



# Business, Banks and Bragging

## An Argument for Dallas

### 100 Years of the Federal Reserve Bank of Dallas

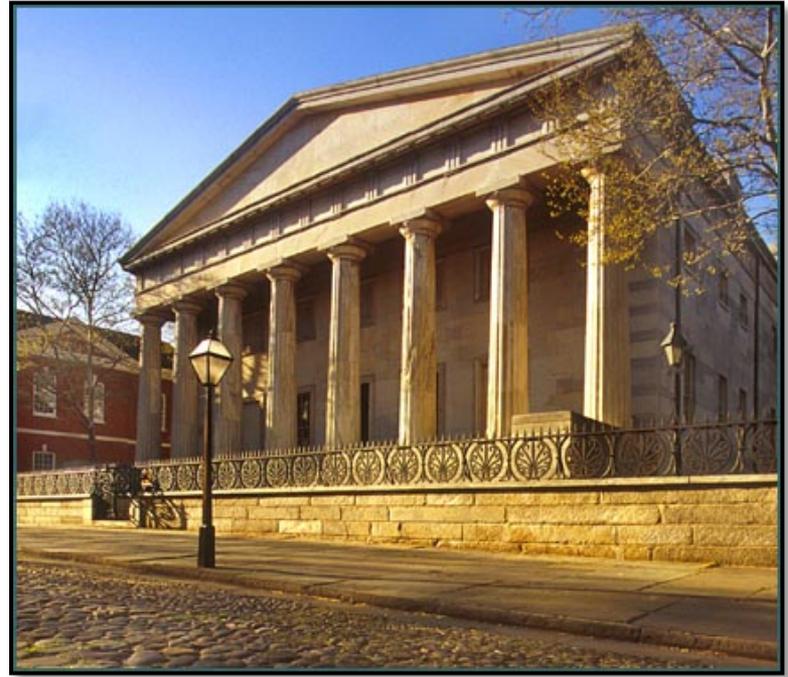
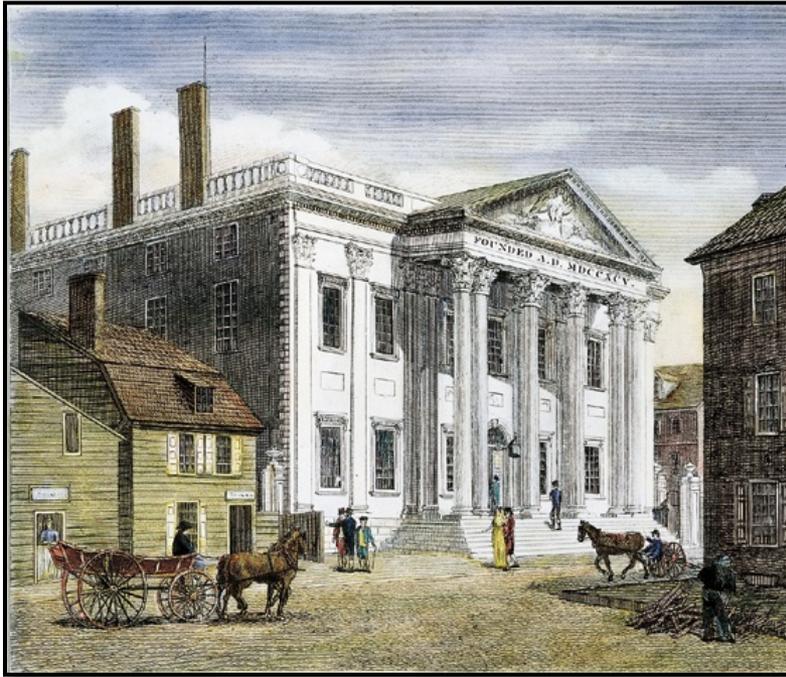
The opinions expressed are solely those of the presenter and do not reflect the opinions of the Federal Reserve Bank of Dallas or the Federal Reserve System.



