

grow South

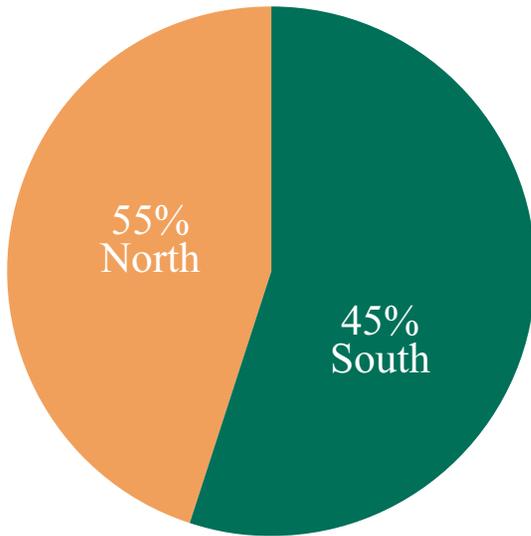


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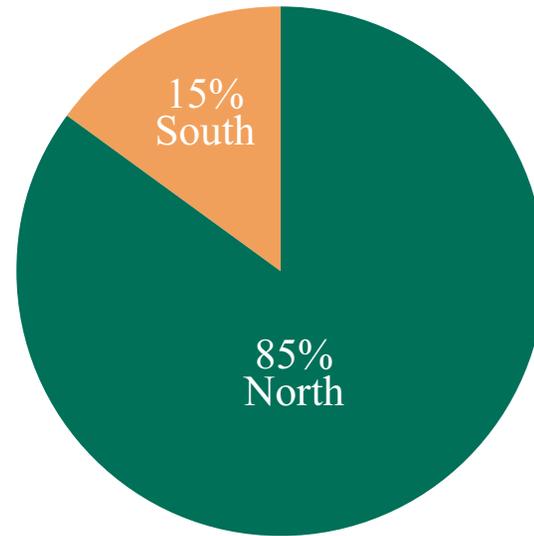
Let's *bridge*
socioeconomic divide.



Let's *grow* our tax base.



Population



Tax Burden

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54% of the
city's land area

Seattle would fit
inside Southern
Dallas TWICE!

About 45% of residents

Would be the
34th largest city
in America



Greenleaf Village, Southern Dallas

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Southern Dallas is a safe place to
work and live



Greenleaf Village, Southern Dallas

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Some of the nation's
best schools are in Southern Dallas



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There are successful retailers & the region's top distribution network in *Southern Dallas*





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Our *Approach*

Quality-of-life approach

Think short & long term

Focus on investment

Celebrate our success



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Top 10 list for

Southern Dallas

To Do List:

Preparing for Growth

1. Strengthen & engage neighborhoods
2. Culture of clean
3. Strengthen schools, strengthen communities
4. Debunk the myths & rebrand Southern Dallas
5. Creative financial & investment fund

Key Projects

6. Continue downtown momentum & push more growth
(South Lamar/ Cedars, West Dallas & Fair Park)
7. Implement West Dallas design plan
8. Make Jefferson Blvd. “The Main Street” for Southern Dallas
9. Build out Lancaster Corridor
10. Infrastructure for Education Corridor

