



INA

☐ VISION:

Being the most important Organization representing companies in the automotive parts sector with manufacturing interests in Mexico.

☐ MISSION:

Supporting growth and sustainable development of its members through the promotion of the global market and manufacturing of automotive and auto parts industry in Mexico.

☐ GOAL:

Leaning on the importance of the sector and the companies that comprise it, to achieve the best representation with government authorities (with special emphasis on the federal government), the automotive sector, academia and society in order to promote growth and development of auto parts industry in Mexico.



INA MEMBERS

We group the largest Automotive parts manufacturers worldwide with presence in Mexico.

LIGHT COMMERCIAL VEHICLE











AFTERMARKET









HEAVY COMMERCIAL VEHICLES









AFFILIATES, NON-AUTOMOTIVE









Industria Nacional De Autopartes, A.C.

STRATEGIC ALLIANCES

INA has created a group of working with various associations of the automotive sector in mexico with this, we can achieve a better representation of mexican automotive sector.









INA has cooperation agreements with associations worldwide





















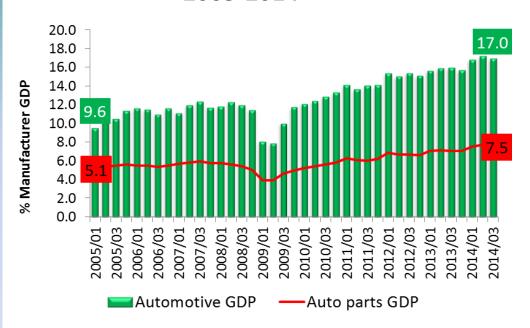
Industria Nacional De Autopartes, A.C.

2. Mexico Perspectives

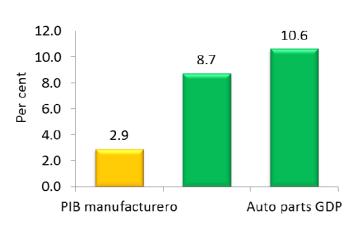


Automotive and Auto parts GDP





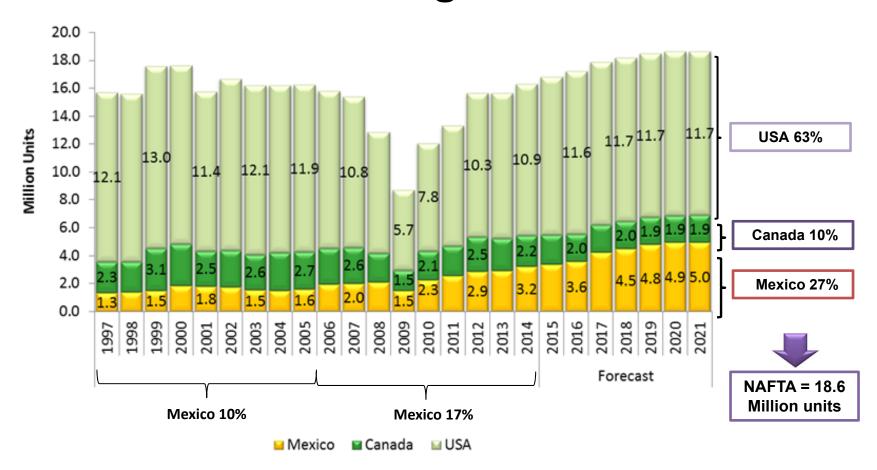
Anual Average Rate of Growth, 2011-2014*



*Rates were calculated between third quarter of 2011 and 2014 Source: INA with information from INEGI



Light Vehicle Production in NAFTA Region



^{*}From 1997- 2013 data from AMIA for Mexico and OICA for USA and Canada. From 2014- 2019 forecast from IHS Global Insight.