**DALLAS HISTORICAL SOCIETY**

*Remembering Dallas' past builds her future*

# First and Second Banks



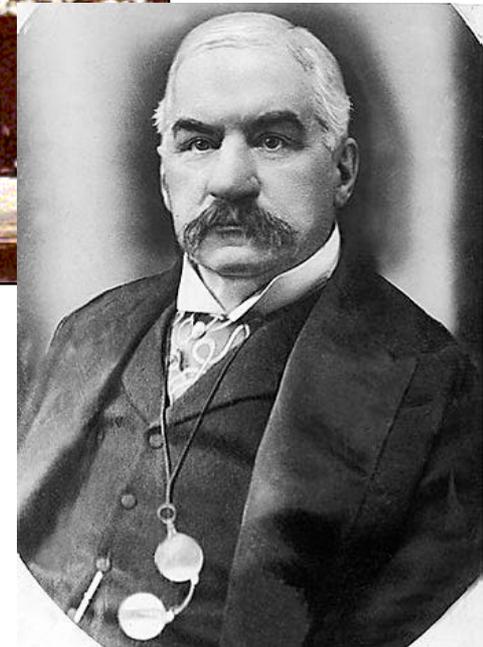
# Civil War



# National Banking Era



# Panic of 1907



# Legislative Leaders



**Senator Nelson Aldrich**



**Representative Carter Glass**



**Senator Robert Owen**

# The Beginnings of the Federal Reserve



# The Reserve Bank Organization Committee



**Secretary of the Treasury  
William G. McAdoo**

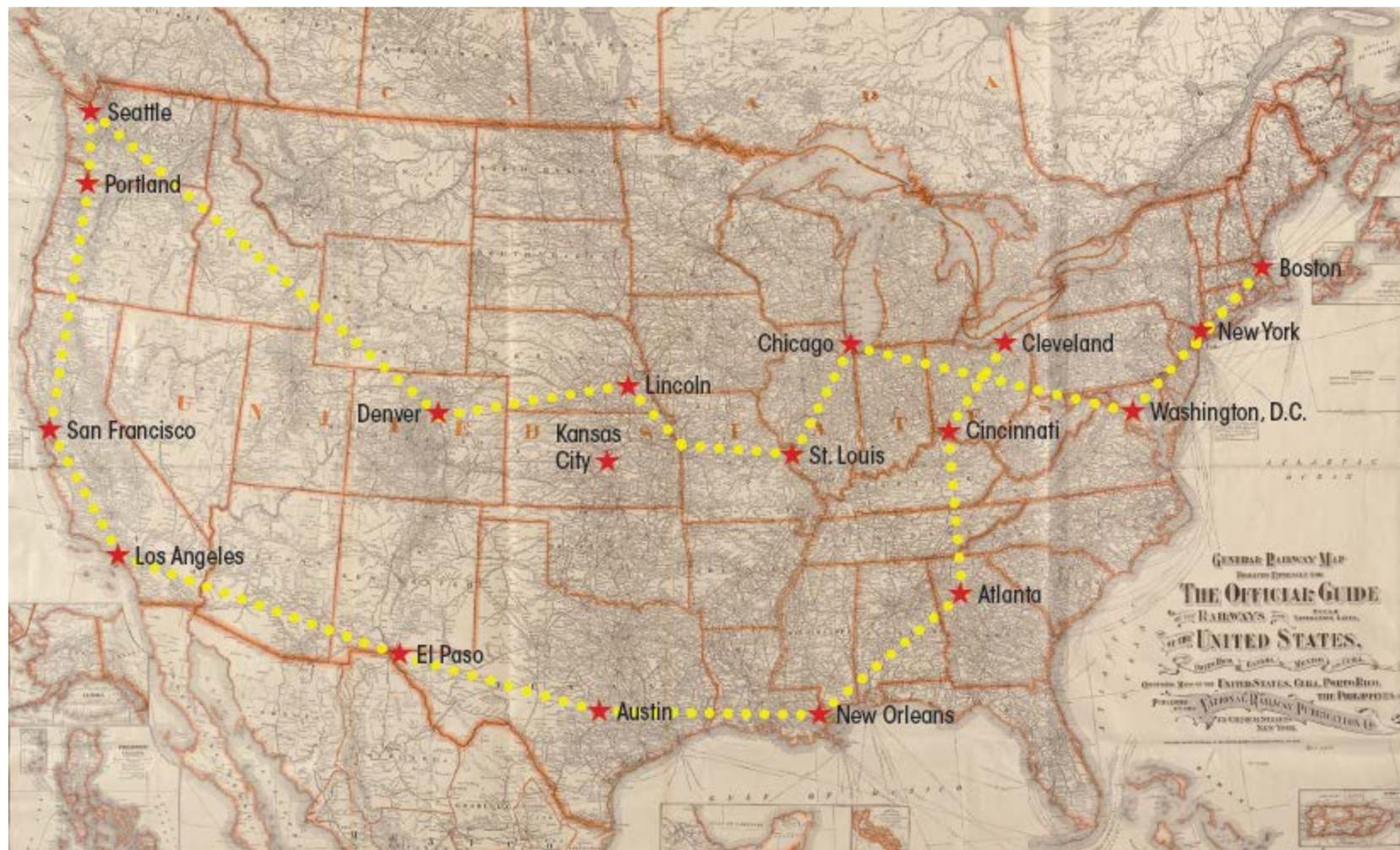


**Secretary of Agriculture  
David F. Houston**



**Comptroller of the Currency  
John Skelton Williams**

# Six Weeks and 10,000 miles



# Foremost City in the Southwest



Texas and The Southwest  
BOOK OF FACTS  
+  
AN ARGUMENT FOR THE  
LOCATION OF A  
Federal Reserve Bank  
at Dallas



# Foremost in Commerce

Our *Advertiser* FOR NOVEMBER-DECEMBER, 1935

*Golden Anniversary Sale*

## DRY GOODS

1885  
1895  
1905  
1915  
1925  
1935



HONORING A. M. MATSON'S 50TH YEAR WITH BUTLER BROTHERS

*During your holiday rush use this catalog for quick service on fast selling items*

