Research Workshop on Border Economics  
Thursday, December 1, 2011  
Today’s events will be held in the Engineering Building Auditorium

8:00 am  Opening Remarks  
Alberto Davila, Chairman of Economics Department, University of Texas-Pan American  
Dr. Havidan Rodriguez, Provost and Vice President for Academic Affairs, University of Texas-Pan American  
Robert W. Gilmer, Vice President in Charge, Federal Reserve Bank of Dallas-El Paso Branch

8:15 am  Panel 1: Border Research on Immigration and Labor Economics  
Moderator: Jorge O. Moreno, Instituto Tecnologico Autonomo de Mexico

Pia Orrenius and Jesus Cañas, Federal Reserve Bank of Dallas  
Operation streamline

Alberto Davila and Marie Mora, University of Texas-Pan American  
Mexican Immigrant Self-Employment along the U.S.-Mexico Border: An Analysis of Census Data

Catalina Amuedo-Dorantes, San Diego State University and Cynthia Bansak, St. Lawrence University  
The Impact of Mandated Employment Verification Systems on Labor Market Outcomes

10:00 am  Break

10:15 am  Panel 2: Border Research on Economic Integration  
Moderator: Marie Mora, University of Texas-Pan American

Tom Fullerton and Adam G. Walke, University of Texas at El Paso  
Border Zone Mass Transit Demand in Brownsville and Laredo

Roberto Coronado, Eduardo Saucedo, and Keith Phillips, Federal Reserve Bank of Dallas  
Cross-border retail activity along the Texas-Mexico border

Michael Pisani, Central Michigan University  
Cross-Border Consumption of Informal and Underground Goods: A Case Study of Alternative Consumerism in South Texas

12:00 pm  Lunch
1:15 pm  **Panel 3: Border Research on Finance**  
Moderator: Dave Jackson, University of Texas-Pan American

Salvador Espinoza, San Diego State University, and Jorge O. Moreno, Instituto Tecnologico Autonomo de Mexico  
*Comparing the Structural Determinants of Mexican and U.S. Sub-National Government Bonds: Is there room for Market Convergence?*

Belinda Roman, Palo Alto College, San Antonio  
*Cross-Border financial networks*

Andres Rivas, Texas A&M International University  
*Bank Performance in the Texas-Mexico Border from 2001 to 2011*

3:00 pm  Break

3:15 pm  **Panel 4: Border Research on Maquiladoras**  
Moderator: Andre Varella Mollick, University of Texas-Pan American

Luis Bernardo Torres, Banco de Mexico  
*International Competition and Industrial Evolution: Evidence from the Impact of Chinese Competition on Mexican Maquiladoras*

Van Miller, Central Michigan University  
*The Complexity of Offshoring: A Comparative Study of Mexican Maquiladora Plants and Indian Outsourcing Offices from an Institutional and Prospect Theory Perspective*

Rene Cabral, Instituto Tecnologico de Estudios Superiores de Monterrey  
*The Effects of Capital and Labor Openness on the Size of Subnational Governments: Evidence from a Panel of Mexican States*

5:00 pm  Closure
Public/Community Event
Friday, December 2, 2011
Today’s events will be held in the Ballroom

8:00 am Breakfast

8:45 am Opening Remarks
Dr. Teofilo Ozuna, Dean College of Business Administration, University of Texas-Pan American
Dr. Robert S. Nelsen, President, University of Texas-Pan American
Robert W. Gilmer, Vice President in Charge, Federal Reserve Bank of Dallas-El Paso Branch

9:00 am Panel 1: Border Entrepreneurship
Moderator: Roberto Coronado, Reserve Bank of Dallas-El Paso Branch

Barbara J. Robles, Board of Governors, Federal Reserve
An Assessment of the Relative Impact of Federal and Community Programs on U.S.-Mexico border Entrepreneurship

David Molina, University of North Texas & President, American Society of Hispanic Economists
(Topic: TBA)

Jim Tabak, President of Valley Land Fund
Environmental Economics and Border Entrepreneurship

10:30 am Break

10:45 am Panel 2: Border Entrepreneurship and EB-5 & 6: Perspectives from Business Leaders
Moderator: Dr. Teofilo Ozuna, Dean, College of Business Administration, University of Texas-Pan American

Sergio Garcia, PhD student presenting the history and recent trends of the EB-5

Roy Cantu, McAllen Economic Development Corporation, Director of EB-5 Regional Center

Cindy Ramos-Davidson, CEO, El Paso Hispanic Chamber of Commerce

Cynthia M. Sakulenzki, President and CEO of the Rio Grande Valley Hispanic Chamber of Commerce
12:00 pm  Lunch

John Tyler, Ewing Marion Kauffman Foundation

Javier Palomarez, President and CEO of the United States Hispanic Chamber of Commerce

1:30 pm  Panel 3: Domestic and International Entrepreneurship Trends and Issues
Moderator: Barbara Robles, Board of Governors, Federal Reserve

Robert W. Gilmer, Vice President in Charge, Federal Reserve Bank of Dallas-El Paso Branch

John Tyler, Ewing Marion Kauffman Foundation

Javier Palomarez, President and CEO of the United States Hispanic Chamber of Commerce

Keith Patridge, President and CEO of McAllen Economic Development Corporation

2:45 pm  Break

3:00 pm  Ceremony for VIP Economics and Finance students

3:20 pm  Adjournment and Assessment