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Solving the Mystery of the Disappearing January Blip in State Employment Data

I nterest in improving preliminary data to reduce the size of revisions has grown in recent years.¹ Data revisions can affect empirical research, current analysis, and forecasting. For example, policymakers at the local, state, and national levels must estimate tax revenue for the coming year to enact an appropriate budget. Data that show a strong economy but are later revised to show a much weaker economy can send officials scrambling to find alternative revenue sources and/or spending cuts.

While a multitude of timely economic data exists at the national level, data at the regional level are more limited. The time series most widely used to measure and monitor regional economic performance is nonfarm payroll employment.² These data are produced monthly by state agencies, in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics (BLS), under the Current Employment Statistics (CES) program.

This article describes a new two-step procedure that eliminates the January blip often found in state employment data. This procedure, first proposed in Berger and Phillips (1993), was recently recognized by the BLS, which now uses it to produce the agency's seasonally adjusted state employment data published at the one-digit Standard Industrial Classification (SIC) level. This article should help analysts who seek to use state employment data at a finer level of detail than the one-digit SIC level or who wish to seasonally adjust metropolitan area employment data from the BLS' establishment survey.

Each year, with the release of January data, the source agencies revise state employment data from April of two years earlier to March of the previous year to adjust the data to conform to population estimates. The average annual revision in the CES data for most states is quite small.³ (See the last column of Table 1.) However, revisions in the *monthly* changes often are quite large. The largest revision across states is in the change from December to January. As shown in the table, all states except California show a large negative revision in the December to January change, with an average revision of -0.6 percentage points across all states. The January revision is the biggest of the monthly revisions in thirty-eight states and is larger than the average revision across months in every state.

The large revision in January means that the most current estimate of the December–January change (that is—the estimate that has not yet been subject to annual revision) is typically smaller than the historical change. In the seasonally adjusted data, this is manifested as a large jump in the most current January estimate. This large spike is usually followed by a series of three to five monthly declines. The January jump is revised

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- ¹ For example see Neumark and Wascher (1991), Mankiw and Shapiro (1986), and Koenig and Emery (1994, 1991).
- ² For brevity's sake, we will subsequently use the simpler expression "employment" to refer to the more precise "nonfarm payroll employment."
- ³ For convenience, we refer to Washington, D.C., as a state.

away when the annual revision takes place, and then another spike typically occurs with the release of new preliminary data for the subsequent January.

The January spike is apparent in Figure 1, which plots the sum of seasonally adjusted state data. As the chart shows, the view of the economy from the perspective of the state data is quite different from that of the national data. In mid-1993, many state analysts may have thought that their economies had experienced an earlier surge but had since begun to turn down, yet the national series showed continued gradual improvement.

> ⁴ The reason the UI and ES series have different seasonal patterns is not known with any degree of certainty. For the purposes of this study, the reason does not matter. However, we can speculate that the seasonal decline in employment that occurs each January is underestimated by the Establishment Survey because of its well-known underestimation of employment growth due to new firm formation. To the extent that the holiday season pattern of increasing fourth-quarter employment followed by a significant January decline reflects firms' coming into and going out of existence, then the pattern would be accurately captured in the UI data but not in the ES data.

Additionally, if there is under-sampling of small firms in the ES that is not corrected with sampling weights and a disproportionate amount of the holiday season "action" happens in small firms, then the ES will again underestimate the true seasonal pattern.

⁵ A well-known measure of smoothness is the sum of squares of the first difference of a series. That is:

$S = \sum_{t=0}^{t} (x_t - x_{t-1})^2$

where X_t is the series in question. The smaller is S, the smoother is the series $X_{t'}$ According to this measure, the uncorrected sum-of-state series is more than three times as volatile as the corrected version.

⁶ Much was made of the divergence of sum-of-state and national employment. Some analysts had gone so far as to suggest that a downward revision in the national data was looming because of the slower growth in the sum-of-state data. Our investigation shows that such a conclusion is unwarranted. Preliminary national data is a much better predictor of final national data than is sum-of-state data. This may be due primarily to the more aggressive bias adjustment done at the national level that at the state level. This adjustment is done to account for the Establishment Survey's well-known underestimation of employment growth due to failure to account for new firm formation.