### BUTLER BROTHERS

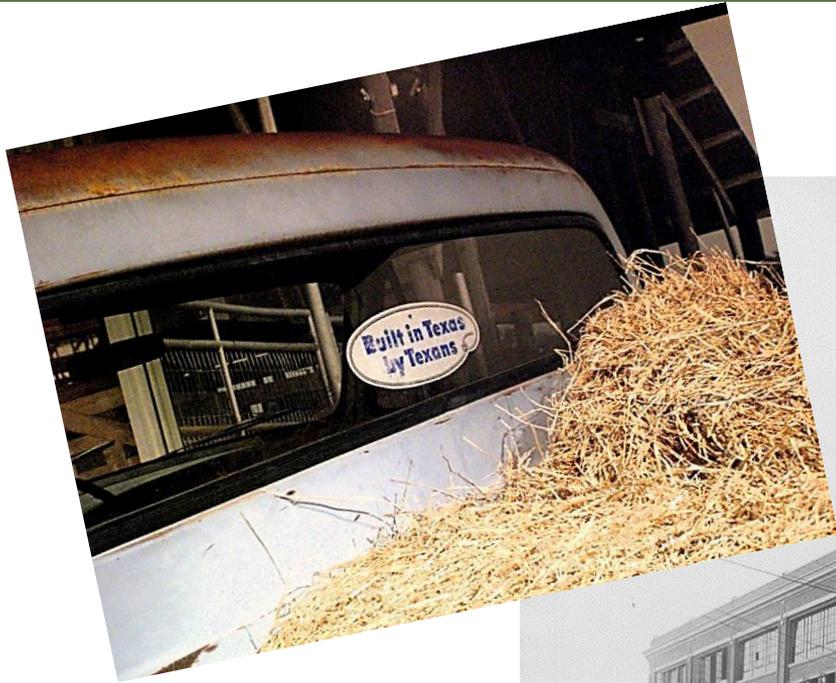
NATIONAL DISTRIBUTORS OF DRY GOODS AND GENERAL MERCHANDISE DALLAS  
YOUNG & RUBIN STREETS ONE PRICE TO ALL UNDER LIKE CONDITIONS



# Foremost in Commerce



# Foremost in Commerce



# Foremost in Connections

**MACKAY TELEGRAPH-CABLE COMPANY**  
 CONNECTING WITH  
**POSTAL TELEGRAPH-COMMERCIAL CABLES**  
**TELEGRAM**

CHARGES AND TIME RATES

To: New York

**NIGHT LETTER**  
 THE POSTAL TELEGRAPH-CABLE COMPANY  
 OF TEXAS

The Company Transmits and Delivers Night Letters subject to the terms and conditions printed on the back of this card.

THE POSTAL TELEGRAPH-CABLE COMPANY OF TEXAS

**Dallas Belt Line Railway Company**

No. 17

DALLAS, TEXAS.

This is to Certify that *Jesse A. Coll* is entitled to the Shares of *one hundred dollars* in the Dallas Belt Line Railway Company, as shown on the books of said company in Dallas as follows: *one hundred shares* in full payment of the same.

Witness my hand and seal of office this *17th* day of *March* 1895, at Dallas, Texas.

*J. McLaughlin*

Capital Stock \$100,000

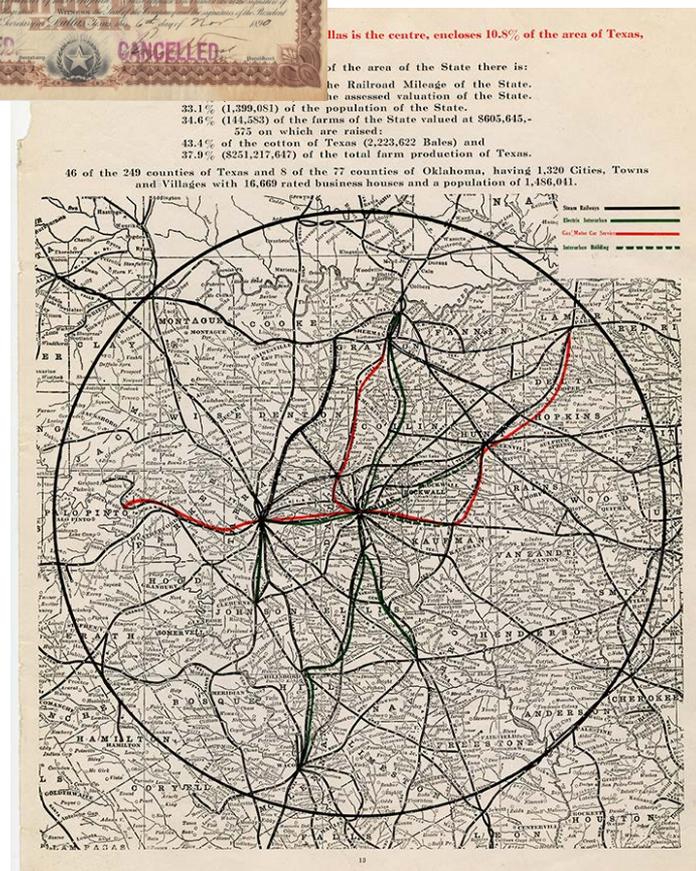
Capital \$2,500,000

Shares \$25 each

**DALLAS CONSOLIDATED TRACTION RAILWAY COMPANY**

This Certificate is for **SIXTY SHARES** of the Capital Stock of the Dallas Consolidated Traction Railway Company, as shown on the books of said company in Dallas as follows: *sixty shares* in full payment of the same.

