



Creating an Innovation Ecosystem

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Health

Poverty

Human
Services

Financial
Services

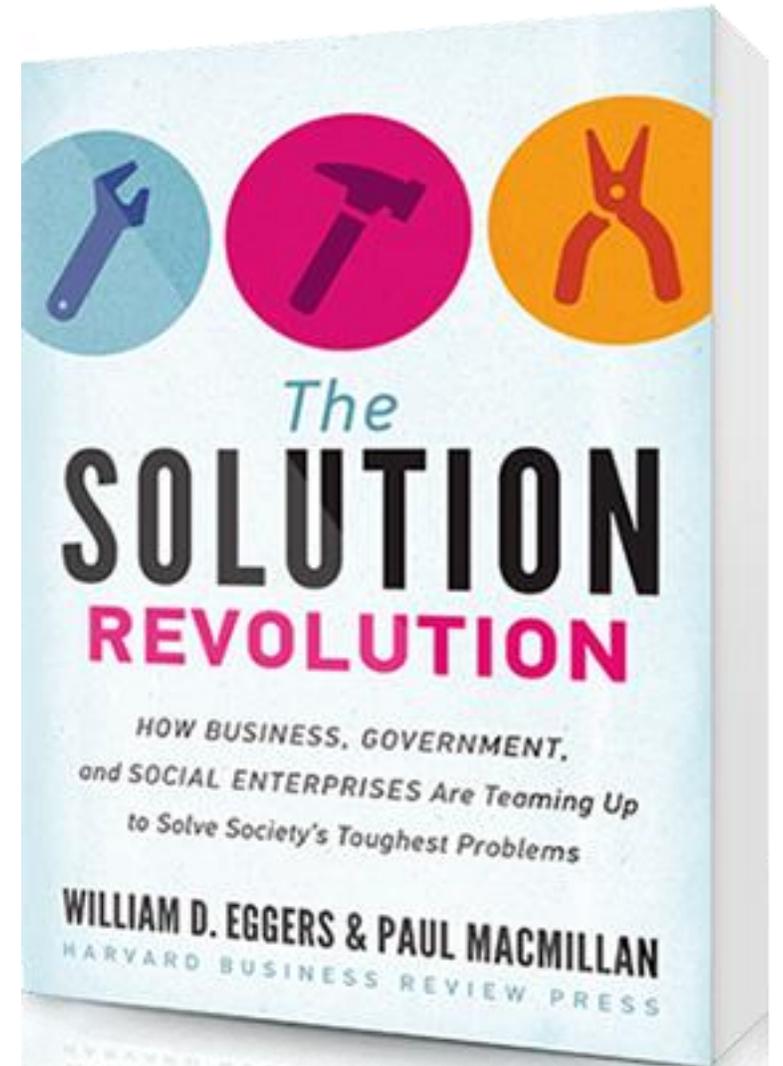
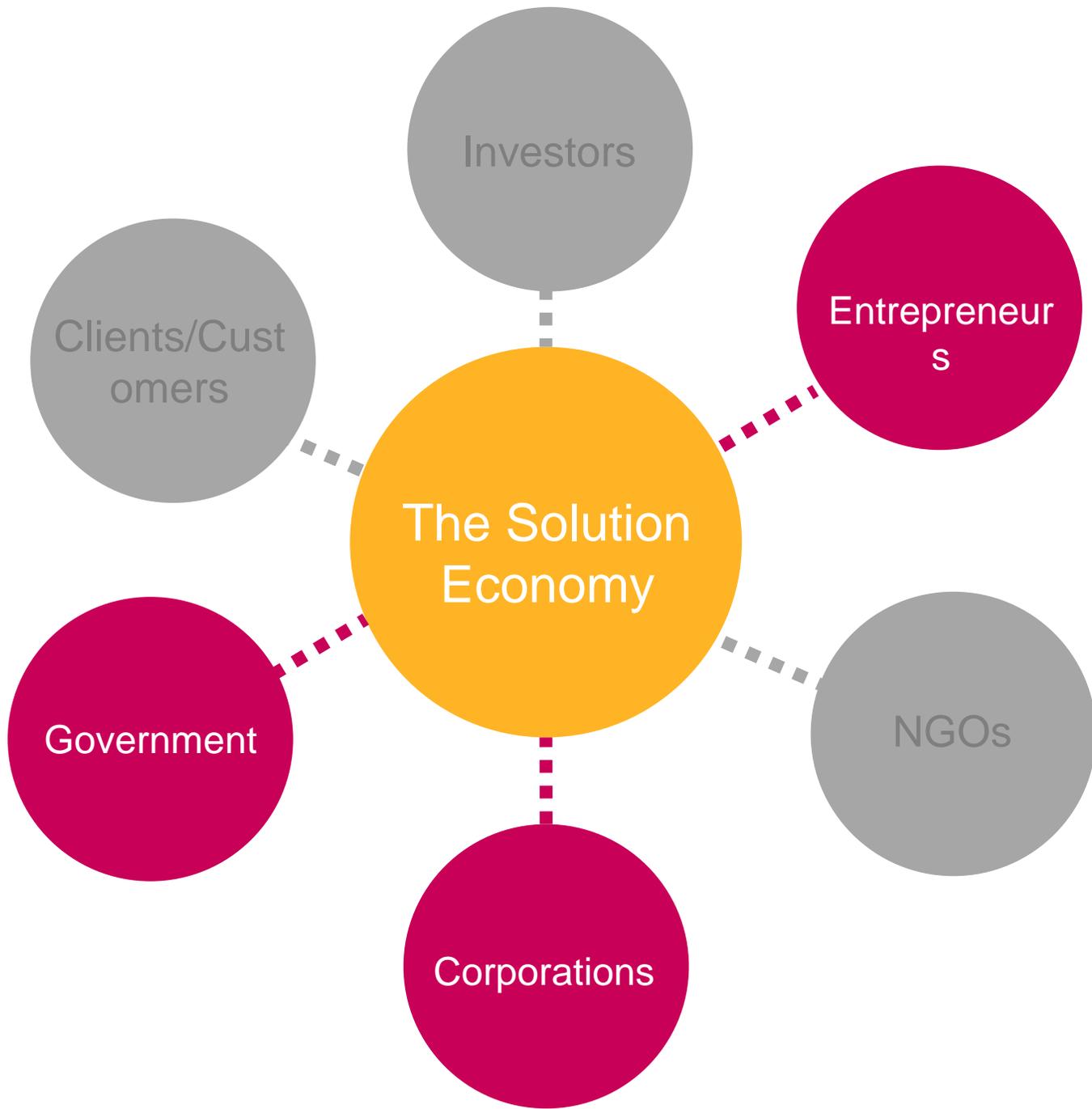
Housing

