Labor Market Effects of Credit Constraints: Evidence from a Natural Experiment

Anil Kumar and Che-Yuan Liang
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Abstract

We exploit the 1998 and 2003 constitutional amendment in Texas—allowing home equity loans and lines of credit for non-housing purposes—as natural experiments to estimate the effect of easier credit access on the labor market. Using state-level as well as micro data and the synthetic control approach, we find that easier access to housing credit led to a notably lower labor force participation rate between 1998 and 2007. We show that our findings are remarkably robust to improved synthetic control methods based on insights from machine-learning. We explore treatment effect heterogeneity using grouped data from the basic monthly CPS and find that declines in the labor force participation rate were larger among females, prime age individuals, and the college-educated. Our research shows that negative labor market effects of easier credit access should be an important factor when assessing its stimulative impact on overall growth.

Keywords: Credit Constraints and Labor Supply, Synthetic Control with Machine Learning

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1. Introduction

Prevalence of household credit constraints can pose major challenges to the pace of economic activity. Thus, easing such constraints and facilitating improved access to credit remains a key public policy objective during economic slowdowns. Easier credit access can boost the economy through consumer spending, as borrowing is an important vehicle of consumption smoothing (Mian and Sufi, 2011). But when credit is tight, households can alternatively smooth consumption by increasing labor supply. Therefore, the net effect of easier credit access on economic activity depends not only on its impact on consumer spending but also on its effect on labor supply. While a large body of research has examined the effect of credit constraints on consumer spending and saving, most assumed labor supply to be fixed (Athreya, 2008). Just a handful of recent papers directly examined the impact of credit constraints on labor supply.

Using a standard life-cycle model of consumption and labor supply and data from the Italian Survey of Households Income and Wealth (SHIW), Rossi and Trucchi (2016) found that men facing binding liquidity constraints worked on average 4 hours more. More recently, using staggered passage of branch-banking deregulation laws across U.S. states, Bui and Ume (2016) found that, although weekly hours declined by 0.5 following branch-banking deregulation, the effect on the extensive margin (i.e. labor force participation) was insignificant.¹ To the best of our knowledge, there exists no formal investigation of the effects on the U.S. labor market of policies specifically restricting access to home equity borrowing—by far the dominant source of credit for a vast majority of American households.

¹Among somewhat older papers on credit constraint’s effect on the labor market, see Worswick (1999) and Del Boca and Lusardi (2003). A related strand of the literature found positive effects of mortgage debt on labor supply, but did not focus on credit constraints, per se. For other related research, see a brief literature review in section 2.
We extend the research on labor supply effects of credit constraints by exploiting the 1998 and 2003 constitutional amendments in Texas—allowing access to closed-end home equity loans, cash-out refinancing, and lines of credit for non-housing purposes—as natural experiments and make three contributions. First, to the best of our knowledge, we are the first to estimate the labor market effects of such a large and plausibly exogenous shock to home equity borrowing constraints in the U.S. In so doing, we focus on a broad measure of the state of the labor market—the labor force participation rate (LFPR).\(^2\) Secondly, we extend the basic two-period theoretical model of Rossi and Trucchi (2016) to a three-period setting with collateral constraints. We then show that while easier access to home equity could lower labor supply in the first period, overall effects on labor supply are far from clear, as theoretical effects turn ambiguous in the second period. And finally, using the synthetic control methodology and its recent refinements based on machine learning, we shed light on the overall effect of the constitutional amendments introducing home equity lending to Texas on the LFPR.

By focusing on labor market effects, the paper complements a small set of recent papers that have also exploited the Texas amendment as a source of exogenous shocks for outcomes other than labor supply. Most notably, Abdallah and Lastrapes (2012) used the Texas amendment as a source of exogenous variation in credit constraints to provide compelling evidence that increased access to home equity borrowing spurred consumer spending.\(^3\) More recently, Zevelev (2016) showed that by removing restrictions on home equity borrowing, the Texas amendment

\(^2\) We focus on LFPR rather than hours precisely for two reasons. First, the BLS spends considerable efforts in accurately measuring LFPR at the state-level through its LAUS program, while such reliable measures of hours at the state-level are not available. Secondly, labor supply is known to be significantly more elastic on the participation rather than the hours margin (Heckman, 1993).

