



DALLAS COUNTY
PROMISE



Fulfilling the Promise of Talent

May 23, 2019

The background features a large, light blue watermark of the Dallas County Promise logo. The logo is circular and contains the text "DALLAS COUNTY PROMISE" around the top and "EST 2017" at the bottom. In the center of the logo is a stylized graphic of a house with a graduation cap on top.

About the Dallas County Promise



The Dallas County Promise includes a **last dollar scholarship** covering the cost of tuition **with success coaching and career mentoring**

- **Based on the TN Promise**
- **Includes Dreamer/DACA Students**
- **Engaging high schools with the greatest need**
- **Focused on high demand careers**
- **Includes university partners to provide pathways**
- **Uses data to help partners continuously improve**





Texas Has Set a Goal of **60x30TX** to Guide the Development of **Talent**



60x30TX

60% of Texas adults age 24-35 will have a postsecondary credential by the year 2030

Dallas County must address two very important realities in the 60x30TX Plan

Equity: Develop solutions focused on equity due to the tremendous gap in college completion by socioeconomic status and race

Workforce Alignment: Focus on closing the talent gap in critical high demand workforce areas



Dallas County Promise is built on 3 key strategies to drive 60x30TX with **equity and workforce alignment**



Tuition Free College

Removes financial barrier to college and transforms local student perspective on college access thanks to the vision of the Dallas County Community College District Foundation



Success Coaching & Career Mentoring

Provides critical supports to area students who are primarily low income and first generation college scholars starting in H.S. through college completion and into the workforce



Career Pathways & IT System

Tracks student progress across education and workforce pathways and drives continuous improvement through real time reporting



Initial Results

Cohort 1 and Cohort 2 are demonstrating strong initial results across all indicators

	Promise Pledge	Financial Aid	Enrollment	Retention
<p>Cohort 1 2018 HS Grads 31 High Schools 9,300 HS Seniors >8 US States</p>	<p>96% of eligible students signed the Promise Pledge</p>	<p>↑7% 67% by June 30, 2018 Ranked #4 US State \$3M New PELL Dollars</p>	<p>↑6% Overall ↑35% UNT DALLAS ↑30%</p>	<p>↑12% DCCCD 82% Fall to Spring</p>
<p>Cohort 2 2019 HS Grads 43 High Schools 16,500 HS Seniors >12 US States</p>	<p>98% of eligible students signed the Promise Pledge</p>	<p>↑7% 60% by March 15, 2019 Ranked #2 US State \$4.5M New PELL Dollars</p>		



IT Strategy



The student record is becoming increasingly more complex and requires unprecedented collaboration The **REGIONAL INFORMATION TRUST**



School Districts

Assessment Vendors

College Access

Community College

Universities

Workforce



State Testing
Academic Records
Extra Curricular
Demographic Info



College Testing
Career Testing



College Access
ApplyTX
FAFSA



Pledge
Dual Credit
Certificates
Degrees
Application



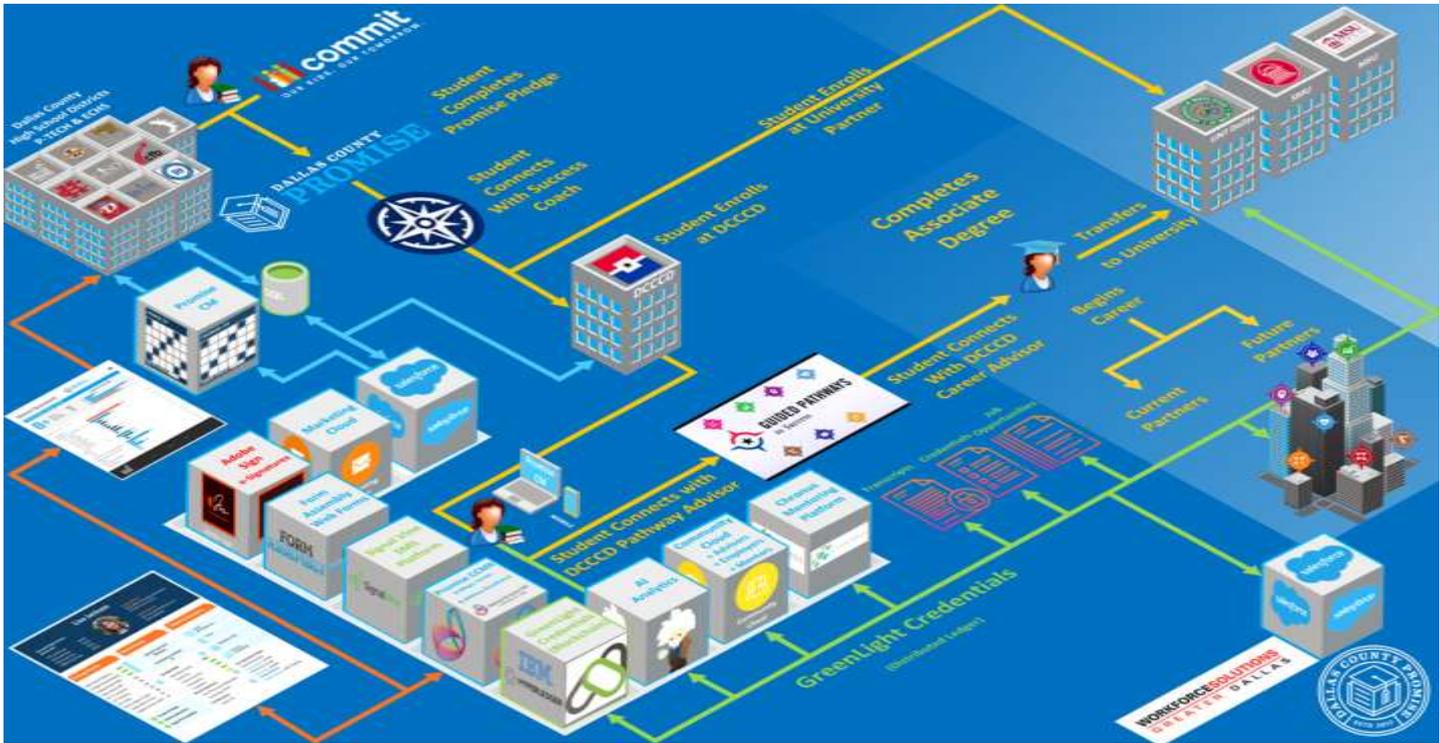
Univ Credit
Programs
Degrees
Application