Education

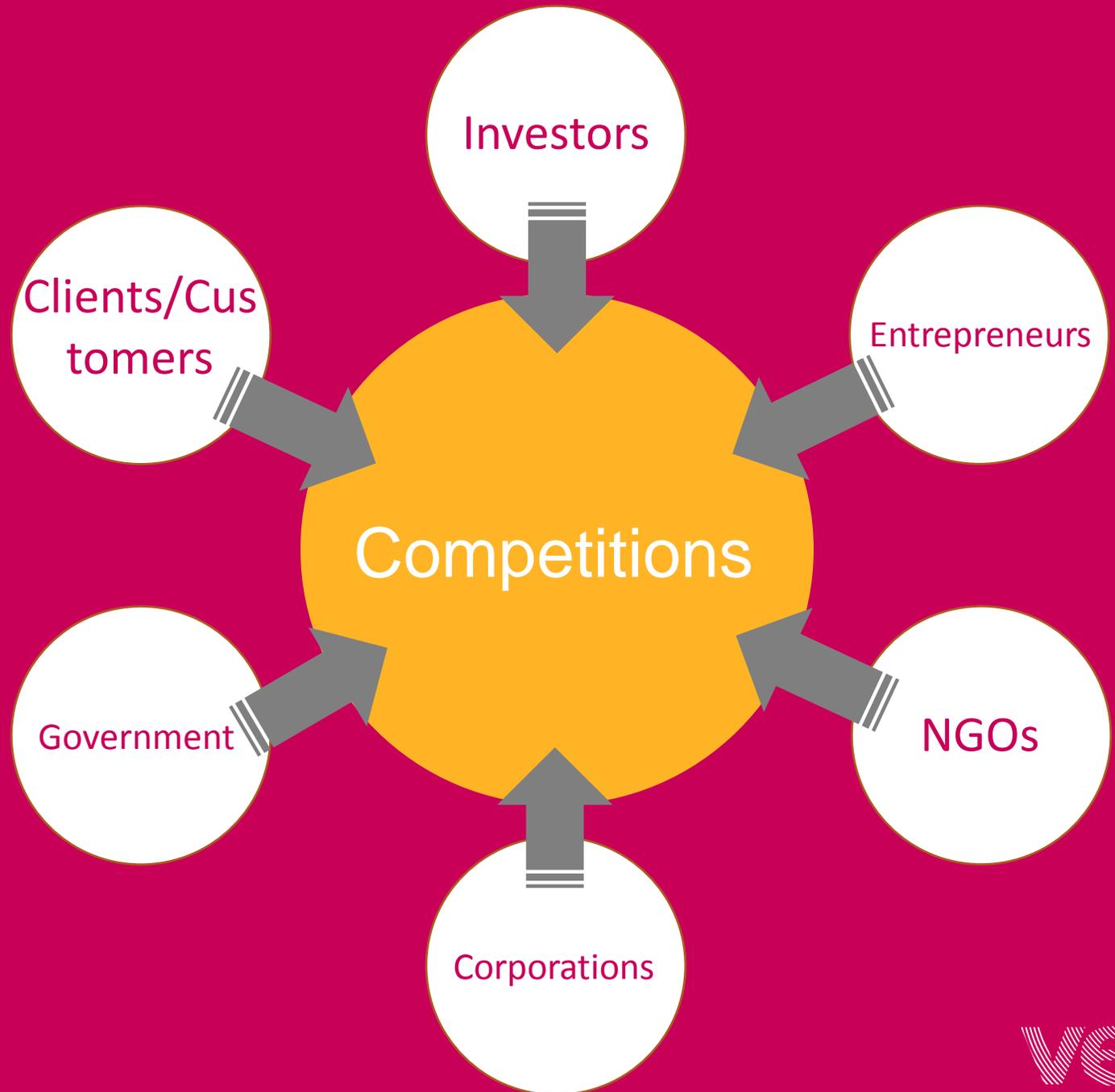
There are no problems that
we cannot solve together
and very few that we can
solve by ourselves