Figure 1 U.S. and Sum-of-State Employment (Before Adjustment)

Millions of jobs



NOTE: Chart reflects data that was released in early February 1994. SOURCE OF PRIMARY DATA: Bureau of Labor Statistics.

In searching for the cause of the large revisions to the monthly estimates, we find that the seasonal pattern is different in the two sources of data the BLS uses to construct the regional CES employment series. The bulk of the CES employment series is based on reports filed by firms covered by unemployment insurance, while the most recent ten to twenty-two months of data are based on a survey of business establishments. The difference in seasonal patterns in the two data sources is the reason for the recurring January jump found in many of the seasonally adjusted state CES series.⁴

For each state, we test whether the seasonal pattern is different in the two sources. We find that the seasonal patterns in the two sources were statistically different in forty-six states. We then calculate appropriate seasonal factors for each of these states. After applying the appropriate seasonal factors to the two separate parts of the CES series, employment in the forty-six states appears much smoother and does not exhibit a January jump. Figure 2 shows that after using this two-step seasonal adjustment approach, the sum-of-state data shows a much smoother pattern⁵ and the direction of change is much more similar to the employment data published for the nation.⁶

Sources of and procedures for CES

State CES data are constructed by state employment agencies in cooperation with the regional offices of the BLS.⁷ The state employment data are constructed independently of the national data.⁸

The Establishment Survey (ES) is a monthly survey of more than 370,000 business establishments nationwide that provides employment data for the nation, states, and major metropolitan areas. The national sample represents about 37 percent of all nonagricultural employees. Survey coverage varies by region. For example, 25,500 Texas firms are surveyed, representing about 40 percent of Texas employment.

A more comprehensive picture of the employment situation is given by tax reports filed by employers who are covered under state unemployment insurance (UI) laws. At the national level, about 99 percent of employees on private nonagricultural payrolls are covered by this series. The UI data are reported quarterly, with data for each month, and are available only after a lag considerably longer than that for ES data.

The regional and national offices of the BLS annually adjust the CES data to the UI data. This process is called benchmarking. The regional offices benchmark independently of the national office. The state benchmarks are released in late February or early March and cover the period from April two years prior, to March of the previous year. Then, the series is extended forward using employment growth as measured by the ES. The national series is also benchmarked to the UI data and is released in early June.

Each month, when CES data for a new month are released, data for the previous month are revised—creating a second estimate for that month. In this study, we concentrate on the revision from the second estimate of the CES to the benchmarked value. For the purposes of this article, we are not concerned with the revision from the first to the second estimate. When the benchmark data are released, in addition to revising the postbenchmark data to the new benchmark level, the BLS can also revise the monthly changes in the post-benchmark data to correct errors or incorporate new information. We ignore this intermediate revision, which we call the third estimate of the CES data.⁹

Figure 2 U.S. and Sum-of-State Employment (After Adjustment)



NOTE: Chart reflects data that was released in early February 1994. SOURCE OF PRIMARY DATA: Bureau of Labor Statistics.

National and regional employment estimates are all benchmarked to the UI data but through different procedures. The national data incorporate only the March-to-March change in the UI data. To estimate the intervening months, the BLS uses a procedure known as the "wedge-back" to spread the March revision evenly across the previous twelve months. This procedure ignores information in the individual monthly changes in the UI data over the period and retains the seasonal

- ⁸ State data are released near the end of the month following the reporting month. The amount of industry detail varies by state, with the larger states generally having greater information. For the purposes of this article, we are concerned only with total employment for each state. For Texas, however, we have applied the procedure described here at the finest level of industry detail possible. See Berger and Phillips (1993).
- ⁹ As defined here, January, February, and March have no third estimate but instead go directly from the second estimate to the benchmarked value. December, on the other hand, gets a combined second and third estimate when the January data are released.

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⁷ For more information about the Current Employment Statistics program, see U.S. Department of Labor (1992).

