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YOU WIN. WE EARN.
www.ads4next.com

2 FREE COOKIES
of your choice

Sweets in Your BAKERY

Bakery • Caterer • Coffee Shop
726 Leggett Dr



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One Free Ticket
(With The Purchase of Another Ticket)

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ONE FREE
16Oz. Drink

monks
-coffee shop-



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FREE
ADMISSION
for One Child
(with purchase of an adult ticket)



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1 FREE
OIL & FILTER CHANGE
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NEXT
VENTURES
Empowering NEXT Generation Leaders

A Social Enterprise Model for Empowering Students to Earn & Save for College

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The Problem

Only 1 out of 10 students from low-income households are graduating from college. This is due to a lack of money to pay for college as well as the absence of role models who have successfully earned college degrees within their circles of influence. The lack of college education among this struggling population of students has created a “glass ceiling” that is holding them back from reaching their full potential in life. These students are capable of earning college degrees and becoming successful next generation business leaders in the corporate and entrepreneurial sectors, but too many of them lack the support they need to achieve this level of success in life.



The Solution

NEXT Ventures, Inc. solves this problem through youth entrepreneurship activities in the real marketplace. We believe that students selling products to earn their way to college creates an “environment of empowerment” that can propel them toward earning a college education and becoming successful next generation business leaders in the corporate and entrepreneurial sectors. We hold this belief because entrepreneurship embodies the will of the human spirit to solve problems, achieve goals, and live a successful life. History and research has proven that entrepreneurship does not only generate money, but it also produces certain mindset qualities and skills for living a successful life such as risk taking, problem solving, verbal fluency, networking, positive thinking, and grit. Therefore, our approach is to create youth entrepreneurship activities in the real marketplace that empower students to earn money for college while equipping them with the mindset qualities and skills they need to achieve success as future college graduates and business leaders.

My Story





Our Mission At A Glance...

NEXT Ventures, Inc. is a social enterprise that empowers NEXT generation leaders to earn money for college and achieve success in life by creating products for high school students to sell in the real marketplace. The products we create for our students to sell are designed to promote local businesses for the purpose of achieving three objectives:

Objective 1:

Foster a spirit of community-wide support for local students earning money for college.

Objective 2:

Engage students in the process of leading and promoting local economy.

Objective 3:

Create a collaborative partnership between students and local business leaders that is mutually beneficial: students promoting businesses and business leaders mentoring students.

Ads4Next.com is our flagship product.

The Product

ads4next
YOU WIN. WE EARN.
www.ads4next.com





What is Ads4Next.com?

Ads4Next.com is an online billboard game that lets people win cool prizes from local businesses while NEXT generation leaders earn money for college.

How Does Ads4Next.com Work?

People support students earning money for college by playing on the site to win cool prizes from local businesses. Students earn money for college by driving people to the site to play. With every new person who signs up to play, a student receives a deposit for college. Go to Ads4Next.com to see a brief video on how it works.

Who's Playing on Ads4Next.com?

People all over the Big Country area are playing on Ads4Next.com to support local students earning money for college. Currently, there are approximately 5,000 people playing. 80% of those playing are women ranging in age from 35 to 45. 75% of the people are residents of Abilene while others reside in Sweetwater, Brownwood, and Eastland. People playing on Ads4Next.com spend an average of 7 minutes playing each time they visit the site.

How Do People Hear About Ads4Next.com?

Our students earn money for college by driving people to Ads4Next.com to play for cool local prizes. With every new person who signs up to play, a student receives a deposit for college. Our students primarily drive site membership through site demonstrations to family, friends, large corporate groups, and door-to-door neighborhood canvassing.

People who sign up to play receive weekly Prize Alerts that notify them about new and exciting prizes being promoted from local businesses. This keeps them coming back on a regular basis to continue supporting our students by winning cool local prizes. Our Prize Alerts are distributed via SMS Text, e-mail, and Facebook.

The Youth Entrepreneur Program



Program Overview

Components

Sales Competition

Success School

3 Assets

Money for College

“Gritty” Mindset

Mentor Network



Why Students Participate

- ✓ **Work Toward a Goal of Earning \$5,000 for College by Promoting Prizes from Local Businesses**
- ✓ **Participate in Mindset Training to Develop a “Gritty” Mindset Toward Achieving Their Educational & Career Goals**
- ✓ **Get Connected to an Exclusive Mentor Network of Successful Local Business Leaders who are Committed to Mentoring & Empowering Them to Earn College Degrees and Become Successful NEXT generation Leaders**



How Students Earn Money for College

CORPORATE ACTIVITIES

Ad Partners
College Money Pool

Prize Partners
Prize Inventory Pool

Mindset Training
Mentor Network
Success School



STUDENT ACTIVITIES

Sales Competition
\$30,000 College Money Pool
Site Membership Promotion
\$1 Per New Site Member (\$750 Maximum)
Winning Team Earns \$12,000 Bonus (\$2,000 Per Team Member)



Product Sales

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2 Ways to Advertise 4 NEXT

Ad Partner 4 NEXT

- ✓ Promote Your Ad to Local People Playing to Win Cool Prizes from Local Businesses
- ✓ Promote Your Website to Local People Playing to Win Cool Prizes from Local Businesses
- ✓ Track Your Daily Ad & Website Views
- ✓ Let Your Ad Dollars Reward Local Students Earning Money for College

Advertise Your Business While Your Ad Dollars Reward Local Students Earning Money



Prize Partner 4 NEXT

- ✓ Bring New Customers to Your Location by Promoting Free Samples
- ✓ Showcase Your Hottest Products & Services by Giving People Chances to Win
- ✓ Reward Local Shoppers with Gift Card Discounts
- ✓ Let Prizes From Your Business Empower Local Students to Earn Money for College

Empower Local Students to Earn Money for College by Promoting Prizes From Your Business!