\(^3\) Leth-Petersen (2010) and Agarwal and Qian (2017) used home equity borrowing reforms in Denmark and Singapore, respectively, to estimate their impact on consumer spending.
contributed to a 3 to 5 percent increase in house prices over the 6 years following the law change. But the labor market effects of the amendment in Texas remain still unexplored.

Plotting weighted-averages of state-level LFPR using widely available BLS data, Figure 1 provides a first glimpse of the LFPR decline in Texas relative to the rest of U.S. after home equity access became available in 1998. While informative, such simple comparisons between Texas and the U.S. could conflate the impact of home equity access in Texas with the effects of other macroeconomic shocks and state-level policies that may have changed concomitantly and affected Texas differently than other states. For example, the period surrounding the Texas amendment saw sharp swings in oil prices (Appendix Figure A1), and it is well-known that oil-price shocks affect Texas differently than most other states (Murphy, Plante & Yücel, 2015). Furthermore, Texas could have reacted differently to welfare policy changes and the Earned Income Tax Credit (EITC) expansions implemented in the 1990s. We adopt a careful and comprehensive approach to address these concerns.

Using aggregate state-level as well as micro data, we find that, by opening the home equity lending market to Texas’ homeowners, the 1998 and 2003 amendments led to persistent declines in the LFPR between 1998 and 2007. We first show that conventional difference-in-differences specifications comparing the LFPR in Texas with other states before and after the law changes yield negative effects on the LFPR but may be subject to biases due to pre-existing differential trends in the LFPR in Texas vis-à-vis the nation. We, therefore, employ synthetic control methods that account for the potential violation of the common trends assumption. We proceed by optimally weighting comparison states to construct a synthetic control group that has pre-treatment LFPR

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4 Stolper (2014) found that a 2003 law that opened up Home Equity Lines of Credit (HELOC) in Texas led to gains in access to higher education financed by home equity borrowing. Kumar (2018) shows that restricted access to home equity borrowing that limited excessive leverage during the housing boom in Texas relative to the nation lowered mortgage default rates.

While the synthetic control method remains overwhelmingly popular in settings with just one treated unit, recent research has proposed important refinements that relax some of the underlying restrictions in the traditional method and, using machine learning techniques, enhance its suitability in situations with limited controls and a small number of pre-treatment periods. We employ two such approaches to demonstrate the robustness of our baseline synthetic control estimates: (1) the balancing method with elastic net penalty proposed in Doudchenko and Imbens (2016) and (2) the matrix completion approach suggested in Athey et al. (2017).

Our preferred estimates suggest that access to home equity loans led to about a 1 percent average decline in the LFPR in the first 5 years between 1998 and 2002—an effect that subsided after 2001, but almost doubled between 2004 and 2007, after Home Equity Lines of Credit (HELOCs) became available. We find that easier access to home equity led to a 1.3 percentage point average decline in LFPR over 10 years. We explore treatment effect heterogeneity across demographic groups using basic monthly CPS data and find that easier credit access led to relatively larger declines in LFPR of females, prime-age population, and the college-educated. Our findings are different from previous work that found labor supply effects of credit constraints mainly on the intensive margin.

While the Texas amendment spurred consumer spending (Abdallah and Lastrapes, 2012) and supported house price growth (Zevelev, 2016), our estimates suggest it also reduced the LFPR, eroding gains from easier credit access to the Texas’ economy. Our estimates have implications

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5 See Flood, King, Ruggles, & Warren (2015) for details on IPUMS-CPS. We acknowledge that we only find evidence of economically significant differences in treatment effect estimates across groups, not statistically significant evidence of heterogeneity.
for countries or regions where a significant part of housing wealth is locked up in home equity that cannot be tapped, either due to regulations or because the financial markets aren’t sufficiently developed to allow easy borrowing against housing collateral. To be sure, providing households easier access to untapped home equity could boost consumer spending but may also lower the LFPR. Thus, our estimates shed light on the effect of financial frictions on the labor market. Our research also has implications for the labor market effects of easing restrictions on other forms of borrowing against current wealth—for example 401(k) accounts.

