Overview of CPAL
1 IN 3 CHILDREN IN DALLAS LIVES IN POVERTY.
CHILD POVERTY IS A MORAL ISSUE.
CHILD POVERTY IS AN ECONOMIC ISSUE.
Economists estimate that childhood poverty costs the U.S. economy over $1 trillion per year, or 5.4% GDP.

Each child growing up in poverty has an average net-cost to our economy of $1.6 million throughout that child’s life.

115,000 kids in poverty = $185B lifetime cost
The cycle of poverty cannot be broken by only treating symptoms.

Trauma and toxic stress widen the opportunity gap for low-income children. Scalable results will require us to focus resources toward children and prevention.
A New Way of Collaborating

Due to the complexity of child poverty within the context of siloed resources, historical disparity, and vested interests, coordination across stakeholders is more difficult and necessary than ever. CPAL is built on the premise that the moral and economic imperative to reduce child poverty can incite new levels of collaboration and maximize the impact potential of our shared resources through the following theory of change:

OUR NORTH STAR:
Reduce child poverty in Dallas County by 50% within a single generation.
“Every system is perfectly designed to get the results it does.”
Systems-Level CEOs

- **City of Dallas**
  - City Manager, T.C. Broadnax

- **Dallas County**
  - County Judge, Clay Jenkins

- **Dallas Area Rapid Transit**
  - President & Executive Director, Gary Thomas

- **Dallas Independent School District**
  - Superintendent, Michael Hinojosa

- **Dallas County Community College District**
  - Chancellor, Joe May

- **Parkland Health & Hospital System**
  - President & CEO, Frederick Cerise

- **Dallas Police Department**
  - Chief of Police, Renee Hall

- **Workforce Solutions of Greater Dallas**
  - President, Laurie Larrea

- **Children’s Health**
  - CEO, Chris Durovich
CPAL will release a more complete list of Partners & Advisory Organizations in Early 2019.

**Partners & Advisory Organizations**

- **City Square**
  - CEO, Larry James

- **TexProtects**
  - CEO, Sophie Phillips

- **Big Thought**
  - CEO, Byron Sanders

- **Federal Reserve Bank of Dallas**

- **Commit**
  - Chairman & CEO, Todd Williams

- **Dallas Regional Chamber**
  - CEO, Dale Petroskey

- **BC Workshop**
  - Managing Director, Thor Erickson
  - Senior Analytics Manager, Owen Wilson-Chavez

- **SMU CORE**
  - Director of Evaluation, Dr. Annie Wright
  - Senior Program Manager, Dylan Farmer

- **Momentous Institute**
  - Executive Director, Michelle Kinder

- **Rutgers Center on Public Safety**
  - Director, Les Kennedy
  - Deputy Director, Joel Caplan

- **Mayor’s Taskforce on Poverty**
  - Co-Chair, Regina Montoya

- **Opportunity Insights**
**CPAL Uses Data to Organize and Inform Action Across Dallas**

In early 2019, CPAL will release its “roadmap to reducing child poverty by 50% within a generation” analysis. The analysis will highlight the critical leading indicators and associated levels of measurable change needed to reach our north star goal. CPAL will subsequently support unlocking resources and activating community action tied to those leading indicators.

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While many factors influence intergenerational poverty; we’ve grouped them into five categories:

- **Family Structure**
- **Basic Needs & Stability**
- **Jobs Access**
- **Safe Surroundings**
- **Two Gen Education**

**Leading Indicators & Drivers feed into categories.**

- Postsecondary attainment
- Discipline rate
- Rate of limited English proficiency
- School performance
- HS graduation rate
- Meeting 5th grade STAAR achievement standards
- Discipline rate
- Postsecondary enrollment rate
- Childhood obesity
- Premature births
- Low birthweights
- Malnutrition
- Exercise
- Regular doctor visits
- Infant mortality
- Living wage job access
- % of people living in neighborhoods of high poverty
- Underemployment rate
- Families at living wage
- Affordability
- Adverse childhood experiences
- Witnessing domestic violence
- Substance abuse rate
- Parental incarceration
- Teen pregnancy rate
- Single parent households
- Parental incarceration
- Adolescent pregnancy rate
- Foster care rate
- Housing stability
- Weapons in home
- Crime rates

*FOR DISCUSSION ONLY*
Achievable milestones within each category must add up to a defensible and actionable mathematical pathway to reach our north star goal.

Note: Research and analysis is still ongoing.
How we estimate impact of achievable milestones within each category

1. Potential Impact
   - How directly the indicator influences poverty
   - Higher score means more closely tied to poverty

2. Reach
   - How many children can be impacted by an intervention
   - Higher score means more children are impacted

3. Probability of Success
   - How likely it is that interventions will succeed
   - Higher score means higher chance of success

4. Multiplier
   - How representative the indicator value is for the whole category
   - Higher number means the indicator is less comprehensive for the category

= Children pulled out of poverty

FOR DISCUSSION ONLY
Sample Impact Analysis for the Family Structure category
Leading Indicator: # of Children Living in Single Parent Homes

- The poverty rate for children in different family structures:
  - Single parent family: 35.6%
  - Two parent family: 12.6%
- The ratio of poverty for single vs two parent families is a -3:1 ratio
- Calculation: Having a two-parent family reduces the probability of poverty by 64%