Ad Partner 4 NEXT

\$49

(Per Month)

You Get:

- ✓ Custom Designed Block Ad (430 x 290)
- ✓ Ad Promotion (5,000+ Ad Views)
- ✓ Website Promotion (3,500+ Website Views)
- ✓ Improved Search Engine Optimization (SEO) Ranking
- ✓ Performance Tracking – Track Ad & Website Views
- ✓ Your Ad Dollars Rewarded to Local Students Earning Money for College

YOU ARE **PRE-APPROVED** UP TO
\$2000 IN MERCHANDISE!
REGISTER TODAY ON-LINE AT **AARONS.COM**

Aaron's

NO CREDIT NEEDED!

FURNITURE | ELECTRONICS | APPLIANCES | COMPUTERS
LOCATIONS IN ABILENE AND BROWNWOOD



FRONTIER
Texas!

Legends.
History.
Adventure.

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First Financial Bank is proud to support the city of Abilene and Abilene's Youth.

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BANK

YOU FIRST

Prize Partner 4 NEXT

Prize Trade

(Trade Prizes for Advertisement)

Your Prizes Are Your Payment.

You Invest Prizes.

Local Students Promote Your Prizes.

- ✓ Bring New Customers
- ✓ Reward Local Shoppers
- ✓ Showcase Hot Products & Services
- ✓ Get Prizes Shared Among Facebook Friends
- ✓ Send Prize Alerts to Site Members (SMS Text, E-mail, & Facebook)
- ✓ Prizes From Your Business Empower Local Students to Earn Money for College



Types of Prize Promotions

NEXTStakes Prizes

Chances to Win Mega or Mini Prizes



WIN ONE FREE PAIR OF TOMS
(\$60 Value)

TOMS

201 Walnut Street • Abilene, TX
325-673-1190

GET YOUR CHANCE TO WIN AT
ADS4NEXT.COM

Casa Authentique
experience the difference

Instant Prizes

Samples



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YOU WIN, WE EARN.
www.ads4next.com

2 FREE COOKIES
of your choice

Deserts In Your BAKERY

Bakery • Caterer • Coffee Shop
726 Leggett Dr

Buy One Get One



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Gift Cards



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\$5 GIFT CARD

BAACK'S
FLORISTS & GREENHOUSES

Baack's Florist & Greenhouses

Gift Card Discount



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\$10.00
to spend
(on \$50 of clothes)

Apple & Mint

357 Walnut Street

Want to Add Prizes???

A LA CARTE OPTIONS - For Ad Partners 4 NEXT Only

Mega NEXTStakes

- Cost: Market Value of Prize
- Must be Valued at \$1,000+
- Custom Designed by Ads4Next
- Promoted for 3 Months
- Get 5,000 Entries & FB Shares



Mini NEXTStakes (Monthly)

- Cost: \$600
- \$50 Monthly Prize Promotion
- Prizes to Local Businesses Only
- Custom Designed by Ads4Next
- Promoted Monthly
- Get 2,000 Entries & FB Shares



Mini NEXTStakes (Quarterly)

- Cost: \$200
- \$50 Quarterly Prize Promotion
- Prizes to Local Businesses Only
- Custom Designed by Ads4Next
- Promoted Quarterly (1 Month)
- Get 2,000 Entries & FB Shares



Inventory based businesses that partner with us as Ad Partners 4 NEXT may promote prizes at no additional cost...

The Value of Website Promotion for Local Businesses

✓ Generates Steady Website Traffic

Your website is the face of your business, but it's challenging to promote it directly to the local community. Ads4Next.com gives your website a steady flow of local daily traffic by using website optimization.



✓ Improves Search Engine Optimization (SEO)

Clicks to your website through Ads4Next.com helps you rank higher in web searches when people are browsing for your products and services.

The Value of Prize Promotions for Local Businesses

Lets you connect with people who really want your products and services...
People play for the prizes they want.



Lets you sample your products and services to attract new long-term customers.

Lets you THANK the community for supporting you as a local business.

Lets you get promoted on Facebook when Ads4Next.com site members share your products and services with their friends.

What Site Members Say About Ads4Next.com



Winning the \$1,000 Cash Prize from Citibank was an amazing blessing for my family. Thanks Ads4Next!

- Eduwem Turner



I was so excited when I won the Aaron's Super Bowl Prize! I love my new flat screen TV and the gift card to Wingstop that came with it!

- Donna Click



Just picked up my prize from Baack's Florist. Love these roses!

- Alyssa Barylak

What Partners Say About Ads4Next.com

The quality of advertising is excellent. I love being able to log in and track the number of ad and website views I am getting.

Luke Harwell
Baack's Florist



We use Ads4Next to put our organization in front of people who may never have heard of us. It's great that our advertising dollars are invested in students earning for college.

Katie Alford
Community Foundation



These kids are earning their way to college while promoting my business. Ads4Next helps students win and it helps us win too. Can't beat that!

Robert O. Briley
Aaron's



Students At Work Around the Community



Vintage Eye Wear



KTAB News Studio



Nikki's Swirl Shoppe

\$29,732 Earned For College In 2013



Paeteria Garcia



Kid's Village



Enchilada Express

THANK YOU!



Contact Information

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