



**Housing, Stability and
the Macroeconomy:
International Perspectives**

Federal Reserve Bank of Dallas

Journal of Money, Credit and Banking

International Monetary Fund

**Discussion of
Explaining House Price Dynamics:
Isolating the Role of Nonfundamentals**

Kevin J. Lansing, FRB San Francisco

This paper was presented at **Housing, Stability and the Macroeconomy: International Perspectives** conference, November 14-15 2013. The conference was sponsored by the Federal Reserve Bank of Dallas, the International Monetary Fund, and the *Journal of Money, Credit and Banking*. The conference was held at Federal Reserve Bank of Dallas (<http://dallasfed.org>).

Discussion of
“Explaining House Price Dynamics: Isolating the
Role of Nonfundamentals”
by D. Ling, J. Ooi, and T. Le

Kevin J. Lansing¹
FRB San Francisco

FRB Dallas/JMCB Conference
Housing, Stability, and the Macroeconomy: International Perspectives
November 14, 2013

¹Any opinions expressed here do not necessarily reflect the views of the management of the Federal Reserve Bank of San Francisco or of the Board of Governors of the Federal Reserve System

Do house prices respond to non-fundamental variables?

- 3 measures of sentiment from surveys (**buyer, lender, builder**) are regressed on a typical set of fundamental variables. Residuals from these regressions represent the non-fundamental components of sentiment.

Do house prices respond to non-fundamental variables?

- 3 measures of sentiment from surveys (**buyer, lender, builder**) are regressed on a typical set of fundamental variables. Residuals from these regressions represent the non-fundamental components of sentiment.
- Non-fundamental components of sentiment help to predict future house price changes and future sentiment levels.

Do house prices respond to non-fundamental variables?

- 3 measures of sentiment from surveys (**buyer, lender, builder**) are regressed on a typical set of fundamental variables. Residuals from these regressions represent the non-fundamental components of sentiment.
- Non-fundamental components of sentiment help to predict future house price changes and future sentiment levels.
⇒ **Evidence of non-fundamental price dynamics.**

Do house prices respond to non-fundamental variables?

- 3 measures of sentiment from surveys (**buyer, lender, builder**) are regressed on a typical set of fundamental variables. Residuals from these regressions represent the non-fundamental components of sentiment.
- Non-fundamental components of sentiment help to predict future house price changes and future sentiment levels.
⇒ **Evidence of non-fundamental price dynamics.**
- Past house price changes help to predict future price changes.

Do house prices respond to non-fundamental variables?

- 3 measures of sentiment from surveys (**buyer, lender, builder**) are regressed on a typical set of fundamental variables. Residuals from these regressions represent the non-fundamental components of sentiment.
- Non-fundamental components of sentiment help to predict future house price changes and future sentiment levels.
⇒ **Evidence of non-fundamental price dynamics.**
- Past house price changes help to predict future price changes.
⇒ **Evidence of extrapolative or moving-average expectations.**

Do house prices respond to non-fundamental variables?

- 3 measures of sentiment from surveys (**buyer, lender, builder**) are regressed on a typical set of fundamental variables. Residuals from these regressions represent the non-fundamental components of sentiment.
- Non-fundamental components of sentiment help to predict future house price changes and future sentiment levels.
⇒ **Evidence of non-fundamental price dynamics.**
- Past house price changes help to predict future price changes.
⇒ **Evidence of extrapolative or moving-average expectations.**
- Past house price changes help to predict future sentiment.

Do house prices respond to non-fundamental variables?

- 3 measures of sentiment from surveys (**buyer, lender, builder**) are regressed on a typical set of fundamental variables. Residuals from these regressions represent the non-fundamental components of sentiment.
- Non-fundamental components of sentiment help to predict future house price changes and future sentiment levels.
⇒ **Evidence of non-fundamental price dynamics.**
- Past house price changes help to predict future price changes.
⇒ **Evidence of extrapolative or moving-average expectations.**
- Past house price changes help to predict future sentiment.
⇒ **Evidence of self-reinforcing feedback.**

Some related findings in the literature.