**CANCELLED**



**WESTERN UNION TELEGRAM**

THEO. N. VAIL, PRESIDENT

RECEIVED AT 801 Main Street, Dallas, Texas ALWAYS OPEN

Jess A Coll  
 WASHINGTON DC 25  
 GEORGE B DEADY  
 DALLAS TEX

WIRE BURLESON DISTANCE IN TIME BY RAILROAD FROM DALLAS TO EL PASO DENVER AND OKLAHOMA CITY AS COMPARED WITH HOUSTON TO SAME POINTS OTTO FRAEGER.

MAR 23 1914  
 DALLAS, TEX

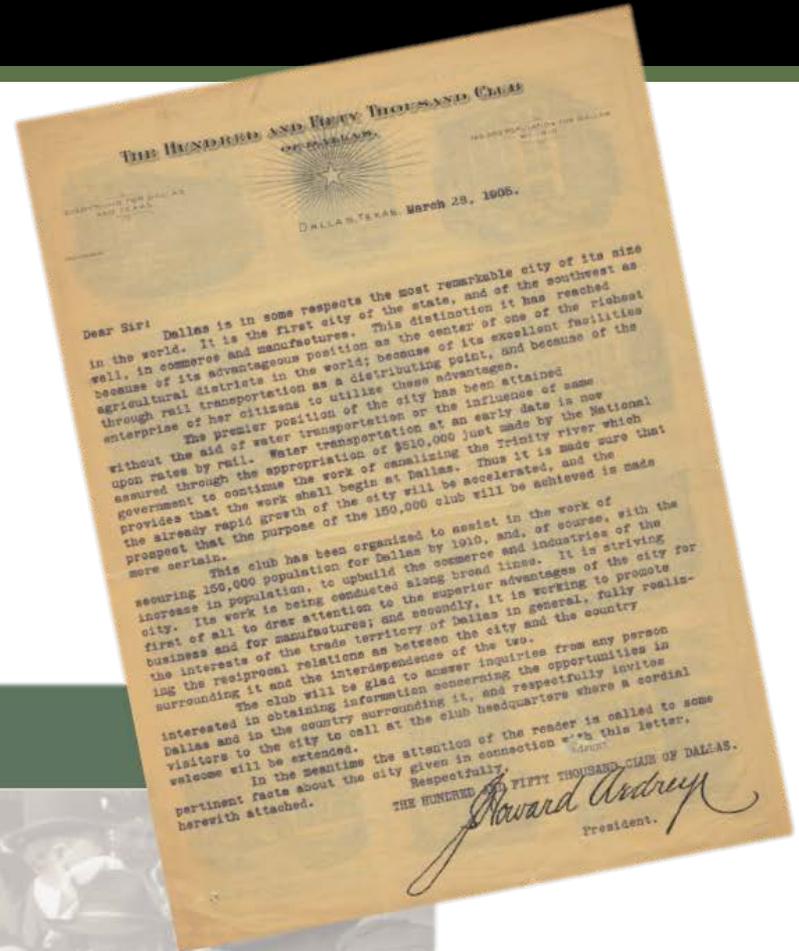


# Foremost in Growth

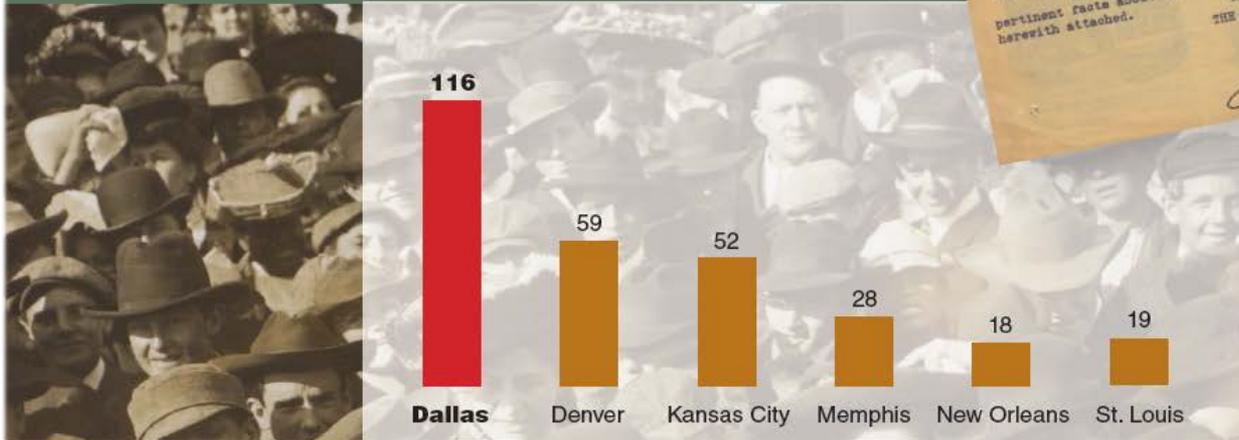
Population Growth

Factory Employment Growth

Growth of Value of Factory Production



Dallas Leads in Population Growth  
Percentage Growth, 1900 to 1910



# A 'Lucky' Break



## DAY LETTERGRAM

THE POSTAL TELEGRAPH-CABLE COMPANY  
OF TEXAS.