(Continued on the next page) Avg. 092 .019 -.046 -.006 .191 .133 .133 .074 .213 .058 .320 .230 .039 .188 .188 -.061 .149 .119 -.026 -.129 -.047 .491 .014 .194 .004 .384 .051 .174 .021 .229 Average Percentage Point Revision to Nonfarm Payroll Employment Monthly Percent Changes, 1985–1992 Dec. -.018 .114 .005 .033 .143 .143 .278 -.158 .094 -.083 -.005 .105 -.053 -.241 .167 .058 .132 -.112 .004 .055 -.034 .064 .036 .045 -.090 -.067 .022 -.220 014 079 298 Nov. -.518 -.193 -..331 -..106 -..066 -..617 -..357 -..357 -.248 .038 -.105 -.642 -.375 -.375 -.171 -.349 .158 -.482 -.260 -.180 -.249 -.226 -.545 -.493 -.359 -.539 -.123 -.002 -.484 Oct. .049 .100 .364 -.184 .163 -.275 Sep. .189 -.254 .218 Aug. .190 .284 .296 .260 .253 .373 .512 .399 .100 .278 -.152 -.303 -.936 -.747 -.747 -.186 -.248 -.248 -.098 -..366 -.039 -.254 -.220 -.111 -.478 -.129 -.032 -.514 July .003 -.557 -.011 -.171 -.187 -.111 .280 .280 .295 .295 -.264 June .219 .375 .159 .084 .628 -.117 .554 .021 .192 .292 .206 .296 .441 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Table 1

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Average Percer	ed h tage Poin	t Revisi	on to N	onfarm	Payroll	Employ	ment Mo	onthly P	ercent	Change	s, 1985-	-1992	
State	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.	Avg.
New Jersey	231	.142	.137	132	.050	.037	.022	041	089	217	.013	961	106
New Mexico	284	094	.260	.202	.213	.170	059	.431	.002	265	508	.563	.053
New York	554	.052	.120	121	.143	.052	257	.253	960.	124	.094	.014	019
North Carolina	321	.147	.344	.193	.328	.170	.104	.346	269	-,111	040	.011	.075
North Dakota	587	.082	.060	.438	.322	.002	112	.027	161	131	081	.064	006
Ohio	347	.063	.091	.013	.088	.049	.037	.008	033	049	157	.155	007
Oklahoma	122	179	.335	012	.154	435	-1.819	1.525	1.338	486	.014	.057	.031
Oregon	867	.130	.141	.292	.134	.183	.170	.122	.062	231	.136	007	.022
Pennsylvania	329	.138	051	.341	.043	028	.064	.067	.049	247	.051	660.	.016
Rhode Island	-1.076	101	.062	.396	.376	.296	078	.067	.538	.049	.212	020	.060
South Carolina	467	.065	.209	.235	.175	.129	379	.117	062	154	.136	.045	.004
South Dakota	361	.206	.059	.359	.332	.113	.365	.067	.006	276	015	.397	.104
Tennessee	825	.134	.455	.217	.291	.315	289	.402	.214	335	.137	.168	.074
Texas	631	.163	.359	.207	.190	.163	425	.205	.272	289	.022	.081	.027
Utah	310	960.	.080	.060	.126	.132	209	.145	146	044	.190	.010	.011
Vermont	-1.218	.348	.471	.795	.261	.691	.337	.192	568	690.	402	.240	.101
Virginia	669	.131	.250	.052	.282	.124	157	.333	.057	299	.051	.089	.020
Washington	586	.115	.247	.166	.280	.215	.163	.059	.228	482	.165	.084	.054
West Virginia	612	034	.276	.247	.223	.209	.207	.176	.067	558	177	.330	.029
Wisconsin	721	026	.324	.380	.175	.253	032	.014	031	021	.054	.059	.036
Wyoming	564	146	.086	.102	.568	116	.403	.403	.008	996	220	.369	009
Average	568	.106	.238	.245	.253	.196	138	.205	.087	266	.007	.112	.040

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pattern inherent in the ES. This explains why the problem we are investigating does not appear in the national data.