Bubble dynamics and extrapolative expectations:

- Investors' expected future returns from surveys are strongly correlated with past 12-month returns. (Case, Shiller & Thompson 2012).

Some related findings in the literature.

Bubble dynamics and extrapolative expectations:

- Investors' expected future returns from surveys are strongly correlated with past 12-month returns. (Case, Shiller & Thompson 2012).
- Investors' expected returns from surveys are highest after sustained price run-ups, i.e., when price-dividend ratios (or price-rent ratios) are high. (Greenwood & Shleifer 2013).

Some related findings in the literature.

Bubble dynamics and extrapolative expectations:

- Investors' expected future returns from surveys are strongly correlated with past 12-month returns. (Case, Shiller & Thompson 2012).
- Investors' expected returns from surveys are highest after sustained price run-ups, i.e., when price-dividend ratios (or price-rent ratios) are high. (Greenwood & Shleifer 2013).

Self-reinforcing feedback:

- House prices rose faster in areas where lending standards were weakest, as measured by the prevalence of subprime/exotic mortgages or LTV of first-time home buyers. (Tal 2006, Wheaton and Nechayov 2008, Mian & Sufi 2009, Pavlov & Wachter 2011, Duca, Muellbauer & Murphy 2012).

Some related findings in the literature.

Bubble dynamics and extrapolative expectations:

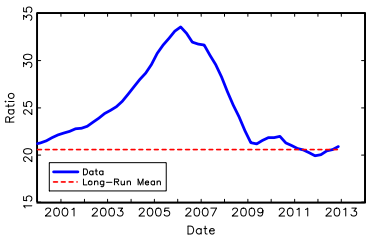
- Investors' expected future returns from surveys are strongly correlated with past 12-month returns. (Case, Shiller & Thompson 2012).
- Investors' expected returns from surveys are highest after sustained price run-ups, i.e., when price-dividend ratios (or price-rent ratios) are high. (Greenwood & Shleifer 2013).

Self-reinforcing feedback:

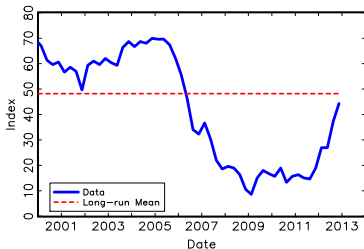
- House prices rose faster in areas where lending standards were weakest, as measured by the prevalence of subprime/exotic mortgages or LTV of first-time home buyers. (Tal 2006, Wheaton and Nechayov 2008, Mian & Sufi 2009, Pavlov & Wachter 2011, Duca, Muellbauer & Murphy 2012).
- Past house price appreciation in a given area had a significant positive impact on subsequent loan approval rates in area. (Dell'Ariccia, Igan, & Laeven 2011, Goetzmann, Peng, & Yen 2012).

Co-movement of U.S. house prices & sentiment.

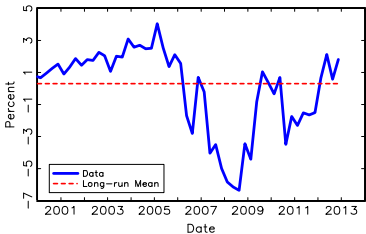
U.S. Ratio of House Price to Annualized Rent
Source: Lincoln Land Institute



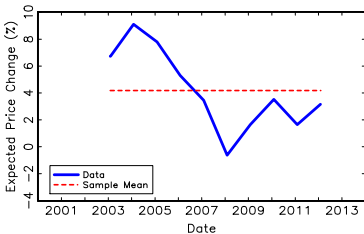
NAHB Sentiment Index



Quarterly Real House Price Change
Source: Lincoln Land Institute



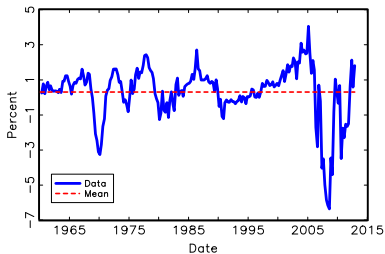
CST Survey: 1-Yr Expected House Price Change
(Average of 4 Cities)



