



# TMF: The Proven Model for Texas Business and Community Development

- Business loans for "growth-oriented" businesses with needs that may qualify for only partial financing through traditional lending institutions.
- Affordable housing loans to nonprofits and for-profits
- Community facility financing for nonprofits



#### **Celebrating 10 years: TMF Statewide Impact**

- \$45 million in loans to 144 businesses, 16 affordable housing developments, and 11 non-profits in 59 Texas communities.
  - 50% Minority-owned
  - 8% Women-owned, non-minority
  - 71% eligible low-income census tract
- Leveraged more than \$165.9 million from banks and other lenders, providing a total of \$211 million in new capital to Texas businesses and communities.
- Assisted in the creation of 1,664 new jobs through business financing
- Financed 507 affordable housing units.



#### Celebrating 10 Years Operating May 1999 – 2009

- For-profit and statewide fund created by a consortium of financial institutions
- \$14 million Community Development Financial Institution or "CDFI"
- Awarded \$25 million New Markets Tax Credit through U.S. Dept. of Treasury – only Texasbased CDFI in 2008 round



## The Proven Model: Collaboration to achieve compelling economic development impact

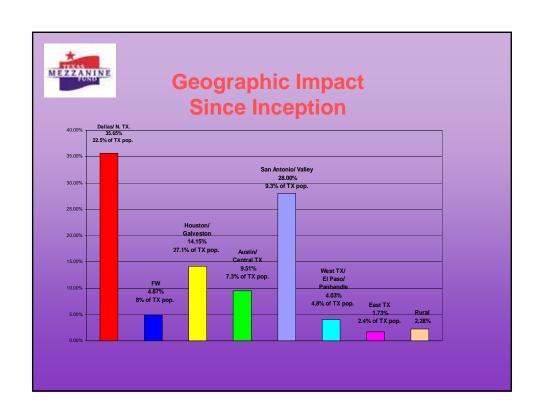
- Job creation for individuals of low- to moderate-income
- Minority and woman-owned business development
- Location in low-income communities

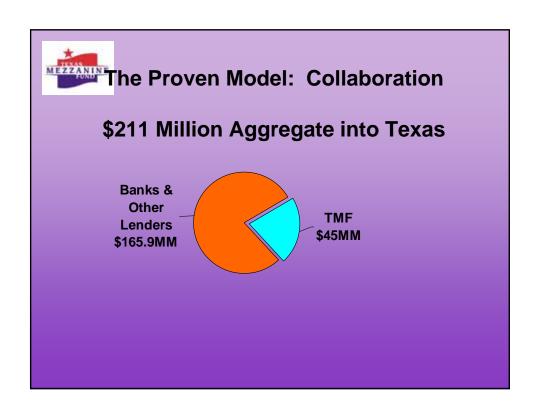


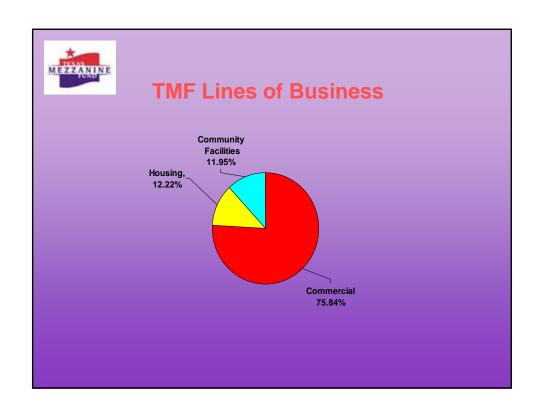
#### The Proven Model: Collaboration

Deal Flow: Worthy deals that make sense and ought to get done

- Participating bank investors
- "Value-Added Bankers"
- SBA Lenders
- Local CDFI's
- Small Business Development Centers
- Minority Business Enterprise Centers
- Affordable Housing: TACDC, TALFHA









