



International Marketplace

Federal Reserve Bank of Dallas, Houston Branch

July 16, 2013

Agenda

- 8:30 a.m. Welcome**
Michele Treviño, Assistant Vice President
Federal Reserve Bank of Dallas, Houston Branch
- 8:45 a.m. The Economics of Immigration**
Madeline Zavodny
Agnes Scott College
- 10:00 a.m. Entrepreneurship**
Brian Guido Hassin
Rice University
- 11:30 a.m. Scenarios 2040: Two Possible Futures for the Region**
Sandra Wegmann
Center for Houston's Future
- 12:30 p.m. Lunch**
- 1:15 p.m. The Regional Economy—Texas**
Jesse Thompson
Federal Reserve Bank of Dallas, Houston Branch
- 2:15 p.m. Virtual Economics 4.0**
Laura Ewing
Texas Council for Economic Education
- 2:45 p.m. Lessons for the Classroom**
Susan Kizer
Federal Reserve Bank of Dallas, Houston Branch
- 3:25 p.m. Evaluations**
- 3:30 p.m. Adjourn**

International Marketplace 2013 Presenters



Laura Ewing

Ewing serves as the president and CEO of the Texas Council on Economic Education (TCEE). Prior to this position, she served as a curriculum specialist in Pearland ISD. She taught for 24 years, with most of her experience in economics and government curriculum. In 2003, she decided to put the lessons she had taught into practice and ran for city council in Friendswood, Texas, and served for two terms. She also does mission work in the Houston area and staff development in northern Mexico. Ewing has a bachelor's degree in secondary social studies education and a master's degree in educational leadership.

Bryan Guido Hassin

Hassin is a clean-tech entrepreneur with global experience. He has led businesses around the world, including Poken, R7 Solutions and Antmachine Technologies, and is dedicated to aligning economic value with social value. When not working to reduce energy consumption, Hassin teaches entrepreneurship at Rice University and helps to produce cleaner energy in developing countries as a founding director of givewatts.org. Bryan received his MBA with honors and leadership distinction from IMD in Lausanne, Switzerland. He also has a master's degree in computer science and undergraduate degrees in computer science and electrical engineering from Rice University in Houston, Texas, where he played football for the Owls.

Susan Kizer

Kizer is the economic education coordinator for the Houston Branch of the Federal Reserve Bank of Dallas. Her work focuses on professional development for high school and college educators throughout the district. Innovative programs, including Freedom Riders, Student Board of Directors, History Through an Economic Lens and 100 Teens, have been the hallmark of her work at the Houston Fed. She served as district coordinator for AP Economics and taught AP Economics for 14 years. Additionally, she served on the state committee creating the TEKS for Economics. Susan has a MA in education and a BS in economics.

Jesse Thompson

Thompson is a business economist at the Houston Branch of the Federal Reserve Bank of Dallas. He conducts research covering the Houston and Gulf Coast economy and the impacts of shale gas on U.S. industry and assists in the collection of information for the Beige Book publication of the Federal Reserve Bank of Dallas. He is the author of the monthly *Houston Economic Indicators* and the semiannual *Houston Business* newsletter. Thompson earned a Master of Arts in economics from the University of Houston, with an emphasis on empirical microeconomics, public economics, labor and education.

Sandra Wegmann

Wegmann joined the Center for Houston's Future in 2007 and is currently senior manager of strategic initiatives. In this role she has led efforts related to strategic planning and research, partnership development, stakeholder engagement and policy analysis. She currently oversees the Center's Community Indicator Program and My Degree Counts, an initiative seeking to increase college attainment in the region. She has a dual master's degree from the University of Texas at Austin's LBJ School of Public Affairs and the Lozano Long Institute of Latin American Studies.

Madeline Zavodny

Zavodny is a professor of economics at Agnes Scott College, a liberal arts college for women located near Atlanta, Ga. She is currently chair of the economics department. Her research interests include economics of the family, immigration and economic demography. She received a PhD in economics from the Massachusetts Institute of Technology.