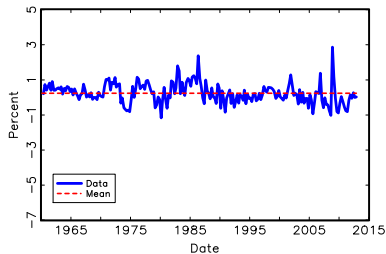
Comparing U.S. house price growth to rent growth.

Data source: www.lincolninst.edu, 1960.Q1 to 2012.Q4.

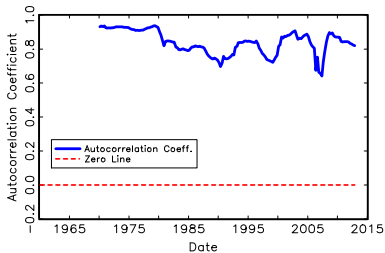
Quarterly Real House Price Change



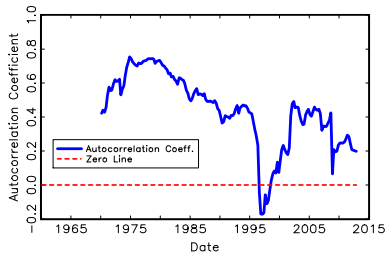
Quarterly Real Rent Growth



10-year Rolling Persistence



10-year Rolling Persistence



Bubbles versus rationally low risk premiums.

Are the two situations observationally equivalent?

John Cochrane (2009): "... Crying bubble is empty unless you have an operational procedure for distinguishing them from rationally low risk premiums..."

Bubbles versus rationally low risk premiums.

Are the two situations observationally equivalent?

John Cochrane (2009): "... Crying bubble is empty unless you have an operational procedure for distinguishing them from rationally low risk premiums..."

$$p_t = d_t + E_t \left(\frac{1}{1+r} \right) p_{t+1}, \quad r = \underbrace{r^f + \text{risk premium}}_{\text{Discount rate} = \text{Expected Return}}$$
$$= d_t + E_t \left[\frac{d_{t+1}}{1+r} + \frac{d_{t+2}}{(1+r)^2} + \frac{d_{t+3}}{(1+r)^3} + \dots \right], \quad \frac{d_{t+1}}{d_t} = 1 + g + \varepsilon_{t+1}$$
$$\frac{p_t}{d_t} = \frac{1}{r - g}, \quad \text{provided } r > g.$$

A high p-d ratio can be justified by fundamentals if expected return (r) is low because risk premium is low.

Bubbles versus rationally low risk premiums.

Are the two situations observationally equivalent?

John Cochrane (2009): "... Crying bubble is empty unless you have an operational procedure for distinguishing them from rationally low risk premiums..."

$$p_t = d_t + E_t \left(\frac{1}{1+r} \right) p_{t+1}, \quad r = \underbrace{r^f + \text{risk premium}}_{\text{Discount rate} = \text{Expected Return}}$$
$$= d_t + E_t \left[\frac{d_{t+1}}{1+r} + \frac{d_{t+2}}{(1+r)^2} + \frac{d_{t+3}}{(1+r)^3} + \dots \right], \quad \frac{d_{t+1}}{d_t} = 1 + g + \varepsilon_{t+1}$$
$$\frac{p_t}{d_t} = \frac{1}{r - g}, \quad \text{provided } r > g.$$

A high p-d ratio can be justified by fundamentals if expected return (r) is low because risk premium is low.

Problem with this story: Survey evidence reveals that expected returns are high when p-d ratios (or price-rent ratios) are high.

Did housing investors expect low future returns in 2005?

