

Building a Network to Address Inequity and Income Disparity

The Challenge

For many low-income young people, colleges today are perceived to be too expensive, inflexible, culturally foreign, and disconnected from requirements of work.

As a result, only 35% of high school graduates from the lowest-quartile social and economic status are earning any kind of postsecondary credential, compared to 72% of students from the highest quartile.

With the rise of AI and automation, this large and persistent postsecondary attainment gap will mean even greater gaps in social mobility in the coming years.

Work is too big for any one institution or organization

- The Dallas Promise Network
 - 53 high schools representing 12 school districts
 - Almost 80 employers working with P-Tech high schools enabling thousands of students to be on a career pathway leading to certificates, associate degrees and bachelor degrees
 - Providing success coaches and navigators
 - Created the Dallas County Promise
 - Partnering with regional universities
 - Partnering with non-profits to address hunger, mental health, transportation, and emergency aid
 - Philanthropic community fully engaged

New Technologies are Needed to Remove Friction Between Systems.

- Virtually all education software is designed to operate within an institution, not between institutions and organizations.
- This is one of the reasons that no one owns student transitions and handoffs.
- Autonomy is the enemy, education needs new tools to facilitate collaboration and remove friction from student facing processes.

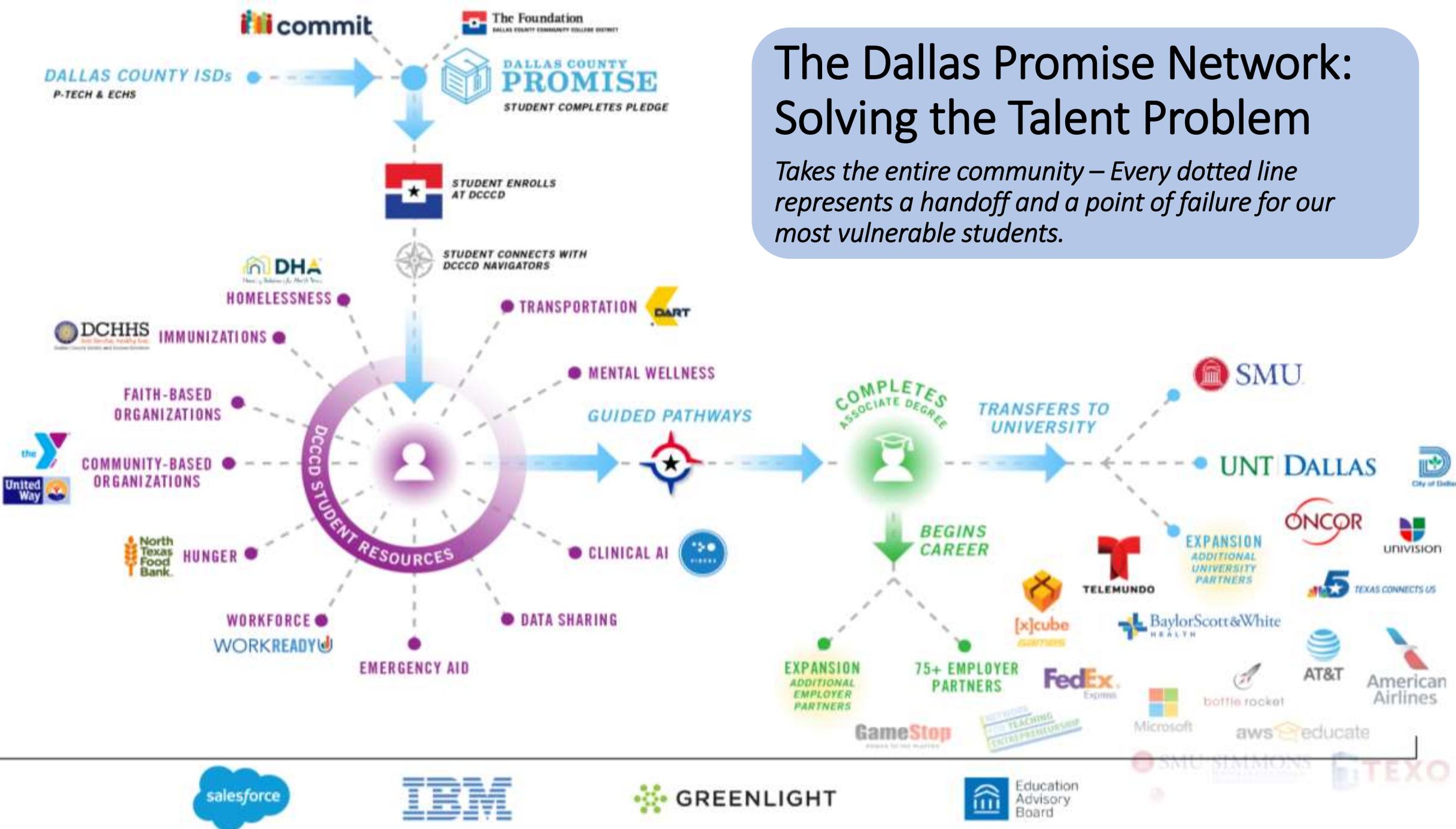


Working Together is Essential



**The Dallas Promise Network:
Solving the Talent Problem**

Takes the entire community – Every dotted line represents a handoff and a point of failure for our most vulnerable students.