The method the regional offices of the BLS employ to benchmark state-level data differs from that used at the national level. The regional offices of the BLS incorporate *all* the monthly changes in the UI data. Therefore, if the seasonal pattern in the ES is different from that in the UI data, the state-level CES employment series will exhibit two different seasonal patterns. The bulk of the CES series will have the UI seasonal pattern, but the post-benchmarked part of the data (the most current ten to twenty-two months of data) will have the ES seasonal pattern. While the standard seasonal adjustment methods can account for gradually changing seasonal patterns, they cannot handle abrupt changes such as this. Seasonally adjusting CES employment in the normal fashion is clearly inappropriate in such a case.

Comparing the seasonal patterns of source data

To compare the seasonal patterns of the two source series in the CES, we first need to construct a continuous time series of ES data. Since the published CES data always embody a combination of UI- and ES-related data, no continuous time series of the ES is readily available. For each state, we construct a continuous ES series based on the reported changes in the second estimate of nonbenchmarked CES data. With data from the BLS publication, *State and Metropolitan Area Employment and Unemployment*, from January 1984 to December 1992, we construct a series for each

> ¹⁰ Note that for the purpose of estimating ES-appropriate seasonal factors, the month chosen as the base in constructing the ES series does not matter.

state in the following manner:

(1)
$$RTSEMP_T = ESEMP_0 \times \prod_{t=1}^T \left(\frac{ESEMP_t}{ESEMP_{t-1}} \right)$$

where $RTSEMP_{T}$ is the calculated real-time establishment survey series and $ESEMP_{t}$ is the originally reported second estimate of employment in period *t*. The time subscript *t* is equal to zero in January 1984 and continues to December 1992. Because each year a new benchmark is introduced with January data, the first and second estimates for December are split into two different benchmark periods. In calculating this formula, we use the first December estimate in the November– December calculation and the second December estimate (following the new benchmark) is used in the December/January calculation.¹⁰ Use of this procedure avoids level shifts in the calculated establishment survey series.

We then test whether seasonal patterns in the ES data are statistically different from the UIbased data for each state. We do this by regressing each state employment series on individual month dummies, using data from January 1984 to June 1992.¹¹ For each state, we first test whether the estimated seasonal dummies are jointly different in the ES data than in the UI data. The joint F-test results, shown in the first column of Table 2, show that, at the 10 percent level of significance, the two parts of the CES series have different seasonal patterns in thirty-one states.¹²

Because there is a particularly pronounced January blip in many states, we also perform a separate test on the January seasonal dummy for each state. The t-test results (column 3 of Table 2) show that the January dummy coefficient differs in the two parts of the CES series in forty-five states. Of the twenty states not significantly different according to the F-test, fifteen were significantly different using the January test. We conclude that in forty-six states there is a break in the seasonal pattern in the CES employment series.

For each of the forty-six states whose seasonal patterns differ in the UI-based and the ES-based employment data, we estimate seasonal factors appropriate to each series. The seasonal adjustment procedure used is the X-11 method developed by the U.S. Department of Commerce.

In seasonally adjusting the CES data for each state, we apply the UI-based seasonal factors

¹¹ Officially, state data were benchmarked through March 1992. However, state employment agencies incorporated enough information from the second quarter UI data during the benchmarking process that the data were effectively benchmarked through June 1992.

¹² We accept a somewhat greater risk of type 1 error than is customary. When the series have the same seasonal pattern, estimating separate seasonal factors introduces no bias.