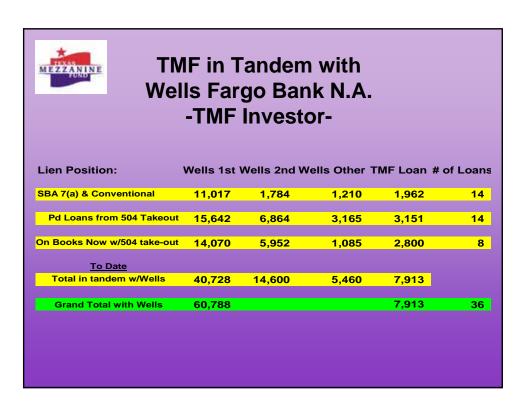
#### **TMF Business Loans**

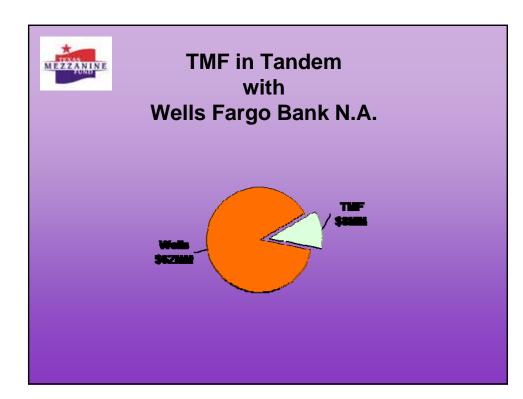
- Fast-growing or stabilizing companies needing creative financing
- Up to \$500m: Partially qualifying for bank financing thus needing additional source to obtain 100% financing needs
- Up to \$300m: TMF as sole lender
- Term debt: expansion financing permanent working capital &/or R/E; equipment; business acquisition



#### Why refer a deal to TMF?

- Working capital constraints
- Qualifying for bank revolving lines of credit but needing some level of term debt, that is, permanent working capital
- Bank looking to lower LTV (R/E expansion or revolving borrowing base formula)
- Higher-than-acceptable leverage under traditional and tightening underwriting criteria





### Collaboration with Wells & SBA 504 Medical Practice Expansion

\$ 1,020,600 Wells, 1st lien, to convert to permanent 568,300 \*Wells, 2nd lien Bridge w/SBA 504 take-out

\$ 225,000 \*TMF, 3rd lien Bridge, w/SBA take-out iao

\$ 205,540 Equity Injection @ requisite per SBA 15%

2,109,440 Total Project Cost

30,000 Wells Express Line of Credit

\*\$793.3m SBA 504 take-out into 20 yr. permanent loan

- Wells @ 75% LTV through construction phase
- Minority-owned Internist practice expanding to double space and into new urgent care
- 4 new jobs

### Collaboration with Wells & SBA 504 Start-up Hotel

\$1,829,000 Wells, 1st lien, to convert to permanent
552,500 Wells, 2nd lien Bridge w/SBA 504 take-out
500,000 TMF, 3rd lien Bridge, w/SBA take-out
\$ 750,825 Equity Injection @ requisite per SBA 15%
\$ 3,632,325 Total R/E Project Cost
\$452,600 Wells, SBA 7(a) Loan & addt'l \$197m equity

\*\$1,052m SBA 504 take-out into 20 yr. permanent loan

- Wells @ 65% LTV through construction phase
- Minority-owned business; eligible low-income census tract; 10 full-time jobs

### Collaboration with Wells & Community Development Loan Fund

\$750m Wells line of credit w/1st on A/R & Inventory
\$400m TMF as Lead Agent in participation with
CDLF @ 50/50 w/2nd on A/R & Inventory

- 3-year old distribution company: rapid growth to \$8.9mm in revenues; solid profitability; but resorting to expensive factoring
- Tandem structure eliminated factoring
- TMF/CDLF provided permanent working capital to complement bank's RLOC, thus total financing solution for prior and new growth capital
- Community Impact to San Antonio: CDFI Investment Area & Economic Development Hot Zone
- Company revenues now @ \$16 million & profitable 2 years later

#### Child Care Business

**\$271,000** Wells SBA 7(a) to purchase R/E

\$ 69,000 TMF consolidated business-related credit cards

30,000 Equity Injection (seller carry)

\$370,000 Total Project Cost

- Bank @ 90% LTV on R/E w/benefit of SBA Guaranty
- TMF with 2<sup>nd</sup> lien business R/E (abundance of caution) & otherwise unsecured exposure
- < 1 yr. woman-owned child care business, self-financed (credit cards)
- Both lenders raced to closing to beat foreclosure against R/E owned by landlord and saved business.



## TMF in Tandem with Wells Fargo Bank N.A.

- 7 expanded, some new, medical practices
- 7 new or expanded child care businesses
- 3 new hotels
- 8 manufacturing expansions
- 5 restaurant expansions
- 6 retail or service expansions



## The Proven Model: Collaboration Achieving Scale & Impact Staying Lean & Mean

\$14 million fund: \$45 million direct impact & \$211 million aggregate into Texas businesses and communities
4.7: 1 in tandem lending (investor banks & non-investors)
Local eyes on the deal (senior lender, local cdfi)
Depth in core competencies: SBA 504 & 7(a); "lots of moving parts"; participations; intercreditor agreements
Marketing to lending community, business svc providers

#### TMF in Comparison to Peers @ \$14mm Assets

- 6 full-time staff vs. 11 for peers
- \$780m operating expenses vs. \$1.9mm
- Self-Sufficiency @ 152% vs. 99% (earned revenue to operating expense)