Lisa Jackson

Samuell High School
Dallas ISD

HS Grad Year 2018
AS Grad Year 2019
BA Grad Year 2021
MBA Grad Year 2023



Inspired to
help others through community
service at my church

pathway to
start my own business in IT
and computers

College Ready

High School Diploma		
College Ready Reading		
College Ready Math		
High School GPA	3.2	
ACT Composite	24	
ACT Reading	26	
ACT Math	23	
Total College Credits	18	
Math (Math 1314)	B	
English (Comp 1302)	A	

- Promise Pledge
- FAFSA Submitted
- ApplyTX Complete

Work Ready

PRIMARY PATHWAY
Business

SECONDARY PATHWAY
IT

Verified Skills

Attendance Rate	98%	
Teamwork		
Communication		
Compassion		
Creativity		

Work Experience

Part Time Job: McDonalds
Internship: AT&T

Certifications

Comp TIA

Talent & Supports

Choir,
AP Studio Art

Track

Robotics Club

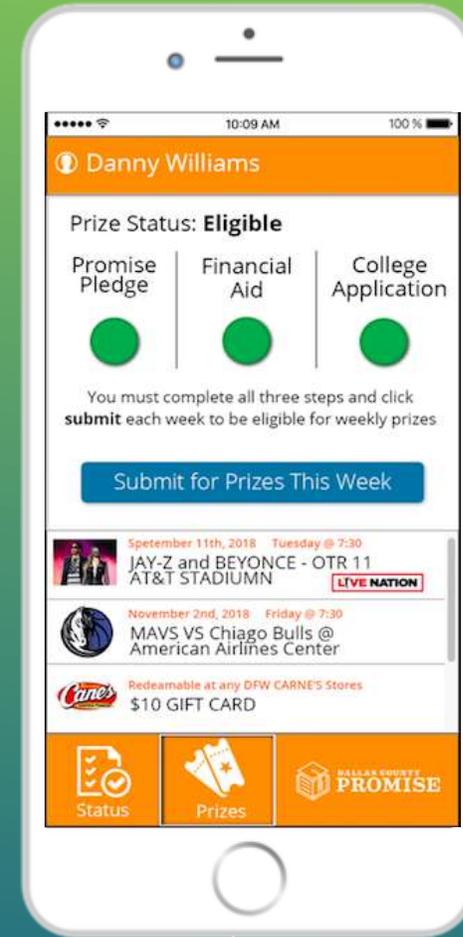
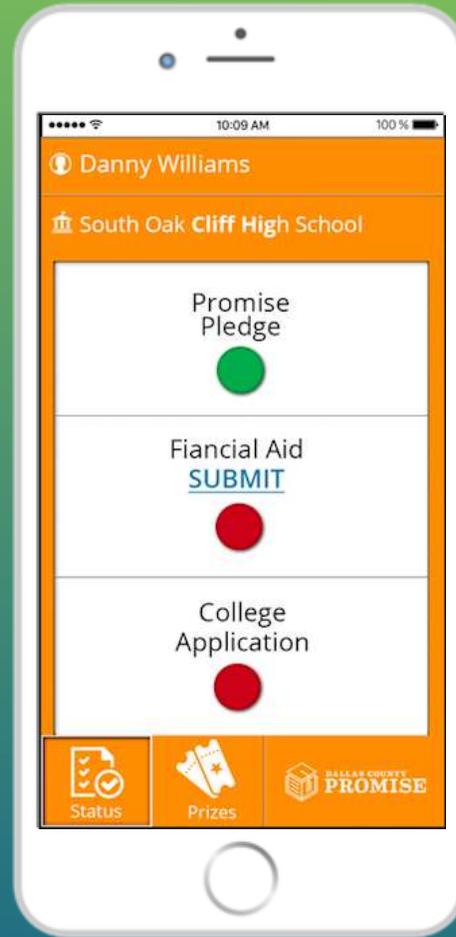
Church,
Food Bank

MY SUCCESS TEAM

Parent/Guardian:
[Tina Jackson](#), mother
HS Success Coach:
[Rob Taylor](#), teacher
Career Mentor:
[Shelly Roberts](#), AT&T Mobility