The rest of the paper is organized as follows. Section 2 presents a brief review of the previous literature on the labor market effects of credit constraints. Section 3 presents the theoretical framework. Section 4 discusses the Texas 1997 amendment allowing home equity access and section 5 describes the data. Econometric specifications and estimation results are discussed in section 6, and section 7 concludes.

2. Previous Literature

Using a standard life-cycle model of consumption and labor supply, Rossi and Trucchi (2016) showed that liquidity constraints positively affect labor supply. They used data from the Italian Survey of Households Income and Wealth (SHIW) and found that men facing binding liquidity constraints—those with current income below their permanent income—worked on average 4 hours more. Lacking an exogenous shock to liquidity constraints through clear change in policy, Rossi and Trucchi (2016) relied on fixed effects and plausible instrumental variables to deal with endogeneity. More recently, using the staggered passage of branch banking deregulation laws across U.S. states, Bui and Ume (2016) found that, although weekly hours declined by 0.5 after bank branching deregulation eased credit access, the effect on the extensive margin (i.e. labor
force participation) was insignificant. Using a structural model of intertemporal labor supply and data from the Canadian census, Worswick (1999) found that, immigrant households were more likely to be credit-constrained during the first few years of their arrival in Canada and, therefore, immigrant wives worked longer hours to support family consumption. While a positive relationship between credit constraints and labor supply found in these three papers is consistent with the standard life-cycle model’s prediction that credit-constrained households can smooth consumption by increasing labor supply, it is also the case that higher debt due to easier credit access would add to the household’s debt service commitments, requiring them to work more.

Del Boca and Lusardi (2003) used SHIW data from 1989–93 to estimate the effect of easier availability of mortgages on LFP using plausibly exogenous variation from entry of foreign banks and new banking legislation and found that, even as credit access increased through easier mortgage availability, adding mortgage obligations to household debt positively affected wives' LFP.

A related but somewhat separate strand of the literature focused primarily on the labor supply effects of higher debt and found positive effects of mortgage debt commitments on labor supply, mainly involving married females (Fortin, 1995; Aldershof, Alessie, & Kapteyn, 1997; Bottazzi, 2004; Butricia and Karamcheva, 2013; Lusardi and Mitchell, 2017; Maroto, 2011; Houdre, 2009; Cao 2017). But the evidence of a positive relationship between mortgage debt and labor supply remains far from conclusive. Using British Household Panel Survey data from 2001–06, Pizzinelli (2017) found that wives’ labor supply was negatively related with loan-to-value (LTV) ratio, but positively related with husbands’ loan-to-income (LTI) ratio. High-LTV

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6 Using PSID from 1967-1970, Dau-Schmidt (1997) found that liquidity bound primary male workers (those with zero liquid assets) have 1% lower intertemporal labor supply response.
households’ behavior appears more elastic on the extensive margin than low-LTV households. Bernstein (2015) also found negative effects of being underwater on household labor supply.\footnote{A more distinct stream of research has explored the relationship between the broader housing market and labor supply, generally finding negative wealth effects of house price growth, consistent with leisure being a normal good (Atalay, Barrett, & Edwards, 2016; Disney and Gathergood, 2013; Milosch, 2014; Fu, Liao, & Zhang, 2016; Bottazzi, Trucchi, & Wakefield, 2017; Zhao and Burge, 2017). But a consensus on the effect of house price growth on labor supply remains elusive. Estimating heterogeneous effects, He (2015) found that younger age groups, being short on housing, increased LFP in response to an increase in house prices. For older households, however, a potential negative wealth effect on LFP was more than offset by a positive bequest motive. Yoshikawa and Ohtake (1989) also found a positive effect of an increase in house prices on married female’s LFP. Adding to the mixed evidence that exists in this literature, Johnson (2014) found little evidence of a positive effect of house prices on married women’s labor force participation but positive effect on female earnings.}

As is clear from this brief review, with the exception of Bui and Ume (2016), the previous research generally lacked a clearly exogenous shock to credit constraints in order to disentangle the aggregate impact of easier credit access on the labor market from other potentially confounding macroeconomic shocks. Such a gap is particularly striking in research on labor market effects of home equity borrowing constraints, where previous work focused almost exclusively on consumer spending (e.g. Abdallah and Lastrapes, 2012; Leth-Petersen, 2010). Our paper fills this void by estimating the labor market effects of easier access to home equity credit using plausibly exogenous variation from the natural experiment in Texas, which for the first time in the state’s history allowed home equity loans for non-housing purposes.