Source: INA with information from AMIA, IHS Global Insight and OICA



Forecast of Light Vehicle Production in Mexico, 2015-2021

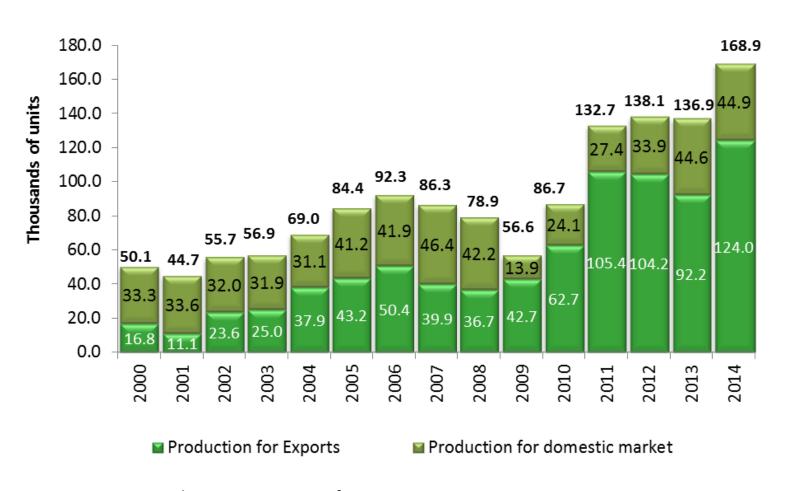
Forecast of production of light vehícles in Mexico, 2015-2021										
OEM	2015	2016	2017	2018	2019	2020	2021			
Nissan	729,139	733,826	863,620	881,959	919,281	893,854	872,216			
General Motors	668,254	628,132	782,899	806,774	804,149	786,907	768,558			
Volkswagen	474,262	480,002	568,633	562,490	581,175	601,333	588,559			
Ford	466,638	435,997	419,295	460,019	535,972	562,599	556,091			
Chrysler	388,246	511,827	569,764	586,622	568,308	549,809	546,052			
Honda	293,324	342,940	363,758	357,977	339,191	354,495	373,589			
Hyundai	0	13,892	128,684	206,481	251,730	261,735	257,134			
Toyota	85,468	119,122	120,762	143,635	243,724	244,063	247,661			
Mazda	187,689	198,920	219,031	221,627	211,856	241,834	246,695			
Daimler	0	0	24,070	108,836	148,445	192,417	203,069			
BMW	0	0	0	0	46,431	97,975	163,825			
Audi	0	61,786	143,197	155,777	152,405	143,484	134,500			
Fiat	67,864	36,101	21,740	0	0	0	0			
Total	3,360,884	3,562,545	4,225,453	4,492,197	4,802,667	4,930,505	4,957,949			

Source: IHS

Source: INA with information from IHS Global Insight



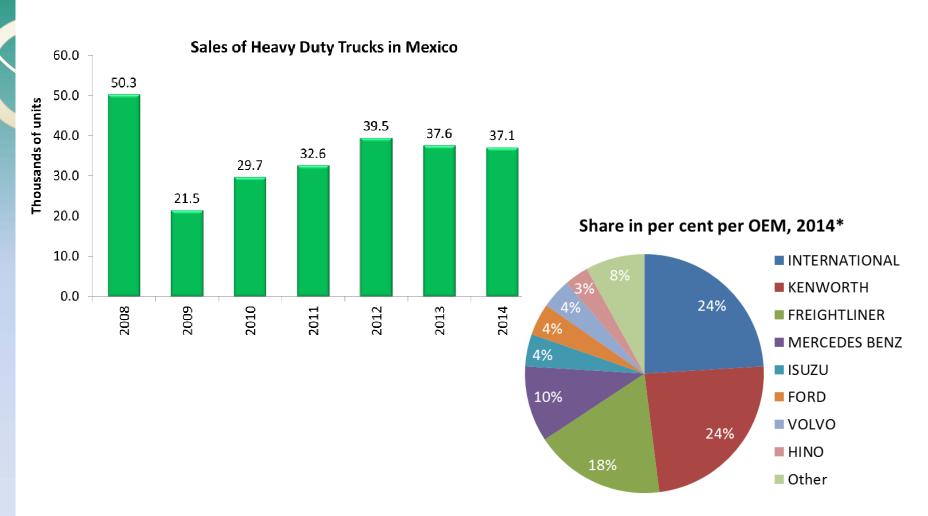
Production and exports of heavy vehicles, 2000-2014



Source: ANPACT and Mexican Ministry of Economy



Sales of Heavy Duty Trucks in Mexico



*Estimated by INA

Source: ANPACT and Mexican Ministry of Economy



2.1 Mexico Auto Parts Perspectives

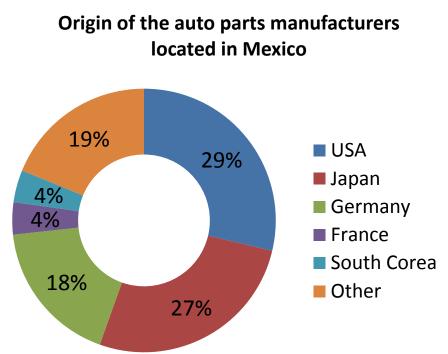


Auto parts manufacturers located in Mexico

➤ The location of the most important auto parts around the world strengthens Mexican productive chain.