THE EXPANDED STUDENT RECORD

EMPOWERING HIGH SCHOOL STUDENTS WITH STATUS INFORMATION



Bringing Together the Essential Student Information Needed to Improve Transitions from High School, to College and to the Workforce



State Testing
Academic Records
Extra Curricular
Demographic Info

College Testing
Career Testing

College Access
ApplyTX
FAFSA

Pledge
Dual Credit
Certificates
Degrees
Application

Univ Credit
Programs
Degrees
Application

Career Interests
Internships
Certificates
Training



School
Districts



Assessment
Vendors



College
Access



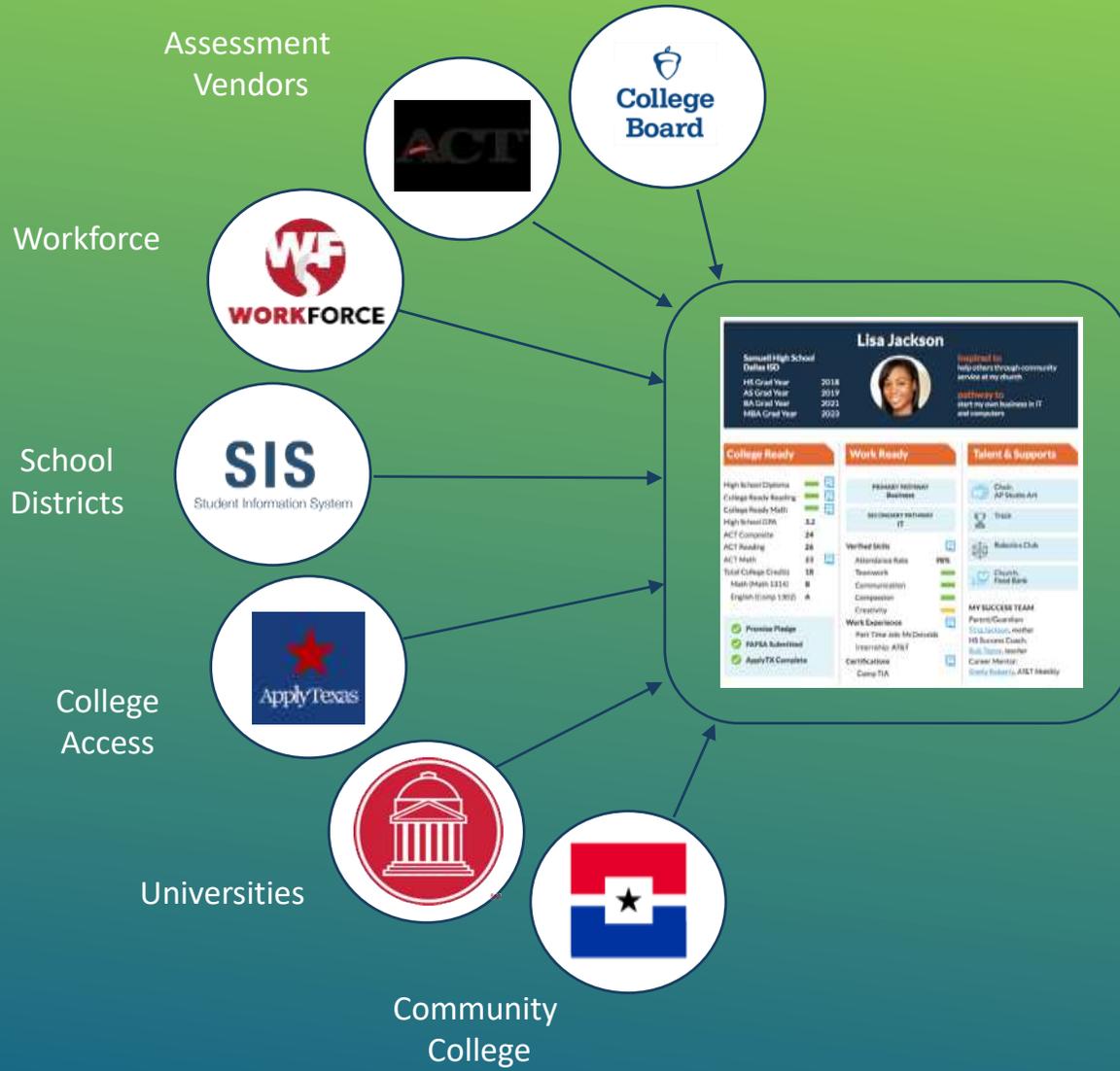
Community
College



Universities



Workforce



AS THE STUDENT RECORD BECOMES MORE COMPLEX, IT REQUIRES A TECHNOLOGY PLATFORM THAT ALLOWS FOR UNPRECEDENTED FLEXIBILITY, HIGH SECURITY, AND ALLOWING THE STUDENT TO BE IN CONTROL