3. Theoretical Framework

We extend the standard two-period life-cycle model of Rossi and Trucchi (2016) to a three-period set-up and, following Hurst and Stafford (2004) and Bhutta and Keys (2016), explicitly incorporate home ownership, mortgage borrowing, house price appreciation, home equity extraction, and collateral constraints to capture the key features of the Texas housing
In our model, the agent chooses consumption \((c_t)\) in the three periods \((t = 1, 2, 3)\), and leisure \((l_t)\), and home equity extraction \((E_t)\) in the first two periods to maximize a three-period intertemporally separable utility function with \(\delta\) the discount factor:

\[
U = u(c_1, l_1) + \delta u(c_2, l_2) + \delta^2 U(c_3, 1)
\]

subject to the budget constraints:

\[
c_1 = w(1 - l_1) + E_1 - r\pi H_0 - A_1
\]

\[
c_2 = A_1(1 + r) + w(1 - l_2) + E_2 - (1 + r)E_1 - r\pi H_0 - A_2
\]

\[
c_3 = P + A_2(1 + r) + [(1 + r_H)^3 H_0 - (1 + r)\pi H_0] - E_2(1 + r)
\]

and the collateral constraints:

\[
E_1 \leq a(1 + r_H)H_0 - \pi H_0
\]

\[
E_2 \leq a(1 + r_H)^2 H_0 - \pi H_0
\]

To keep the model simple we normalize total time endowment to 1, so that labor supply in the first two periods are \((1 - l_t)\) at wage rate \((w)\), and assume that the agent retires with retirement income \(P\) in the third period. Following Hurst and Stafford (2004), at the beginning of the first period, the agent owns a home worth \(H_0\) with an initial LTV \((\pi)\) financed with an interest-only mortgage that equals \(\pi H_0\), with a fixed mortgage rate \((r)\). The interest-only mortgage payment each period is \(\pi H_0\), and the constant rate of house price appreciation is \(r_H\). The agent chooses to extract equity \(E_t\) subject to the collateral constraint that total equity extraction plus the outstanding mortgage amount cannot exceed some fraction \((a)\) of the current home value. Furthermore, as per Texas law an existing home equity loan must be paid off before another one is taken. The parameter \(a\) governs the ease of credit access. It equaled 1 in all other states throughout the sample period from 1992 to 2007—households could borrow the entire home equity—but switched from 0 to 0.8 in Texas after the 1997 amendment. \(A_1\) and \(A_2\) represent savings in the first two periods.
respectively. The agent leaves no bequests in period 3 and consumes the proceeds from home sale, \((1 + r_h)^3H_0\), after paying off the interest only mortgage \((\pi H_0)\) and borrowed equity \(E_2(1 + r)\).

The first order conditions (FOCs) derived in Appendix B imply that, the optimum is characterized by equal marginal utility of consumption and labor within as well as between periods. The FOCs also imply that the following hold:

\[
uc_1 = ut_1/w = (1 + r)\delta uc_2 + \mu_4 = (1 + r)\delta ut_2/w + \mu_4 \tag{1}
\]

\[
\delta uc_2 = \delta ut_2/w = (1 + r)\delta^2 uc_3 + \mu_5, \tag{2}
\]