- Lyndon B Johnson



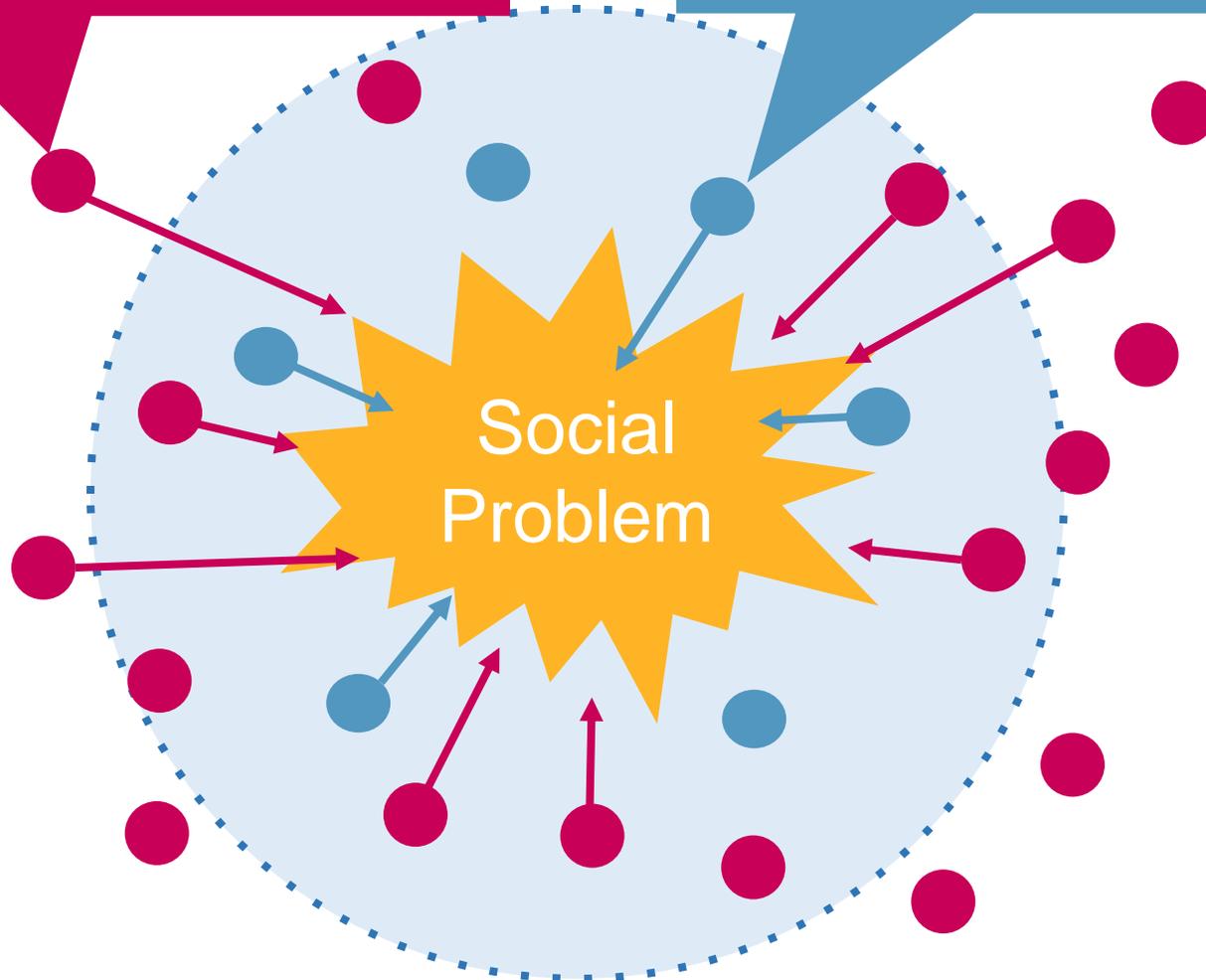


- Capital
- Clients/Customers
- Partnerships
- Talent/Mentoring
- Distribution/Marketing
- Data
- Media