This Company Transmits and delivers day lettergrams subject to the terms and conditions printed on the back of this blank.

S. M. ENGLISH, President and General Manager.

37  
P Dallas Tex Feb 14-14

J Howard Ardrey

Received at  
DRISKILL HOTEL BLDG.

Both Phones 146

(WHERE ANY REPLY SHOULD BE SENT)

Care Driskill Hotel---Austin Tex.

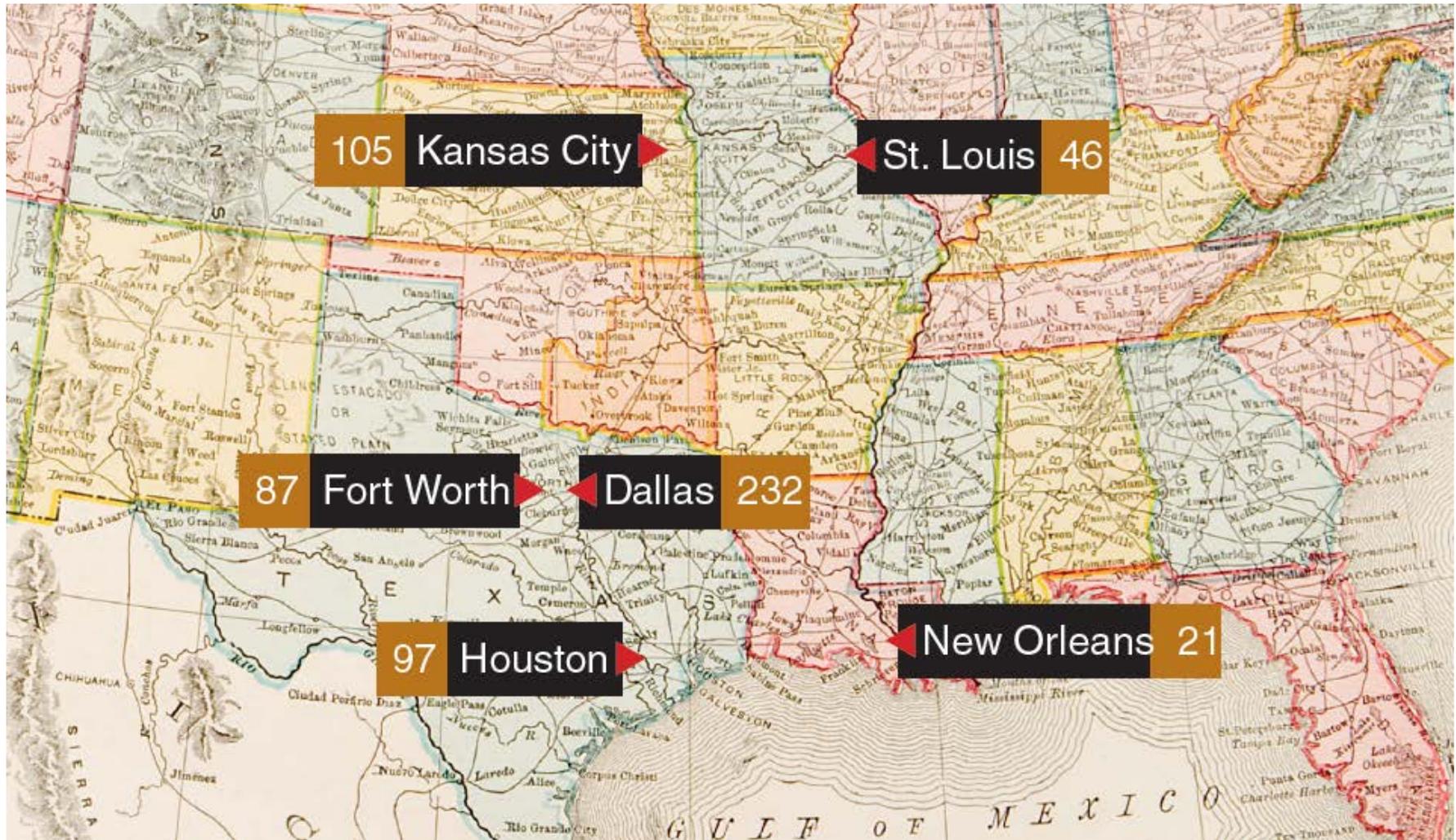
Have arranged for Mr Pinty and you to meet the  
gentleman at StLouis six pm Tuesday next. See Mr Pinty  
on your return to Dallas.

G B Dealey

112pm.