Tests of Seasor	nal Differences in U	nemployme	ent insurance and Esta	ablishment D	a
State	Joint F-Statistic	Prob.	T-Statistic for Jan.	Prob.	
Alabama	.8280	.6214	1.771	.0783*	
Alaska	1.4654	.1410	2.455	.0151*	
Arizona	2.8827	.0012*	3.828	.0002*	
Arkansas	3.7064	.0001*	4.122	.0001*	
California	.1098	9999	.720	4722	
Colorado	6.4058	.0001*	5,666	.0001*	
Connecticut	9642	4849	2 436	0158*	
Delaware	1 2236	2699	2 205	0288*	
DC	4223	9533	735	4632	
Florida	4 0937	0001*	4 486	0001*	
Georgia	4 0516	0001*	5 199	0001*	
Hawaii	1 1478	3247	2 529	0123*	
Idaho	3 7633	0001*	4 592	0001*	
Illinois	1 9335	0332*	3 322	0011*	
Indiana	2,3309	0085*	1 674	0959*	
lowa	10 6669	.0000	7 706	.0000	
Kansas	5 1580	.0001*	3 247	0014*	
Kontucky	5.0665	.0001*	5 138	0001*	
Louiciana	7 3530	.0001*	5.457	.0001*	
Maina	1 4000	1652	0.400	.0001	
Mandand	2 4042	.1000	2.400	.0130	
Maaaaabuaatta	1 0041	.0001	2.407	.0002	
Michigan	5000	.0305	3.497	.0000	
Minnesete	.5090	.9071	2.109	.0303	
Mississinni	1.0525	.4033	2.039	.0429	
Mississippi	2.7054	.0022"	3.159	.0019"	
Martana	1.7040	.0690	3.593	.0004	
Nontana	3.5030	.0001	3.722	.0003"	
Nebraska	2.3072	.0093*	2.425	.0163"	
Nevada	3.5063	.0001	3.949	.0001	
New Hampshire	.9648	.4843	1.773	.0779"	
New Jersey	.8923	.5560	.439	.6613	
New Mexico	.8428	.6063	1.041	.2992	
New York	2.0672	.0212*	3.685	.0003*	
North Carolina	2.7003	.0023*	3.004	.0030*	
North Dakota	2.9058	.0011"	4.008	.0001*	
Onio	.8947	.5535	2.519	.0126"	
Okianoma	16.1270	.0001*	.735	.4631	
Oregon	3.7308	.0001*	5.841	.0001*	
Pennsylvania	1.4357	.1534	2.463	.0147^	
Rhode Island	2.3830	.0071*	4.438	.0001*	
South Carolina	1.4285	.1565	2.578	.0107^	
South Dakota	1.2590	.2468	2.209	.0284*	
Iennessee	4.8664	.0001*	5.572	.0001*	
Texas	4.6157	.0001*	4.815	.0001*	
Utah	.8942	.5540	2.025	.0444*	
Vermont	3.5814	.0001*	4.564	.0001*	
Virginia	3.1769	.0004*	4.596	.0001*	
Washington	3.6974	.0001*	4.551	.0001*	
West Virginia	.7725	.6781	1.844	.0669*	
Wisconsin	6.4269	.0001*	7.125	.0001*	
Wyoming	.9086	.5396	1.237	.2178	

Table 2 Tests of Seasonal Differences in Unemployment Insurance and Establishment Data

* Significant at 10% level.

through June 1992.¹³ We seasonally adjust the data since June 1992 using changes in the ES seasonal factors from July forward to extend the UI seasonal factors from June. We use this method to avoid a level shift in the seasonal factors, in a manner similar to the construction of the real-time ES data described previously.

More formally, we linked the ES seasonal factors to the UI seasonal factors using the following simple procedure:

(2)
$$ADSFES_t = SFUI_{692} \times \left(\frac{SFES_t}{SFES_{692}}\right)$$

where *ADSFES*_t is the adjusted seasonal factor for the ES-based part of the CES series, *SFES*_t is the seasonal factor derived from the real-time ES employment series, and *SFUI*₆₉₂ is the seasonal factor for the UI-based employment data at the end of the (unofficial) benchmark period in June 1992. The time subscript *t* is equal to zero in June 1992 and continues to December 1993.

For most states and regions, the pattern of growth since mid-1992 is less volatile using the two-step seasonal adjustment method than using the standard seasonal adjustment procedure. Table 3 demonstrates the impact of the two-step seasonal adjustment method on first-quarter 1993 growth by state. As the table shows, the seasonal adjustment method used can have a large impact on measured employment growth. On a sum-ofstate basis, the two-step method shows employment growth at a 0.85-percent annual rate in the first quarter 1993, versus 2.59 percent using the standard seasonal adjustment method.