Entrepreneurs from
outside the community

Entrepreneurs from
within the community

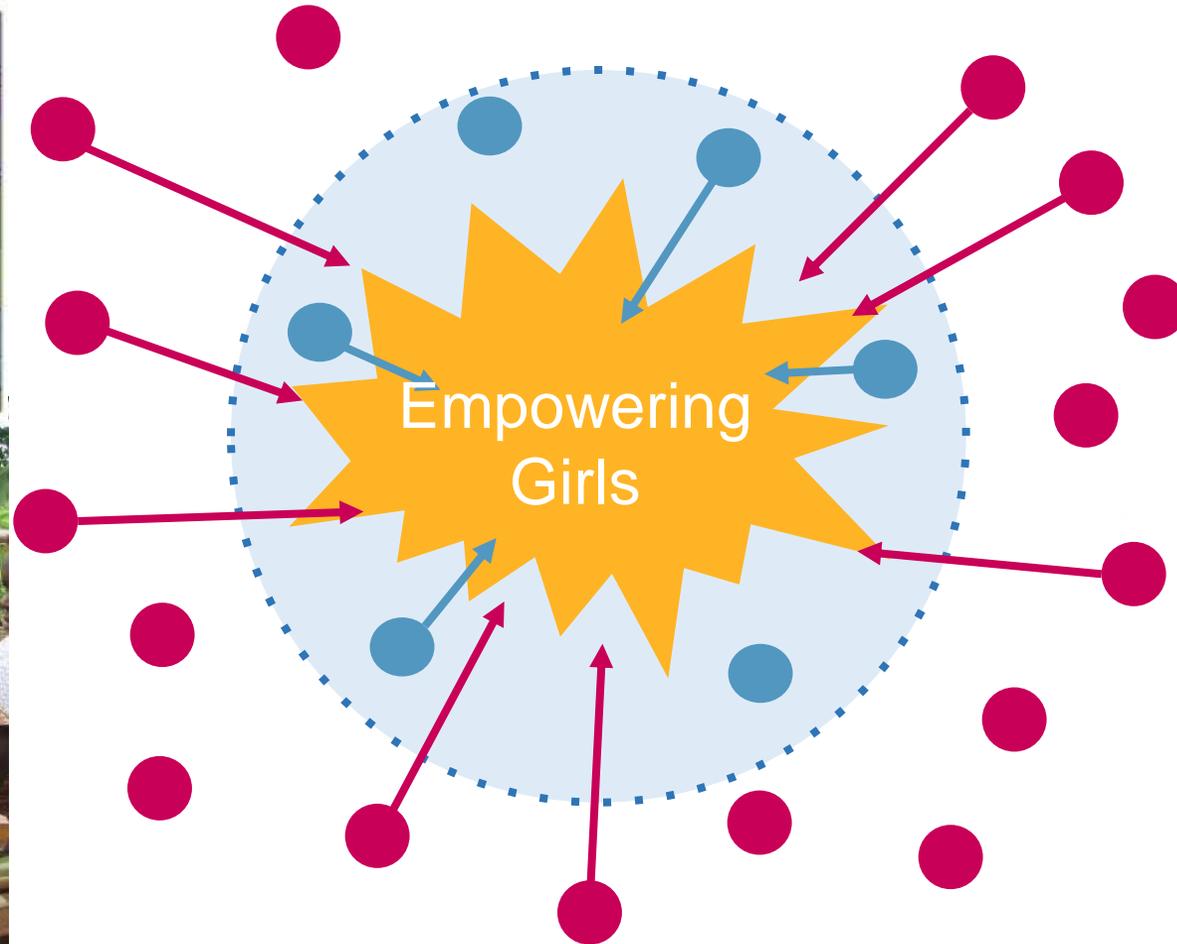


Must create
conditions that
are favorable to
attract
entrepreneurs



Menstrupedia
SHE
Ruby Cup

Pasand
Sanitation Solutions
AFRI Pads





WE'VE DEVELOPED A PATENT-PENDING TECHNOLOGY TURNING AGRO-WASTE (BANANA FIBERS) INTO AN ABSORBENT PAD MATERIAL.



WE'RE TRAINING TEACHERS ABOUT MENSTRUAL HYGIENE.



WE'RE CREATING A BLUEPRINT TO FRANCHISE GLOBALLY.



WE'VE DEVELOPED OUR OWN BRAND OF PADS



WE'RE BRINGING ON RWANDAN AND GLOBAL LEADERS TO INSTIGATE ALONG WITH US TO WAIVE VALUE-ADDED TAXES ON PADS.