Example of auto parts manufacturers in Mexico



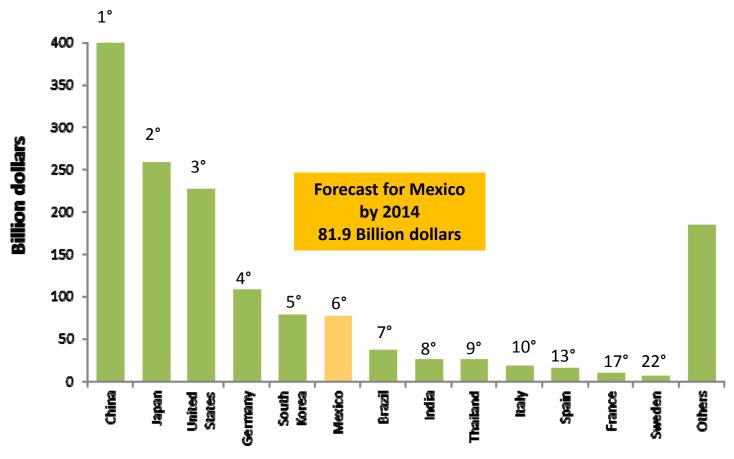


Source: ProMéxico



Auto parts production by country 2013

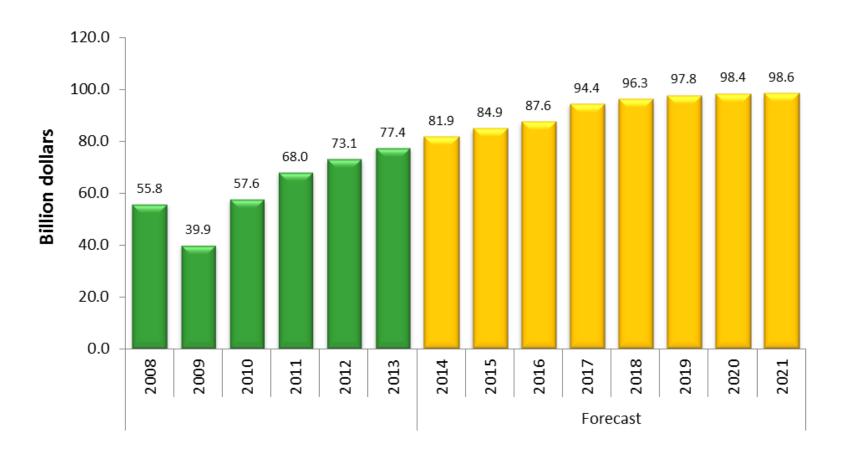
➤ During 2013 Mexico was the sixth largest producer of auto parts in the world with a production value of 76.8 billion dollars.



Source: ProMéxico with information from Global Insight and INEGI.



Auto Parts Production



Source: INA with information from INEGI, AMIA and IHS Global Insight



Industria Nacional De Autopartes, A.C.

Mexican Exports & Imports of Auto Parts per Country, 2014*

Exports and imports of auto parts in Mexico, 2014*

Country	Exports	%	Country	Imports	%
USA	55,52	9 90%	USA	21,817	55%
Canada	1,65	3 3%	China	4,688	12%
Brazil	83	6 1%	Japan	2,419	6%
Germany	41	9 1%	Canada	1,851	5%
China	41	4 1%	Germany	1,809	5%
United Kingdom	25	2 0%	South Korea	1,706	4%
Japan	19	7 0%	Brazil	632	2%
South Korea	19	6 0%	Nicaragua	542	1%
Thailand	15	8 0%	Taiwan	539	1%
Nicaragua	15	7 0%	Italy	432	1%
Sweden		6 0%	Sweden	52	0%
Total	61,650	100%	Total	39,964	100%
Balance trade	21,686				

Forecast to 2014

Source: INA with information from Global Trade Atlas



Program Vision

• The vision of the Mexican Automotive Industry is integrated by two main axes:

2020

Reach a domestic market size of new vehicles that promotes new investments in the sector.

Turn Mexico to the top three world destinations for design and vehicle manufacturing, as well as auto parts and components.



Pillars of the Program

• It was agreed to work on 4 pillars :

1. Strengthening of the domestic market

STRATEGIC
PROGRAM OF THE
AUTOMOTIVE
INDUSTRY

2. Improve the business environment for the Automotive Industry

3. Access to foreign markets

4. Research, technological development and innovation



Thank You

Ing. Oscar Albin
President

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