where, \(\mu_4\) and \(\mu_5\) are the multipliers on the collateral constraints in period 1 and 2, respectively. Let \(l_C^t\) denote period \(t\) leisure when the collateral constraints bind \((\mu_4 > 0, \mu_5 > 0)\) and \(l_{NC}^t\) when they do not bind \((\mu_4 = 0, \mu_5 = 0)\). Assuming separability in consumption and leisure and using analysis similar to Rossi and Trucchi (2016), equation (1) implies that \(uc_1^C > uc_{1NC}\) and, therefore intuitively, \(l_C^1 < l_{NC}^1\), i.e., when the collateral constraint binds, leisure is lower and labor supply higher. Unlike period 1, such informal analysis of FOCs reveals no clear relationship between the constraints and labor supply in period 2—(1) suggests that \(l_2^C > l_{2NC}\), (2) implies that \(l_2^C < l_{2NC}\).

For the special case of households facing binding collateral constraints, further insights can be gained by assuming an intertemporally separable log utility function that is also separable in consumption and leisure. In this case, the optimal solutions for leisure in period 1 and 2 are:

\[
l_1^* = \frac{w + a(1 + r_H)H_0 - (1 + r)\pi H_0 - A_1}{2w} \tag{3}
\]

\[
l_2^* = \frac{w + a(r_H - r)(1 + r_H)H_0 + (1 + r)A_1 - A_2}{2w} \tag{4}
\]

Note that \(l_1^*\) varies positively with ease of credit access, \(a\), if home value, \((1 + r_H)H_0\), is positive. So as \(a\) increases and the collateral constraint becomes less binding, leisure increases and labor
supply declines in period 1. However, the relationship between $\alpha$ and $l_2^*$ remains ambiguous, as it depends on the sign of $(r_H - r)$.$^8$

On the other hand, if utility is non-separable in $c$ and $l$, then even the unambiguous effect of easier credit access on labor supply in period 1 disappears. In this case, based on the system of FOCs in Appendix B, comparative statics of $c_1^*$ and $l_1^*$ with respect to $\alpha$, yield:

$$\text{sign} \left[ \frac{dc_1^*}{da} \right] = \text{sign} \left[ \frac{-u_{l_1} + wu_{c_1}l_1}{-w^2u_{c_1}c_1 - u_{l_1}l_1 + 2wu_{c_1}l_1} \right],$$

$$\text{sign} \left[ \frac{dl_1^*}{da} \right] = \text{sign} \left[ \frac{-wu_{c_1}c_1 + u_{c_1}l_1}{-w^2u_{c_1}c_1 - u_{l_1}l_1 + 2wu_{c_1}l_1} \right].$$

Assuming convex preferences with diminishing marginal utility of consumption and leisure ($u_{cc} \leq 0$ and $u_{ll} \leq 0$), the direction of the effect of $\alpha$ is ambiguous and depends on the magnitude of the cross derivatives relative to the second order derivatives. In the special case with utility separable in consumption and leisure ($u_{cl} = 0$), improved credit access unambiguously (weakly) increases consumption and leisure in period 1, and hence lowers labor supply.

Thus, the effect of credit access on consumption and leisure in period 1 is analogous to the income effect in standard labor supply models; preferences separable in $c$ and $l$ imply that both are normal goods and, therefore, improved credit access has positive income effects. However, if

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$^8$Although we don't formally model present-biased preferences, it is worth noting that the existence of present-bias also would reinforce the notion that relaxing collateral constraints should lower labor supply in the first period and have ambiguous effects in the second period. Previous research on present-biased preferences has shown that, in a setting without home equity, impatience leads to lower lifetime consumption and labor supply, as well as a shift of future consumption toward the present (Laibson, 1997; Fredrick, Loewenstein, and O’Donoghue, 2002; O’Donoghue and Rabin, 1999). With home equity extraction, present-biased preferences should amplify a home-equity financed consumption shift to period 1 from the future. This leads to a larger first-period labor supply decline. The effect on second-period labor supply should be more ambiguous than without present-biased preferences. While impatience lowers second-period labor supply by increasing the home-equity-financed consumption transfer from period 3 to period 2, higher debt servicing requirements due to higher first-period home equity withdrawal should have an offsetting effect.
consumption and leisure are non-separable \((u_{cl} < 0)\), the theoretical prediction of the effects of improved credit access could be ambiguous.