Rational model predicts low expected returns at market peaks.



June 6, 2005

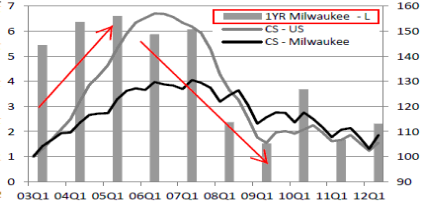
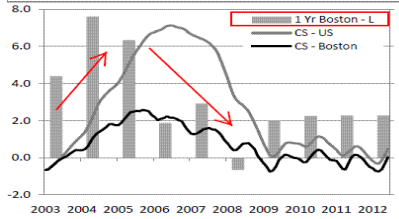
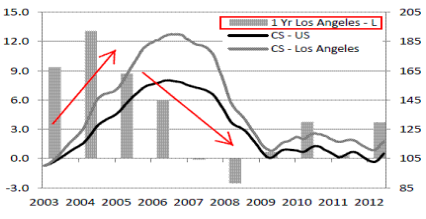
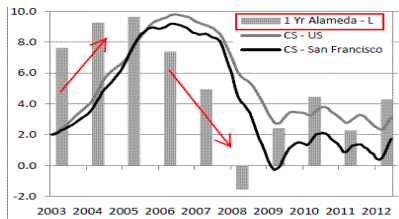


June 13, 2005

House prices and investor expectations in four U.S. cities.

Source: Case, Shiller, and Thompson (2012), NBER Working Paper 18400.

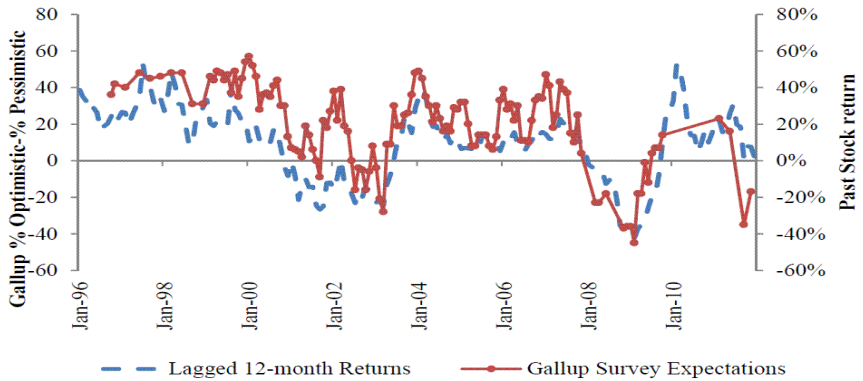
“12-month expectations are fairly well described as attenuated versions of lagged actual 12-month price changes.”



Expected returns for the U.S. stock market.

Source: Greenwood and Shleifer (2013), NBER Working Paper 18686.

“Our evidence rules out rational expectations models in which changes in market valuations are driven by the required returns of a representative investor.”



A typical empirical model of house prices.

Source: IMF WEO 2004, Chapter 2, "The Global House Price Boom"

Are these fundamental explanatory variables?

Table B2.1. What Determines House Prices in Industrial Countries?

(Summary of empirical results, 1971–2003)

Explanatory Variables	Dependent Variable Real house price (growth)
Lagged dependent variable	
Lagged real house price (growth)	0.521 [0.030]*
Reversion	
Lagged housing affordability ratio	-0.144 [0.021]*
Fundamentals	
Real disposable income (per capita, growth)	0.530 [0.119]*
Short-term interest rate (percent)	-0.507 [0.109]*
Real credit (growth)	0.109 [0.036]*
Lagged real stock price (growth)	0.033 [0.009]*
Population growth	1.754 [0.623]*
Bank crisis	-2.426 [0.952]*
<i>Memorandum</i>	
Number of observations	524

Comment: bubbles can be driven purely by fundamentals.