Summary and conclusions

In recent years, economists have begun to take a closer look at revisions to macroeconomic

time series. This research highlights how revisions may substantially reduce the usefulness of preliminary data for empirical analysis and forecasting. Data revisions at the regional level can be particularly important, since the sources of data are limited and analysts often must rely on just a few key indicators.

This study assesses the annual revisions in a key regional indicator—nonfarm payroll employment from the Current Employment Statistics program produced by the Bureau of Labor Statistics. We find that the month-to-month revisions for many states have been quite large. In particular, the December to January employment change consistently has been revised to show a larger decline than originally reported. This pattern of error results in a January blip in the seasonally adjusted employment data in the current year.

For forty-one states, we find that there is a different seasonal pattern in the two sources of data the BLS uses to create the CES series. For these states, we use a two-step seasonal adjustment technique that first estimates separate seasonal factors for the two different data sources. The two series of seasonal factors are then linked together and used to seasonally adjust the CES series. This two-step method creates a much smoother employment series and eliminates the January blip often found in the state employment data. The procedure developed here should reduce the size of the annual revisions to seasonally adjusted state CES data and should provide a more useful indicator of current economic conditions in most states.

The procedure we describe in this article is now in use at the BLS to adjust state employment data at the one-digit SIC level.¹⁴ Analysts can use the two-step seasonal adjustment procedure presented here to seasonally adjust metropolitan area employment and state data at a finer level of industry detail. In Berger and Phillips (1993), we describe the effects of the procedure on selected industries in Texas. For Texas and Louisiana, we have applied this procedure at the finest level of detail possible. The two-step adjusted data for these two states is available to the public at the one-digit level by accessing the Dallas Fed computeraccessed bulletin board—Fed Flash—at (214) 922-5199. More detailed data are available by contacting the authors.

¹³ See note 12.

¹⁴ The BLS data, however, differ slightly from ours because the BLS did not link the ES seasonal factors to the UI seasonal factors. Instead, the BLS simply substituted the calculated ES seasonal factors for the UI seasonal factors in the ES portion of the data. Because the BLS did not link adjust the seasonal factors, its data for some states have a level shift in July 1993.

Table 3Seasonally Adjusted First Quarter 1993Nonfarm Payroll Employment Growth Rates (Annualized)

State	Not Berger/Phillips Unadjusted	Berger/Phillips Adjusted
Alabama	3.08	2.02
Alaska	8.04	7.67
Arizona	2.02	.18
Arkansas	3.92	2.95
California	98	98*
Colorado	2.82	1.59
Connecticut	87	-2.95
Delaware	2.33	-2.44
District of Columbia	12	12*
Florida	4 05	2.35
Georgia	4.32	1 57
Hawaji	32	- 47
Idaho		2 38
Illinois	1.63	-1.62
Indiana	2.05	2.25
lowa	2.35	2.20
Kancac	5 11	11
Kantuaku	0.00	2.70
Louisiana	0.00	05
Louisiana	3.77	.50
Mandand	2.61	-2.00
Maryland	1.20	72
Massachusetts	2.03	18
Michigan	4.78	2.85
Minnesota	2.85	2.44
Mississippi	4.35	2.66
Missouri	4.18	2.36
Montana	6.13	2.63
Nebraska	.11	-1.32
Nevada	5.48	4.22
New Hampshire	5.96	4.90
New Jersey	66	66*
New Mexico	2.92	2.92*
New York	1.36	-1.27
North Carolina	5.05	2.85
North Dakota	5.20	3.64
Ohio	2.55	2.32
Oklahoma	4.87	3.50
Oregon	4.10	.62
Pennsylvania	1.71	.68
Rhode Island	5.91	38
South Carolina	2.97	2.43
South Dakota	5.19	5.54
Tennessee	3.36	.70
Texas	5.52	2.23
Utah	6.16	6.02
Vermont	4.27	-1.01
Virginia	2.03	.60
Washington	3.11	.62
West Virginia	3.13	2.03
Wisconsin	4.44	1.18
Wyoming	1.11	1.11*
Sum-of-States	2.59	.85

*States for which test results indicated no significant seasonal differences in the UI and ES data were not adjusted.

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