

**University of Texas-Pan American
Kauffman Foundation
Federal Reserve Bank of Dallas, El Paso Branch
Network of Border Economics / Red de la Economía Fronteriza (NOBE/REF)**

Research Workshop on Border Economics

Thursday, December 1, 2011

Today's events will be held in the Engineering Building Auditorium

- 8:00 am Opening Remarks
Alberto Davila, Chairman of Economics Department, University of Texas-Pan American
Dr. Havidan Rodriguez, Provost and Vice President for Academic Affairs, University of Texas-Pan American
Robert W. Gilmer, Vice President in Charge, Federal Reserve Bank of Dallas-El Paso Branch
- 8:15 am **Panel 1: Border Research on Immigration and Labor Economics**
Moderator: Jorge O. Moreno, Instituto Tecnológico Autónomo de México
- Pia Orrenius and Jesus Cañas, Federal Reserve Bank of Dallas
Operation streamline
- Alberto Davila and Marie Mora, University of Texas-Pan American
Mexican Immigrant Self-Employment along the U.S.-Mexico Border: An Analysis of Census Data
- Catalina Amuedo-Dorantes, San Diego State University and Cynthia Bansak, St. Lawrence University
The Impact of Mandated Employment Verification Systems on Labor Market Outcomes
- 10:00 am Break
- 10:15 am **Panel 2: Border Research on Economic Integration**
Moderator: Marie Mora, University of Texas-Pan American
- Tom Fullerton and Adam G. Walke, University of Texas at El Paso
Border Zone Mass Transit Demand in Brownsville and Laredo
- Roberto Coronado, Eduardo Saucedo, and Keith Phillips, Federal Reserve Bank of Dallas
Cross-border retail activity along the Texas-Mexico border
- Michael Pisani, Central Michigan University
Cross-Border Consumption of Informal and Underground Goods: A Case Study of Alternative Consumerism in South Texas
- 12:00 pm Lunch

1:15 pm

Panel 3: Border Research on Finance

Moderator: Dave Jackson, University of Texas-Pan American

Salvador Espinoza, San Diego State University and Jorge O. Moreno, Instituto Tecnológico Autónomo de México

Comparing the Structural Determinants of Mexican and U.S. Sub-National Government Bonds: Is there room for Market Convergence?

Belinda Roman, Palo Alto College, San Antonio

Cross-Border financial networks

Andres Rivas, Texas A&M International University

Bank Performance in the Texas-Mexico Border from 2001 to 2011

3:00 pm

Break

3:15 pm

Panel 4: Border Research on Maquiladoras

Moderator: Andre Varella Mollick, University of Texas-Pan American

Luis Bernardo Torres, Banco de México

International Competition and Industrial Evolution: Evidence from the Impact of Chinese Competition on Mexican Maquiladoras

Van Miller, Central Michigan University

The Complexity of Offshoring: A Comparative Study of Mexican Maquiladora Plants and Indian Outsourcing Offices from an Institutional and Prospect Theory Perspective

Rene Cabral, Instituto Tecnológico de Estudios Superiores de Monterrey

The Effects of Capital and Labor Openness on the Size of Subnational Governments: Evidence from a Panel of Mexican States

5:00 pm

Closure

Public/Community Event
Friday, December 2, 2011
Today's events will be held in the Ballroom

- 8:00 am Breakfast
- 8:45 am Opening Remarks
Dr. Teofilo Ozuna, Dean College of Business Administration, University of Texas-Pan American
Dr. Robert S. Nelsen, President, University of Texas-Pan American
Robert W. Gilmer, Vice President in Charge, Federal Reserve Bank of Dallas-El Paso Branch
- 9:00 am **Panel 1: Border Entrepreneurship**
Moderator: Roberto Coronado, Reserve Bank of Dallas-El Paso Branch
- Barbara J. Robles, Board of Governors, Federal Reserve
An Assessment of the Relative Impact of Federal and Community Programs on U.S.-Mexico border Entrepreneurship
- David Molina, University of North Texas & President, American Society of Hispanic Economists
(Topic: TBA)
- Jim Tabak, President of Valley Land Fund
Environmental Economics and Border Entrepreneurship
- 10:30 am Break
- 10:45 am **Panel 2: Border Entrepreneurship and EB-5 & 6: Perspectives from Business Leaders**
Moderator: Dr. Teofilo Ozuna, Dean, College of Business Administration, University of Texas-Pan American
- Sergio Garcia, PhD student presenting the history and recent trends of the EB-5
- Roy Cantu, McAllen Economic Development Corporation, Director of EB-5 Regional Center
- Cindy Ramos-Davidson, CEO, El Paso Hispanic Chamber of Commerce
- Cynthia M. Sakulenzki, President and CEO of the Rio Grande Valley Hispanic Chamber of Commerce

12:00 pm Lunch

John Tyler, Ewing Marion Kauffman Foundation

Javier Palomarez, President and CEO of the United States Hispanic Chamber of Commerce

1:30 pm **Panel 3: Domestic and International Entrepreneurship Trends and Issues**
Moderator: Barbara Robles, Board of Governors, Federal Reserve

Robert W. Gilmer, Vice President in Charge, Federal Reserve Bank of Dallas-El Paso Branch

John Tyler, Ewing Marion Kauffman Foundation

Javier Palomarez, President and CEO of the United States Hispanic Chamber of Commerce

Keith Patridge, President and CEO of McAllen Economic Development Corporation

2:45 pm Break

3:00 pm Ceremony for VIP Economics and Finance students

3:20 pm Adjournment and Assessment