References: Froot & Obstfeld (AER 1991) and Lansing (Economic Journal 2010).

$$p_t = d_t + E_t \left(\frac{1}{1+r} \right) p_{t+1}, \quad \frac{d_{t+1}}{d_t} = 1 + g + \varepsilon_{t+1}$$

$$p_t = p_t^f + p_t^b$$

$$\left. \begin{aligned} p_t^f &= \frac{d_t}{r-g} \\ p_t^b &= p_{t-1}^b \exp(\lambda \varepsilon_{t+1}) \end{aligned} \right\} \Rightarrow p_t = f(p_{t-1})$$

$$\lambda = \pm \sqrt{\frac{2 \log(1+r)}{\text{Var}(\varepsilon_{t+1})}}$$

⇒ Authors' methodology may not detect this type of bubble.

Comment: Map to Campbell-Shiller return identity.

$$R_{t+1} = \frac{p_{t+1} + d_{t+1}}{p_t} = \frac{(p_{t+1}/d_{t+1} + 1)(1 + g_{t+1})}{p_t/d_t}$$

$$\log(p_t/d_t) \simeq \kappa_0 + \kappa_1 \log(p_{t+1}/d_{t+1}) + g_{t+1} - \log(R_{t+1})$$

$$\simeq \kappa_0 + \sum_{j=1}^{\infty} (\kappa_1)^j [g_{t+j} - \log(R_{t+j})]$$

$$\begin{aligned} \text{Var}[\log(p_t/d_t)] &= \text{Cov} \left[\log(p_t/d_t), \sum_{j=1}^{\infty} (\kappa_1)^j g_{t+j} \right] \\ &\quad - \text{Cov} \left[\log(p_t/d_t), \sum_{j=1}^{\infty} (\kappa_1)^j \log(R_{t+j}) \right] \end{aligned}$$

⇒ Price-rent ratio must predict either future rent-growth or future returns. This motivates the form of forecasting regressions.

Forecasting U.S. housing returns with the price-rent ratio.

Authors use composite sentiment index to forecast future housing returns.

$$\text{Return}_{t \rightarrow t+j} = \hat{b}_0 + \hat{b}_1 \log \left(\frac{\text{Price}_t}{\text{Rent}_t} \right) + u_{t+1}$$

Forecast Horizon	1960.Q2 to 2012.Q4 \hat{b}_1	2000.Q1 to 2012.Q4 \hat{b}_1
$j = 2$	-0.079*** (0.013)	-0.099** (0.043)
$j = 4$	-0.180*** (0.024)	-0.258** (0.043)
$j = 8$	-0.405*** (0.040)	-0.736*** (0.143)

⇒ Higher price-rent ratio predicts lower realized returns. But survey evidence shows that investors fail to take this relationship into account when forming their expectations.

Summary

Lessons for research:

- Models with rationally time-varying risk premiums are strongly rejected by empirical evidence from investor surveys.

Summary

Lessons for research:

- Models with rationally time-varying risk premiums are strongly rejected by empirical evidence from investor surveys.
- Models in which agents employ extrapolative or moving-average forecast rules are strongly supported by empirical evidence from investor surveys.

Summary

Lessons for research:

- Models with rationally time-varying risk premiums are strongly rejected by empirical evidence from investor surveys.
- Models in which agents employ extrapolative or moving-average forecast rules are strongly supported by empirical evidence from investor surveys.

Lessons for policy:

- To guard against costly housing bubbles, regulators should enforce prudent mortgage lending standards.

Summary

Lessons for research:

- Models with rationally time-varying risk premiums are strongly rejected by empirical evidence from investor surveys.
- Models in which agents employ extrapolative or moving-average forecast rules are strongly supported by empirical evidence from investor surveys.

Lessons for policy:

- To guard against costly housing bubbles, regulators should enforce prudent mortgage lending standards.
- Debt-to-income limits represent a more prudent lending criteria than loan-to-value limits. (Lim et al 2011, Gelain, et al. 2013)