350K

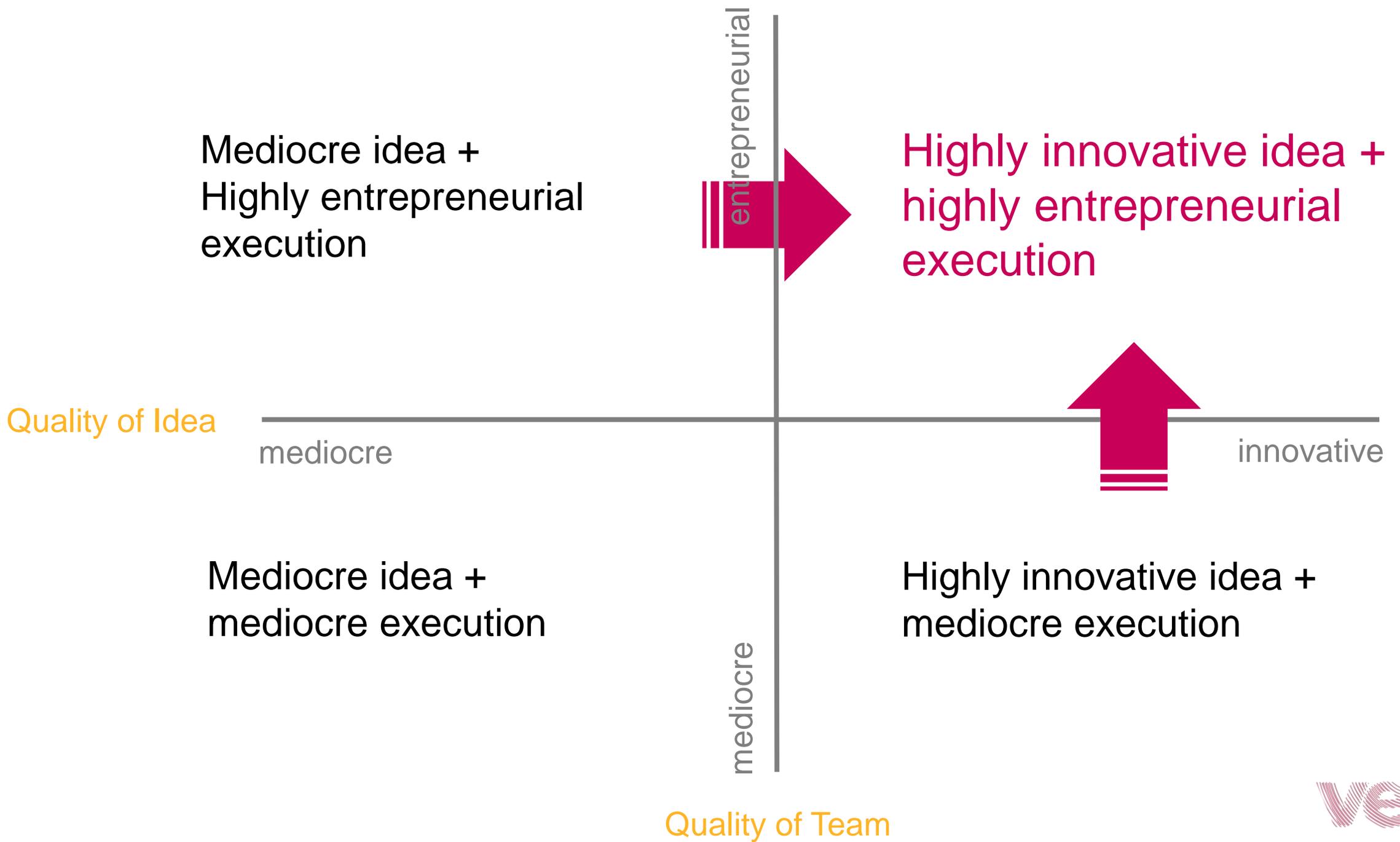
**GIRLS AND
WOMEN
REACHED**

SHE

15

**PLATFORM THAT WILL
FRANCHISE ITS BLUEPRINT
GLOBALLY**

**PROFITABLE
FRANCHISES
LAUNCHED**



INNOVATIVE IDEA

+

ENTREPRENEURIAL
TEAM



DESIGN THINKING

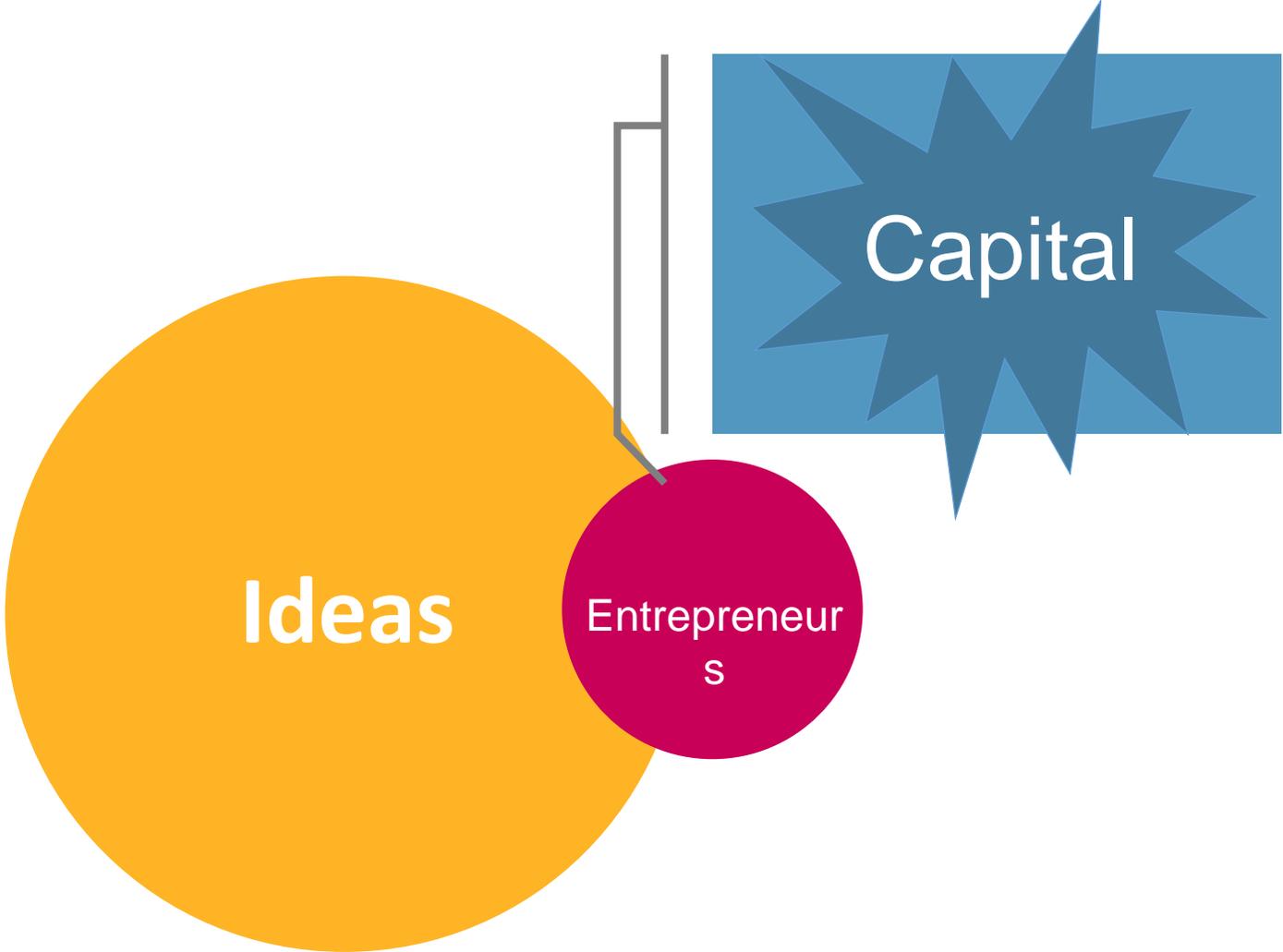
IDEO

ENTREPRENEURSHIP
TRAINING

verb

verb

The Birth of a Venture