# The Bankers Vote for Dallas



# Reserve Bank Riddle

Form 168

## WESTERN UNION TELEGRAM

THEO. N. VAIL, PRESIDENT

---

RECEIVED AT 801 Main Street, Dallas, Texas ALWAYS OPEN

*476*  
J4988-32 COLLECT

*9478*  
*187*

WASHINGTON DC 24

GEO B DEALEY

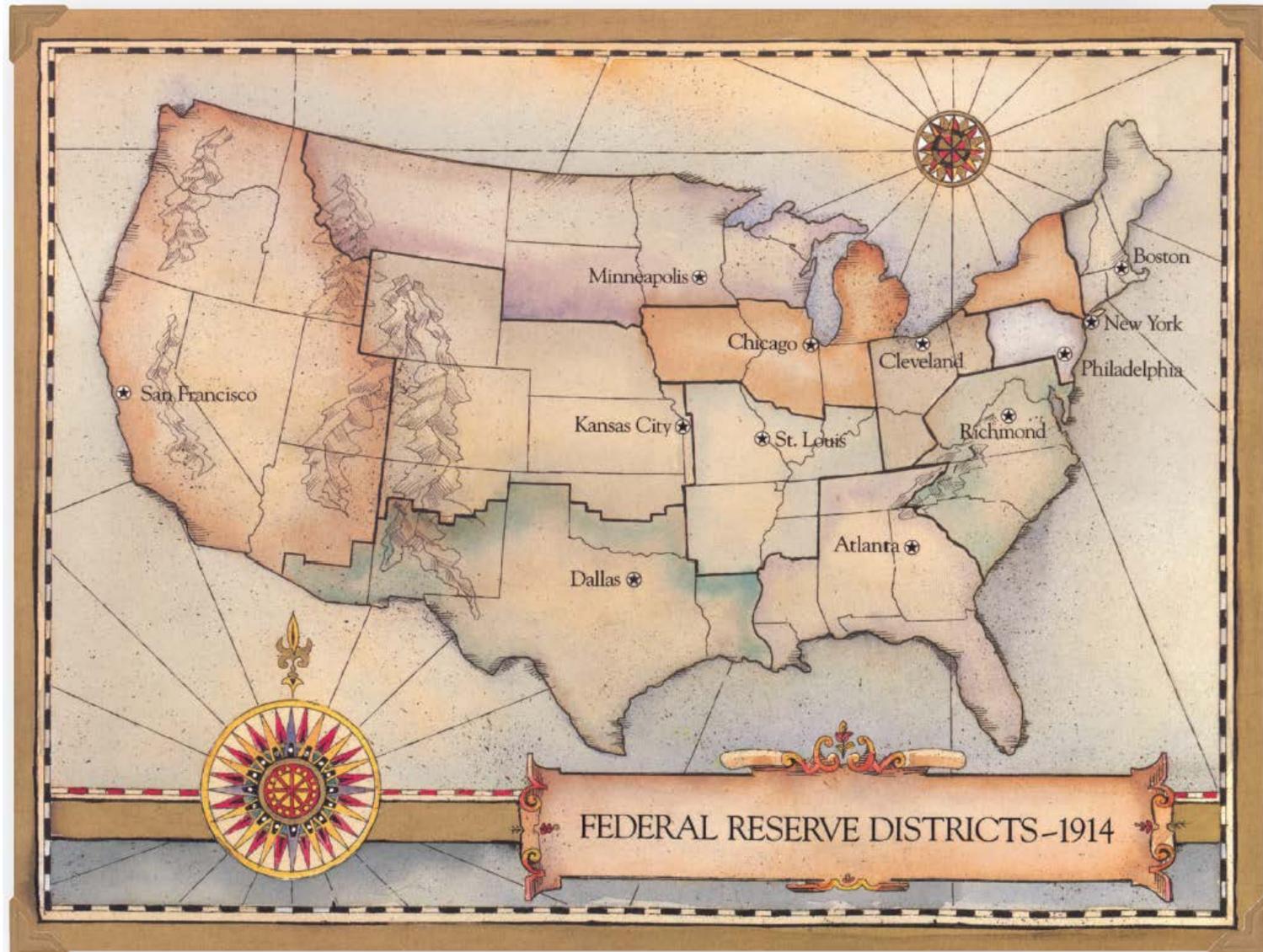
DALLAS TEXAS

*Alcala*  
DELIGHTFUL IN NO DANGER OF FLORAL BUT HANDICAP THREATENING  
*Burlison*  
WIRE MERCURY DATA SHOWING DELIGHTFUL MORE DESIRABLE  
*Houston* *E.M. House* *Burlison*  
THAN HANDICAP THINK TACITUS MAKING TROUBLE BUT MERCURY IS DEPENDING ON  
*Woodrow Wilson*  
-ALLAH ALL STRICTEST CONFIDENCE

PRAEGER.

THE NEW S. P. & G. M.  
MAR 25 1914  
DALLAS, TEX.