Potential Impact
- Poverty rate by family structure
  - Poverty – One Parent: 35.6%
  - Poverty – Two Parent: 12.4%

Reach
- 51% of low-income children live in single parent homes
- 211K children live in poverty in Dallas County
- 51% * 211K = 108K low-income children with single parent homes

Probability of Success
- Assumption: Comparing Dallas to the national average and highest-performing cities in the nation allows us to estimate how much opportunity there is for improvement, which informs probability of success
- Children in single parent homes are directly measurable by counting the number of those families in Dallas, so our value is equal to the true number of children that are living in single parent homes

Multiplier
- Calculation: Dallas has a much higher single parent family rate than other cities do, meaning that there is room for significant improvement

Total Children Impacted: 26K
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CPAL’s North Star

- REDUCE CHILD POVERTY BY 50% WITHIN A GENERATION.

Outcome Categories
- FAMILY STRUCTURE & STABILITY
- SAFE SURROUNDINGS
- EDUCATION & SKILLS TRAINING
- JOBS ACCESS
- BASIC NEEDS

Leading Indicators

Key Milestones

Critical Drivers & Action Strategies
Women, Infants, and Children (WIC) is the nation’s largest nutrition program exclusively provided for pregnant women, postpartum women, and children aged 0-5.

WIC has over 30 years of bipartisan support and research-backed impact. In the short term, WIC participation improves birth outcomes, physical development, and cognitive development for low-income children. In the longer term, this translates into reading and math learning, closing opportunity gaps that could otherwise prevent low-income children from achieving economic mobility in the future.
Only 39.2% of eligible participants receive WIC support in Dallas County

Using available census data, we estimate 220,158 women, infants, and children are eligible for WIC service in FY 2018

... but only 80,150 have participated and received available nutritional support so far in FY 2018
$50M+ in underutilization of available funding.
Cluster Analysis: Are centers near the highest population & highest density clusters of eligible participants?

CPAL will support tangible action by sharing ongoing data insights (like the cluster analysis) as a resource for decision-makers.
Current Enrollment

Analysis: Where do potential WIC clients live in comparison to current facilities?

- **17,000** potential WIC clients live within **1 mile** of existing facilities.
- **90,000** live between **1 and 3 miles** of a facility.
- **109,000** live **3+ miles** from a facility.
In addition to center locations, CPAL will be collecting and analyzing data for several other potential drivers of low WIC participation (for example, marketing & awareness).

All along the way, we will look for every opportunity to support existing organizations, mobilizing public and private resources towards greater impact through collaborative action.
New Data Capabilities -- Risk Terrain Modeling
1 IN 3 CHILDREN IN DALLAS LIVES IN POVERTY.
Martin Luther King To Speak Thursday

by JUDY BELL
Graduate News Editor
SPECIAL TO THE SMU CAMPUS

After three years of attempts which almost reached success in 1964, The Reverend Martin Luther King, Nobel Peace Prize Winner and former Time Man of the Year, will make the first appearance of any major civil rights leader on the SMU campus.

The Rev. Dr. King will address a 1:30 p.m. Thursday convocation closed to public because of the space limitations in the 2,400 seat McFarlin Auditorium.

The civil rights leader was invited to SMU before. Arrangements were made for his appearance in the spring of '64, but the visit was probably cancelled "because of pressures from Negro leaders of the Dallas community," said Student Senate Vice President Bert Moore who will preside over the convocation.

The Baptist clergyman's visit is sponsored by the Academic Committee of the Student Senate, headed by co-chairmen Bert Moore and Chuck Cox. While in Dallas, King will address a luncheon meeting of the Dallas Pastors Association in McManus Hall, said Father Joseph W. Drew, the association's president. Thursday evening he will dine with student leaders, faculty members and administration in the Student Center.

Three letters and numerous phone calls were only part of the intricate necessary for the Academic Committee to insure King's arrival.

Because of the previous cancellation, King requested assurance that his visit would meet administration approval. President William Tate met the request with promises of administration support for the proposed visit.

The spokesman for the Christian message of brotherhood who follows in the tradition of Gandhi is characterized as a "major proponent of non-violence in the context of civil disobedience." said Chuck Cox. Often opposed by the Black Muslims, King has been in Watts and Harlem. The President of the Southern Christian Leadership Conference, now engaged in education programs and community research in Chicago, began his career as a clergyman in Atlanta, Ga. Rev. King has two children, a boy and a girl, who attended white elementary schools in Atlanta for the first time this year.

Among the degrees which he holds are included an A.B. which he received from Morehouse College in 1954, a Bachelor's Degree from Crozer Theological Seminary in 1955; a Ph.D. from Boston University in 1955 and a Doctor of Divinity from the same school in 1969.

Author of "Strive Toward Freedom," he has written a number of magazine articles. He is a member of the N.A.A.C.P. and the Order of the Elks.

The Forum Committee of the Student Center will sponsor the CBS documentary on the Watts riots at 7:30 p.m. Thursday in the Grand Ballroom of the Student Center. Following the film, a discussion of the Rev. Dr. King's speech will be held.
Martin Luther King Jr in 1966 at Southern Methodist University in Dallas, TX
King had called racism and poverty twin evils in the world...
in America, the richest nation in the world, “at least one-fifth of our fellow citizens” live in poverty
1 IN 3 CHILDREN IN DALLAS LIVES IN POVERTY.
Thank you!