Career Interests
Internships
Certificates
Training



Developing the strongest regional school to work technology infrastructure in the US!





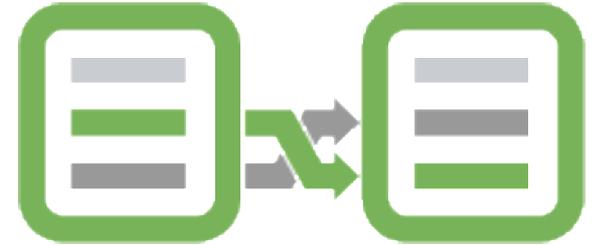
Promise Goal is to empower students with information, transform the college enrollment process and connect employers directly to talent



Reinventing the Student Record



Transforming College Enrollment



Connecting Employers with Talent



Lisa Jackson

Samuell High School
Dallas ISD

HS Grad Year 2018
AS Grad Year 2019
BA Grad Year 2021
MBA Grad Year 2023



Inspired to
help others through community
service at my church

pathway to
start my own business in IT
and computers

Reinventing the Student Record

- Building Student Agency
- Adding Workforce Value

College Ready

High School Diploma	<div style="width: 100%;"></div>	
College Ready Reading	<div style="width: 100%;"></div>	
College Ready Math	<div style="width: 100%;"></div>	
High School GPA	3.2	
ACT Composite	24	
ACT Reading	26	
ACT Math	23	
Total College Credits	18	
Math (Math 1314)	B	
English (Comp 1302)	A	

- Promise Pledge
- FAFSA Submitted
- ApplyTX Complete

Work Ready

PRIMARY PATHWAY Business
SECONDARY PATHWAY IT

Verified Skills

Attendance Rate	98%
Teamwork	<div style="width: 100%;"></div>
Communication	<div style="width: 100%;"></div>
Compassion	<div style="width: 100%;"></div>
Creativity	<div style="width: 80%;"></div>

Work Experience

Part Time Job: McDonalds
Internship: AT&T

Certifications

Comp TIA

Talent & Supports

- Choir, AP Studio Art
- Track
- Robotics Club
- Church, Food Bank

MY SUCCESS TEAM

Parent/Guardian:
[Tina Jackson](#), mother
HS Success Coach:
[Rob Taylor](#), teacher
Career Mentor:
[Shelly Roberts](#), AT&T Mobility

powered by



Once you defined the data and built the grid, you have **unlimited use cases to empower the user** (student) on their school to work journey.



Students control their own records and move via blockchain

College Enrollment = Simple as ordering an Uber



Promise and Greenlight begin to match student skills to job postings to create a talent market place **connecting employers directly to talent**

Skills and Credentials



Job Posting Analysis





Example: Employer Leadership to Scale Talent Pipelines

Helping to redefine the school to work journey – economic mobility for all



8th GRADE

11th & 12th GRADE

COLLEGE

WORKFORCE

Business
Finance, Sales, Hospitality Marketing, Global Entrepreneurship

Course	College Credits	Cost
Writing and Reading Skills	3	\$0.00
Accounting, Bookkeeping, and Auditing (100)	3	\$20.00
Accounting and Finance	3	\$20.00
Business Administration	3	\$20.00
Business Plan Development, All Cities	3	\$20.00
Administrative Services Management	3	\$20.00
Office Clerk, General	3	\$20.00
General and Operational Management	3	\$20.00

AWARENESS



COLLEGE CREDITS & CERTIFICATES



EARN & LEARN MODELS



ECONOMIC MOBILITY

The Dallas County Promise is providing technical support for Promise efforts emerging across the state



Dallas
San Antonio
Houston
Fort Worth
Austin



= 5% of
American HS
Seniors