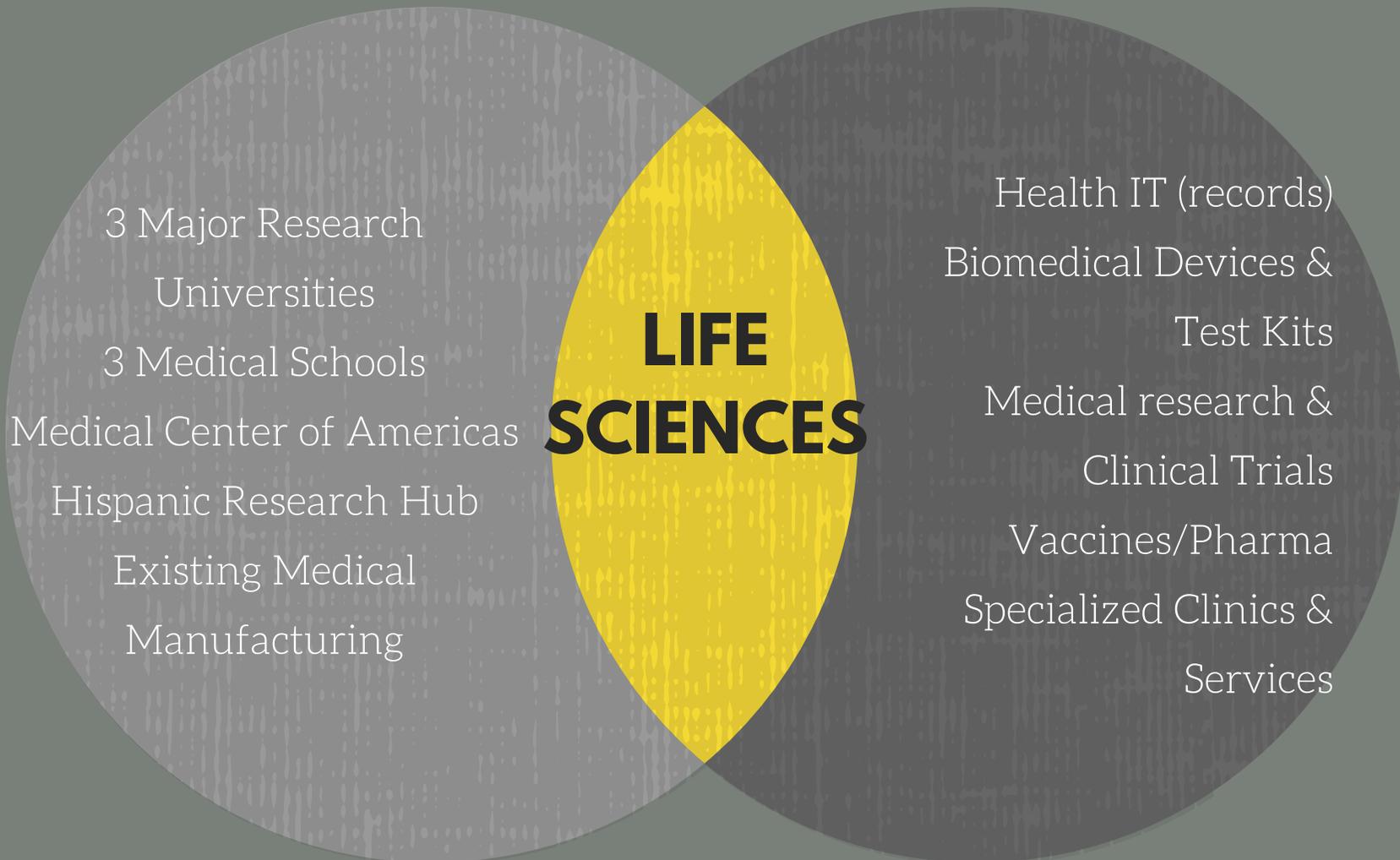
Regional Target Industries



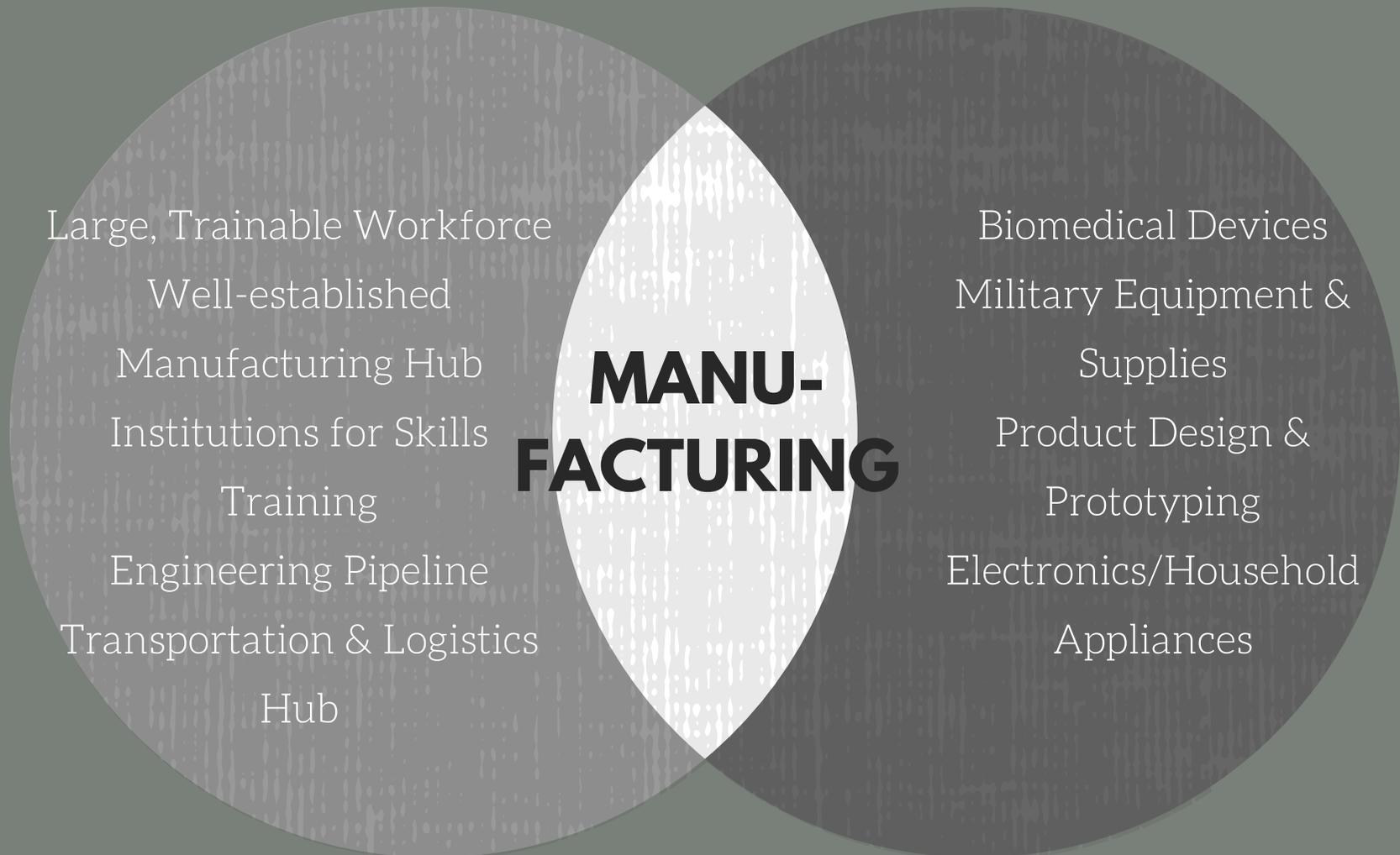
Regional Target Industries



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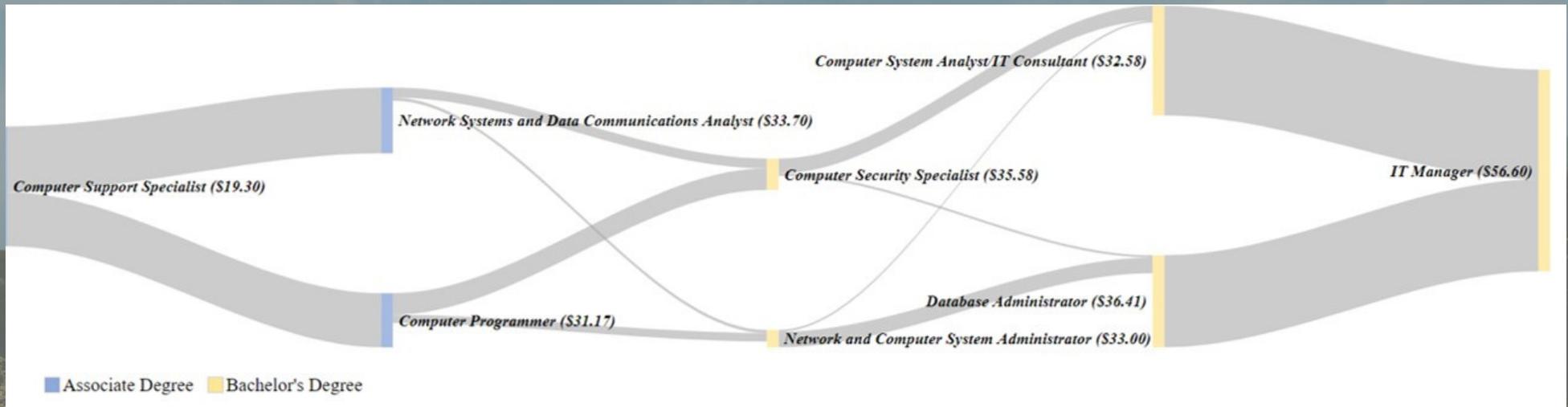


Prepare the Future Workforce

- Career Exploration Events/Academies
- Summer Youth Employment
- Experienceship Opportunities
- Job Cards & Videos
- Hot Jobs of the Year
- Research and Methodology for CTE

Coming Soon!

- Industry Career Paths



The Ask

An active audience with your
Principals, Counselors, Teachers, Students

WSB will provide information & access to the
"World of Work" - the future of our local
economy.

Research@Borderplexjobs.com

El Paso is a Great Place to Live & Work!

2017 #5 Among Major Cities Offering both Big-City Living & Easy Access to Great Outdoors

Redfin

2017 Best Places to Live

#76 of 100 metro areas

U.S. News & World Report

2017 Happiest Places

#42 of 150 large cities

WalletHub

2017 Among 10 Best US Cities to Live for QOL

U.S. News & World Report

2017 Best Large City for Families

#90 of 500 cities

Apartment List

**We must all work together to sell this region to our students!
WSB will help you incite & prepare the next generation!**

Thank You!

Keep In Touch!



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Workforce Solutions Borderplex



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