4. Texas 1997 Home Equity Amendment

Before 1998, the Texas constitution greatly restricted collateralized borrowing against home equity. While home buyers could use their home as collateral to obtain mortgage to finance the home purchase, subsequent home equity borrowing was severely limited. Aside from home purchase, the Texas constitution allowed using the home as collateral primarily for just two other purposes: (1) home improvements and (2) taxes (Graham, 2007). Almost all other forms of home equity borrowing remained out of bounds for Texas homeowners.\(^9\) For example, cash-out refinancing, a widely used form of home equity extraction in the rest of U.S., was not permitted. While refinancing, home equity could be used only to cover the cost of refinancing. Home equity loans through second mortgages or home equity line of credit remained off limits.

In November 1997, Texas’ voters approved House Joint Resolution 31 (HJR 31), amending Section 50, Article XVI of the Texas constitution to allow home equity loans through second mortgages or cash-out refinancing but capping the borrowed amount to no more than 80 percent of a home’s appraised value.\(^10\) The amendment took effect on January 1, 1998. Although total borrowing against home equity was capped in Texas, anecdotal reports indicate that access to home

\(^9\) Since 1995, in the event of divorce, jointly owned homes could be converted to full ownership through a home equity loan to pay off the joint owner’s share of home equity. For more details on the provisions of the constitutional amendment see Graham (2007), Abdallah and Lastrapes (2012), Zevelev (2016), and Kumar and Skelton (2013).

\(^10\) HJR 31 was presented to voters as Proposition 8. In addition to the cap on the home equity lending Texas also has some other provisions to curb predatory lending as summarized in (Graham, 2007). Additionally, the Texas law allows only one home equity loan at a time and in case of refinancing, only one refinancing per year. The 1997 constitutional amendment also prohibited home equity loans with balloon payments, negative amortization, and pre-payment penalties. Further, HELOCS remained prohibited until 2003.
equity loans and cash-out refinancing led to significant expansion of mortgage credit in Texas after the amendment became law.

While authorizing home equity borrowing for non-housing purposes, the 1997 amendment allowed only traditional closed-end home equity loans that must be repaid in “substantially equal successive periodic instalments”, thus prohibiting HELOCs—revolving accounts with a maximum credit limit available for use at the borrower’s discretion for a draw period of typically 10 years at a variable rate of interest. A HELOC typically involves interest-only payments on the credit accessed during the draw period; any outstanding balance must be paid off within a set repayment period after the draw period expires. The 2003 amendment for the first time authorized HELOCs in Texas, subject to the 80 percent limit on Combined-Loan-to-Value (CLTV) ratio and other consumer protection limitations (Graham, 2007).

Before presenting the main results, it is important to examine whether and to what extent the twin amendments spurred home equity borrowing. Using American Housing Survey data on 8 SMSAs (with Dallas and Fort Worth representing Texas) in 1994 and 2002, Abdallah and Lastrapes (2012) estimated that per-capita borrowing through HELs increased by $263 in real terms after the amendment—from $110 in 1997 to $373 in 2002. We supplement their analysis by examining originations of new HELs (before vs. after 1997) and HELOCs (before vs. after 2003) using the New York Consumer Credit Panel (NYCCP). Additionally, we also analyze the impact of the 1998 law change on the origination of cash-out refinance loans in Texas using Residential Mortgage Servicing Database from Black Knight Financial Services (BKFS). Panel A of Table 1 reports DID estimates for the number of loans and Panel B for amount originated per-homeowner (both measured in logarithms). Both, number of loans and total amount of originated loans, saw
notable increases in Texas after the law change relative to the rest of U.S.\textsuperscript{11} While conventional clustered standard errors indicate significance for all measures, Conley-Taber confidence intervals suggest that the effect on just HELOCs after 2003 was significant.