# The Decision

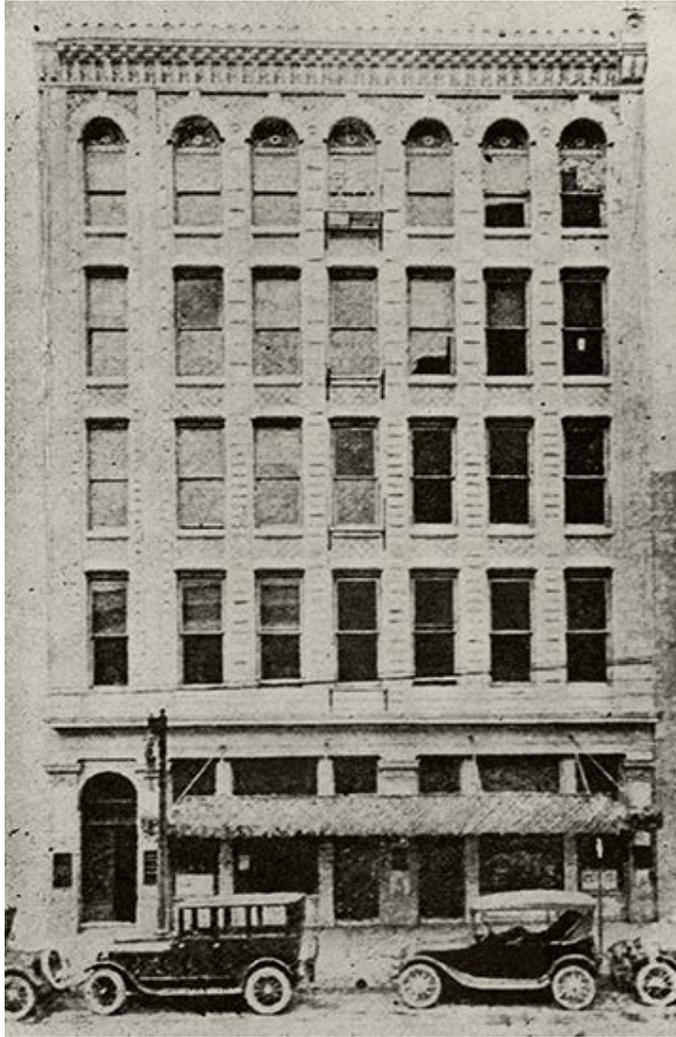




# Opening the Doors



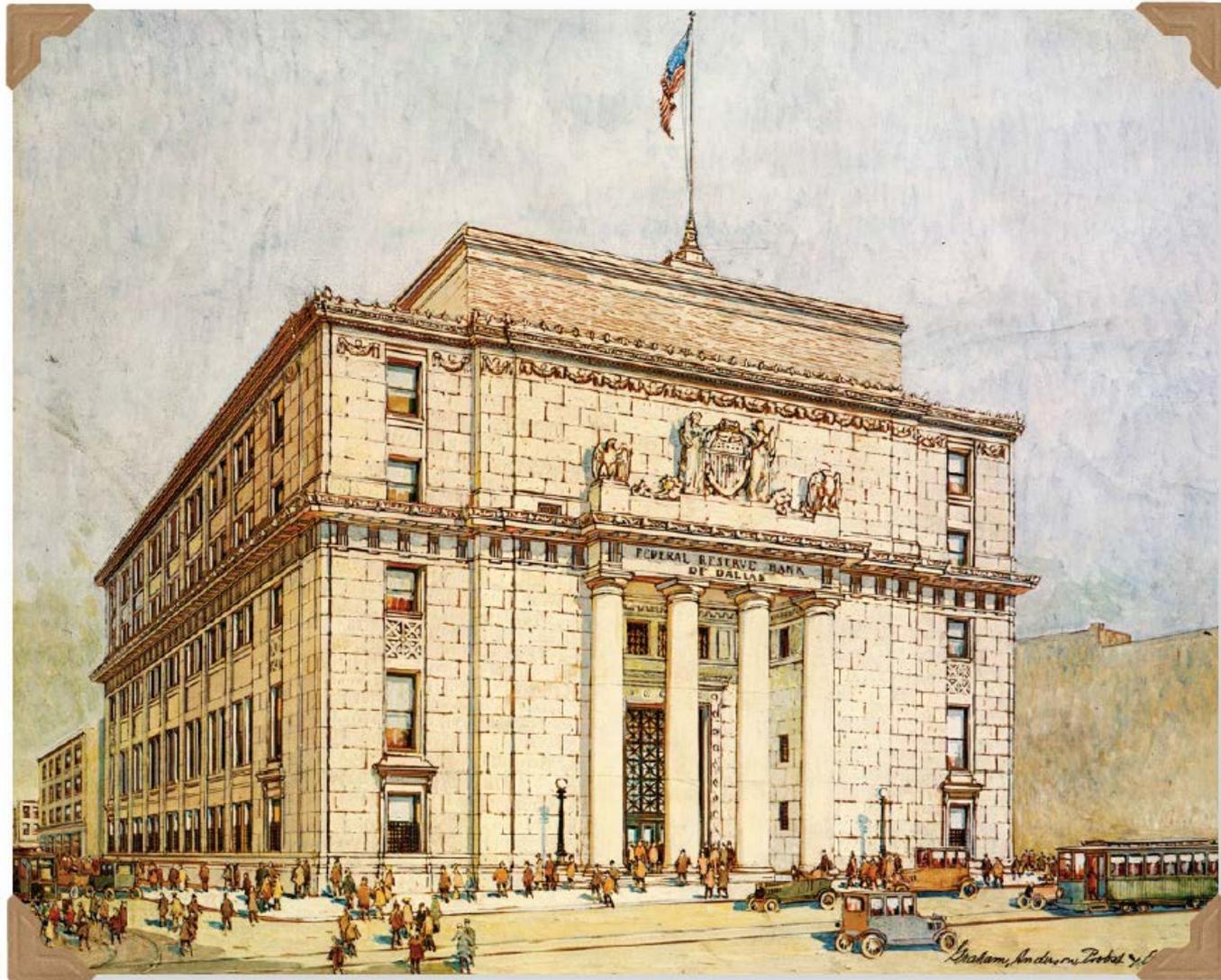
# Opening the Doors



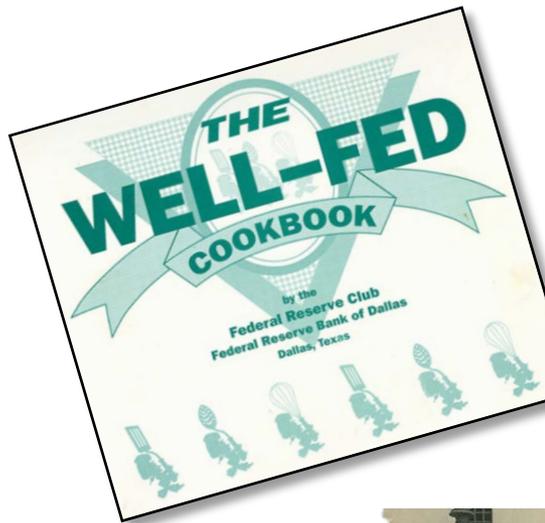
# Issuing Federal Reserve Notes



# A Grand New Home



# Faces of the Dallas Fed



## Recipe of the Month

Dietitian Virginia Pierce says that this dessert is especially nice for parties, as it can be made in advance and can be kept in the refrigerator.

### Gingersnap Ice Box Pudding

1/2 lb. gingersnaps	4 T. Melted butter
2/3 lb. (2 1/2 cups) powdered sugar	3 small bananas
1/2 cup soft butter (1 stick)	1 No. 2 can Diced Pineapple (drained)
3 eggs	1/4 cup pecans
1 cup whipping cream (1/2 pint)	

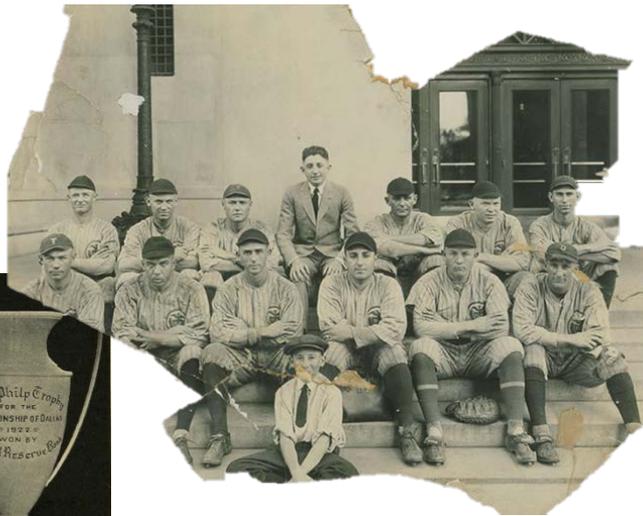
Spread 4 T. melted butter in a dish approximately 8"x 10." Roll gingersnaps into crumbs and spread evenly over melted butter. Set in icebox to chill. Cream powdered sugar and butter; add