Building a Network to Address Inequity and Income Disparity
The Challenge

For many low-income young people, colleges today are perceived to be too expensive, inflexible, culturally foreign, and disconnected from requirements of work.

As a result, only 35% of high school graduates from the lowest-quartile social and economic status are earning any kind of postsecondary credential, compared to 72% of students from the highest quartile.

With the rise of AI and automaton, this large and persistent postsecondary attainment gap will mean even greater gaps in social mobility in the coming years.
Work is too big for any one institution or organization

• The Dallas Promise Network
  • 53 high schools representing 12 school districts
  • Almost 80 employers working with P-Tech high schools enabling thousands of students to be on a career pathway leading to certificates, associate degrees and bachelor degrees
  • Providing success coaches and navigators
  • Created the Dallas County Promise
  • Partnering with regional universities
  • Partnering with non-profits to address hunger, mental health, transportation, and emergency aid
  • Philanthropic community fully engaged
New Technologies are Needed to Remove Friction Between Systems.

• Virtually all education software is designed to operate within an institution, not between institutions and organizations.

• This is one of the reasons that no one owns student transitions and handoffs.

• Autonomy is the enemy, education needs new tools to facilitate collaboration and remove friction from student facing processes.
Working Together is Essential
The Dallas Promise Network: Solving the Talent Problem

Takes the entire community – Every dotted line represents a handoff and a point of failure for our most vulnerable students.
# THE EXPANDED STUDENT RECORD

## Lisa Jackson

**Samuell High School**  
**Dallas ISD**

<table>
<thead>
<tr>
<th>Grad Year</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>HS</td>
<td>2018</td>
</tr>
<tr>
<td>AS</td>
<td>2019</td>
</tr>
<tr>
<td>BA</td>
<td>2021</td>
</tr>
<tr>
<td>MBA</td>
<td>2023</td>
</tr>
</tbody>
</table>

**Inspired to**
- Help others through community service at my church

**Pathway to**
- Start my own business in IT and computers

### College Ready

<table>
<thead>
<tr>
<th>Subject</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School Diploma</td>
<td>✔️</td>
</tr>
<tr>
<td>College Ready Reading</td>
<td>✔️</td>
</tr>
<tr>
<td>College Ready Math</td>
<td>✔️</td>
</tr>
<tr>
<td>High School GPA</td>
<td>3.2</td>
</tr>
<tr>
<td>ACT Composite</td>
<td>24</td>
</tr>
<tr>
<td>ACT Reading</td>
<td>26</td>
</tr>
<tr>
<td>ACT Math</td>
<td>23</td>
</tr>
<tr>
<td>Total College Credits</td>
<td>18</td>
</tr>
<tr>
<td>Math (Math 1314)</td>
<td>B</td>
</tr>
<tr>
<td>English (Comp 1302)</td>
<td>A</td>
</tr>
</tbody>
</table>

- Promise Pledge ✔️
- FAFSA Submitted ✔️
- Apply/TX Complete ✔️

### Work Ready

- **Primary Pathway:** Business
- **Secondary Pathway:** IT

- Verified Skills:  
  - Attendance Rate: 98%
  - Teamwork
  - Communication
  - Compassion
  - Creativity

### Talent & Supports

- Choir, AP Studio Art
- Track
- Robotics Club
- Church, Food Bank

### MY SUCCESS TEAM

- **Parent/Guardian:** 
  - Tina Jackson, mother
- **HS Success Coach:** 
  - Rob Taylor, teacher
- **Career Mentor:** 
  - Shelly Roberts, AT&T Mobility
EMPOWERING HIGH SCHOOL STUDENTS WITH STATUS INFORMATION
Bringing Together the Essential Student Information Needed to Improve Transitions from High School, to College and to the Workforce

- State Testing
- Academic Records
- Extra Curricular
- Demographic Info
- College Testing
- Career Testing
- College Access
- ApplyTX
- FAFSA
- Pledge
- Dual Credit
- Certificates
- Degrees
- Application
- Univ Credit
- Programs
- Degrees
- Application
- Career Interests
- Internships
- Certificates
- Training

School Districts
Assessment Vendors
College Board
College Access
Community College
Universities
Workforce
As the student record becomes more complex, it requires a technology platform that allows for unprecedented flexibility, high security, and allowing the student to be in control.