HOW COMMUNITY COLLEGES STAY ABREAST OF A CHANGING WORKPLACE

May 21, 2021
OPPORTUNITY AMERICA/LUMINA FOUNDATION SURVEY
COMMUNITY COLLEGE WORKFORCE EDUCATION
SURVEY OVERVIEW

**SAMPLE** 1,259 public two-year institutions

**QUESTIONS** 57 multiple choice & open-ended

**IN THE FIELD** mid-October 2020 – March 2021

**RESPONSE RATE** 38 percent
THREE ESSENTIAL TOOLS

Noncredit continuing education
Industry certifications
Employer partners
THE NATION’S PREMIER PROVIDER OF WORKFORCE EDUCATION

NOTE: All data are for 2019. All totals are rounded numbers.
HIDDEN ASSET – THE NONCREDIT DIVISION

- Credit enrollments
- Noncredit enrollments

65%
35%
CERTIFICATIONS GAINING ON TRADITIONAL CREDENTIALS

- Noncredit certificate: 56%
- Industry certification: 28%
- Other third-party certification, including government certification or licensure: 13%
- Other: 6%
EMPLOYER PARTNERS

191

Reported number of employer partners

- Keep robust data: 17%
- Keep some data, not systematically: 77%
- Keep no data: 6%
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