whole eggs one at a time, creaming after each addition. Continue beating until fluffy. Spread over chilled crumbs and replace in box. Dice bananas and pineapple and combine with chopped nuts. Fold mixture into whipped cream. Spread over other layers and sprinkle with a few gingersnap crumbs. Chill 2 hours. Serves 10.

(EDITOR'S NOTE: To make this a taste-tested recipe, we asked two examiners, WILLIAM DUNAWAY and JACK STEELE, to "examine" it. As the first picture shows they were a little dubious, but the second shows the looks of approval.)

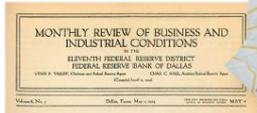
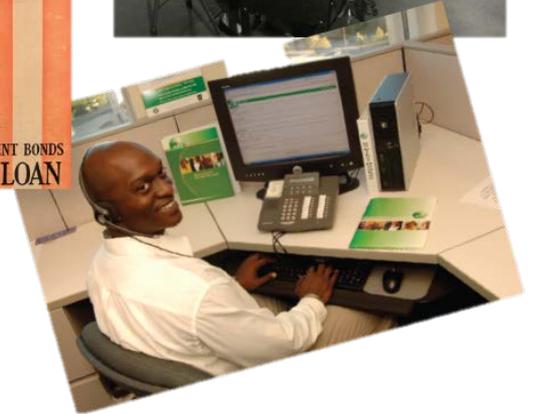
Page 4



"ITEMS" for March, 1953



# The Evolving Work of the Federal Reserve



# Expanding the Reach: El Paso



**Opened June 17, 1918**



# Expanding the Reach: Houston



**Opened August 4, 1919**



# Expanding the Reach: San Antonio



**Opened July 5, 1927**



# A New Headquarters