The Growth of a Venture



DISCOVER

KEY DRIVER: Access to clients
→ Must prove the need

VALIDATION

KEY DRIVER: Access to customers
→ Must prove the business model

EFFICIENCY

KEY DRIVER: Management
→ Must perfect the systems

SCALE

KEY DRIVERS: Capital & Distribution

SOCIAL IMPACT

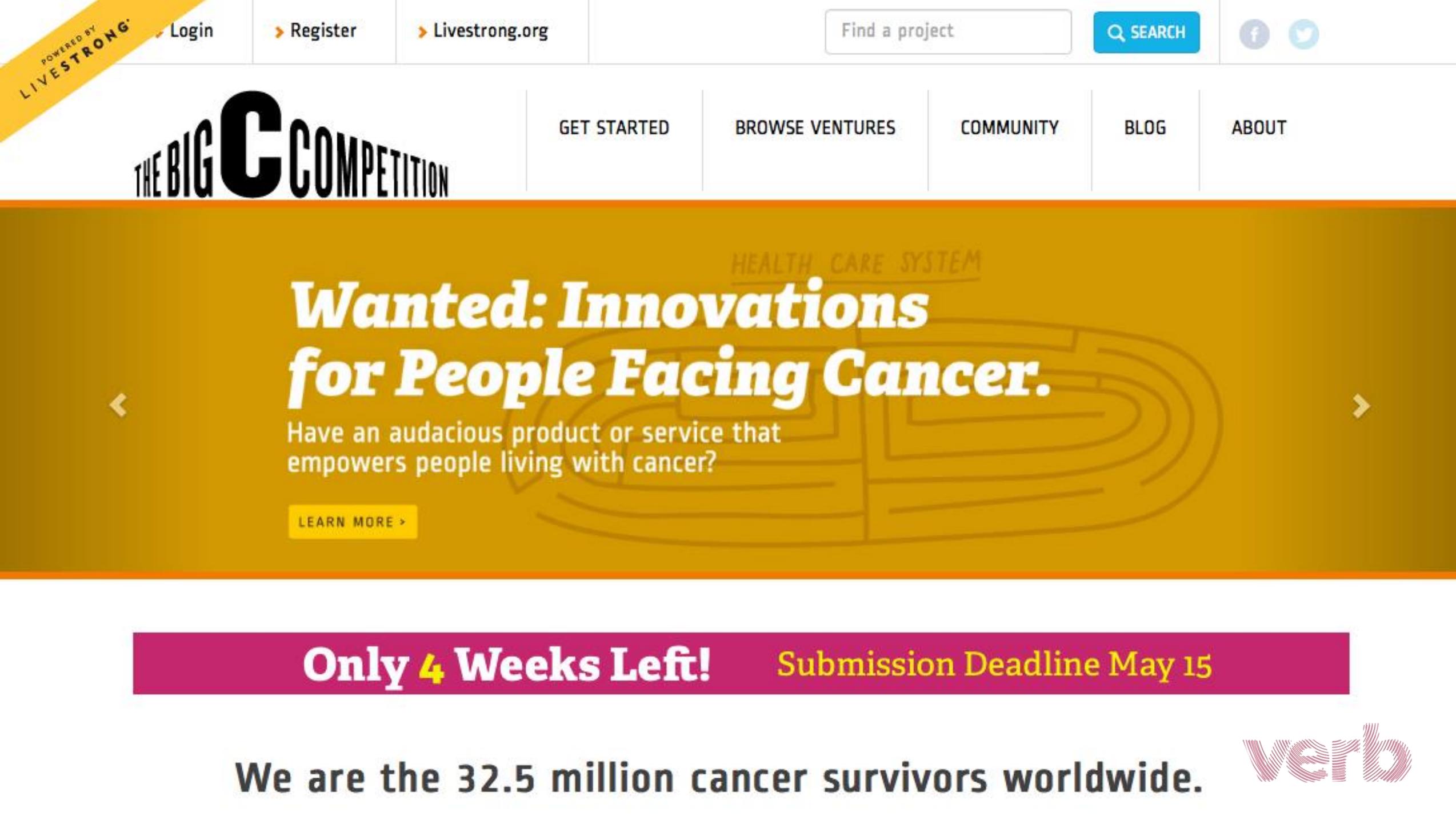




SWORD & PLOUGH



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HEALTH CARE SYSTEM

Wanted: Innovations for People Facing Cancer.

Have an audacious product or service that empowers people living with cancer?

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Only 4 Weeks Left! Submission Deadline May 15

We are the 32.5 million cancer survivors worldwide.

