

Lessons from the 2007 Legal Arizona Workers Act [LAWA]

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Motivation of the paper

- Some states, including Arizona, have enacted legislation to address the issue of unauthorized immigrants working illegally.
- Current federal employer sanctions (do not include E-verify) have been ineffective.
- This paper evaluates the effectiveness of LAWA. In particular, the authors concentrate on E-verify.

Why LAWA? Most comprehensive and restrictive legislation

- Covers all firms, not just public agencies or those with state government contracts.
- Mandates all employers located in the state to use E-verify.
- Tough sanctions to employers who “knowingly” employ unauthorized workers:
 - 1st offense: business license suspension
 - 2nd offense: business license revocation
- Bottom line: Mimics federal reform proposals.

Evaluating LAWA effects

- Authors evaluate LAWA effects on three fronts:
 1. Population
 2. Rental market
 3. Employment: wage and salary and self-employment.
- Authors employ CPS (1998-2009) data, ACS (2005-2008) data, and Decennial Census of 2000.
- These datasets provide detail on employment, race/ethnicity, education, age, and other demographic characteristics.

The challenge...

- Authors are not able to precisely identify unauthorized immigrants at the individual level.
- Solution: authors create a “likely unauthorized” group:
 - Men
 - Working age (16-60 yrs old)
 - Hispanic origin
 - Fewer years of formal education

Methodology

- Authors use synthetic control method [Abadie et al 2010] to select a group of states against which Arizona can be compared.
- This will result in treatment and control groups.

$$DD_{AZ} = (Outcome_{Post}^{AZ} - Outcome_{Post}^{Synth}) - (Outcome_{Pre}^{AZ} - Outcome_{Pre}^{Synth})$$

- Thus, authors employ diff-in-diff methods to estimate the impact of LAWA.

Empirical findings

- Since 2008 the proportion of Arizona's population that was likely unauthorized fell 1.5 percentage points [-92K unauthorized immigrants in 2009].
- Rental vacancy rate in Arizona was 5.8 percent higher [no effect on housing vacancy rates].
- Non-citizen Hispanic employment rate was 11 to 12 percentage points lower in Arizona [-56K non-citizen Hispanic workers].

Empirical findings

- LAWA also had the unintended consequence of shifting unauthorized workers into the informal or underground economy.
- LAWA's self-employment effect is about 8 percentage points [+25K self-employed Hispanic non-citizens].
- This could represent other substantial economic/social costs.
- No significant impact to authorized workers.

In sum

- The paper addresses an important question regarding immigration policy and provides interesting empirical results.
- It would be interesting if authors consider:
 - Break-down the analysis by sector: agriculture, construction sector.
 - Break-down the analysis by city (MSA).
 - What about the 2010 census?
 - What about employment turnover? Does E-verify apply to people already employed?
 - What about the great-recession?

On the Timing and Effectiveness of SB 1070 in Arizona

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Motivation

- Arizona's Senate Bill 1070 (AZ SB 1070) got enacted in 2010.
- The Act was established with the main goal to enable local authorities to identify unauthorized immigrants.
- Authors are interested in:
 1. Justification of multiple legislative measures targeting unauthorized immigration [LAWA & SB 1070].
 2. What is the “marginal” effect of SB 1070?
 3. Does SB 1070 complement LAWA?

Stylized facts about previous studies

- There is a vast literature that explores the impact of immigration measures adopted at the federal level on the flow of undocumented immigrants:
 1. Studying aggregate data (apprehensions) before and after IRCA.
 2. Using individual data on specific Mexican communities.
- Most of these studies find that border enforcement policies do not seem to have much of an impact on illegal immigration.

New wave of studies...

- As states have started to take action on immigration issues, researchers are now studying the impact of state-level legislation on residential choices and labor market outcomes of unauthorized immigrants.
- There are just a few studies [Lofstrom *et al* 2011] that concentrate on state-level legislation impacts.
- This study attempts to fill in this gap.

Methodology

- Authors use the synthetic control method.
- The main idea is to identify a group of states that can be used as a counterfactual (treatment vs. control group).
- In essence, the authors use a diff-in-diff estimate of the impact that AZ SB 1070 had on the population of unauthorized immigrants:

$$\Delta_{AZSB1070} = (Y_{Post}^{AZ} - Y_{Post}^{Control}) - (Y_{Pre}^{AZ} - Y_{Pre}^{Control})$$

Empirical findings

- LAWA resulted in a significant contraction in the shares of Hispanic and Mexican non-citizens; however, the contraction was short-lived.
- The impact of SB 1070 appears to also be short-lived.
- The impact of SB 1070 is concentrated on reducing the population of Hispanic and Mexican male non-citizens. Thus, SB 1070 does not complement LAWA in targeting Hispanic and Mexican female non-citizens.

In sum

- This paper provides evidence that the “marginal” impact of SB 1070 is practically non-existent.
- It would be interesting if authors consider:
 - Break-down the analysis by sector: agriculture, construction, services.
 - Break-down the analysis by city (MSA).
 - What about the great-recession, mild-recovery?
 - Expand the paper. Currently it only offers a brief discussion.
 - Exploit more the policy implications of empirical findings.

Hispanic Entrepreneurship: An Analysis of Industry Choice and Entrepreneurial Success

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Hispanic Economic Experience Conference

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Motivation

- Hispanic owned-businesses in the U.S. have increased three-times faster than those owned by non-Hispanic.
- This paper examines the factors that contribute to the difference in self-employment income between Hispanics and non-Hispanic whites.
- In particular, this paper explores the role of industry choice.

A new approach

- The existing literature concentrates on the impact that education, start-up capital, work experience, and English proficiency have on Hispanic entrepreneurial success.
- This paper concentrates on the industry of the business and explores what impact that might have on Hispanic self-employment outcomes.

Data

- This study uses the Integrated Public Use Microdata (IPUMS) of the 2000 U.S. Census.
- In particular, the data is for individuals (Hispanics and non-Hispanics) that:
 1. Between 20 and 64 years old.
 2. Worked ≥ 15 hrs/wk and ≥ 20 wks/yr
 3. Income ≥ 0 .
 4. Part of labor force and were not in school.
- **Income = Gross Receipts – Business Expenses**

Empirical findings

- Industry plays a small role in contributing to the self-employment income gap (not necessarily for women).
- “Other” factors (i.e. education) play a much larger role.
- Across Hispanic sub-groups industry plays a significant role (although small).
- Using detailed industry dataset, industry has a **large** and statistically significant impact.

In sum

- The paper provides interesting results on Hispanic entrepreneurship.
- It would be interesting if the author considers:
 - Will the results change if you allow: $\text{Income} < 0$?
 - Use other datasets (smaller df) for robustness check. If results are the same, then you can exploit the richness of other datasets.
 - Given the great recession, it will be interesting to replicate w/2010 Census data. Will the results be same? Change?
 - What about including D(less than HS) in the regression? Shifting action away from intercept.
 - Exploit the 3-digit level data. Industry becomes an important driver for income differences.