5. Data

Our baseline difference-in-differences and synthetic control estimates are based on state-level data from 1992–2007 on 50 states, spanning 6 years before and 10 years after the amendment that allowed home equity access in Texas. While we extend the pre-treatment period back to 1980 to explore robustness of our estimates to richer specifications and improved methodologies, starting with 1992 helps us avoid differential trends in Texas vs. other states due the 1980’s recessions, the saving and loans crisis, and the 1991 recession. Our primary outcome variable is the LFPR. State-level data on the LFPR is from the Local Area Unemployment Statistics (LAUS) program of the Bureau of Labor Statistics (BLS). We use average hourly earnings of manufacturing workers as the measure of hourly wages, also from the BLS. Both, the LFPR and wages, are available at monthly frequencies, which we average at the annual level. The state-level average income tax rate is calculated as the ratio of state-level income tax receipts to state-level personal income, with data on both from the Bureau of Economic Analysis (BEA). We use annual averages of quarterly state-level data on house prices from the Federal Housing Finance Agency (FHFA). We then merge the state-level annual averages of demographic variables—age, race, sex, marital status, presence of children in the household, and education—calculated from monthly basic CPS data available from IPUMS-CPS.

\textsuperscript{11} Our estimates are subject to some caveats and should be viewed as suggestive at best. Results using NYCCP data are based on loans originating between 1995 and 2000, which remained active after 1999. BKFS data covers two-thirds of all instalment-type loans, issued by the top-10 mortgage servicers.
We also test the robustness of our state-level estimates to use of county-level data. The county-level LFPR is calculated as the county-level size of the labor force divided by county-level population age 16 and older. Appendix Table A1 presents summary statistics for key variables from the state-level data. Results using micro data to explore treatment effect heterogeneity are primarily based on annual averages by demographic groups constructed using basic monthly CPS files from the IPUMS CPS. Since basic monthly CPS lacks information on homeownership and, more importantly, because composition of the sample may change in repeated cross-section data due to rising homeownership, we use panel data from the Panel Study of Income Dynamics (PSID) from 1992 to 2007 to examine differences in estimated effects for homeowners vs. renters.\footnote{We use PSID-CNEF data files available from \url{https://cnef.ehe.osu.edu/data/} and supplement them with variables from the main PSID files available from \url{https://psidonline.isr.umich.edu/}. See Burkhauser et. al. (2001) for more information about PSID-CNEF.}

6. Econometric Specification and Estimation Results

6.1 Difference-in-Differences Specifications

Using state-level data to estimate the effect of the Texas’ 1998 amendment, our benchmark difference-in-differences (DID) specification with state and time-fixed effects is as follows:

\[
Y_{st} = \beta^{HEL} D_s^{TX} \times D_t^{Post-HEL} + \beta^{HELOC} D_s^{TX} \times D_t^{Post-HELOC} + X_{st} \gamma + \delta_t + \alpha_s + \eta_{st},
\]

where \(Y_{st}\) is the primary outcome variable (LFPR), \(D_s^{TX}\) is a dummy variable for the treated state Texas, \(D_t^{Post-HEL}\) is a dummy variable for the 1998–2003 period when only home equity loans (HEL) were allowed and HELOCs remained out of bounds, \(D_s^{TX} \times D_t^{Post-HEL}\) is an indicator variable that equals 1 for the treated group (Texas) in the Post-HEL period from 1998 to 2003 and 0 otherwise. Allowing the effect of access to both HEL and HELOC to differ from that of just HEL, we additionally include the interaction \(D_s^{TX} \times D_t^{Post-HELOC}\) to capture the effect in the post-
HELOC period (2004–2007). \( \alpha_s \) are state fixed effects; \( \delta_t \) the time effects; \( X_{st} \) is a vector of economic and demographic covariates that vary across states as well as over time, and \( \eta_{st} \) are random state-by-time effects. All states other than Texas serve as the control group. Coefficients on the policy variables, \( \beta^{HEL} \) and \( \beta^{HELOC} \), are the DID estimates of the effects of access to just HEL and both HEL and HELOC, respectively.\(^\text{13}\)

In this framework, the state fixed effects account for pre-existing differences in the LFPR between Texas and the rest of U.S, while the year effects control for purely time-varying differences due to other macroeconomic shocks common to the state as well as to the nation. The DID identifying assumption is that state-by-time effects, \( \eta_{st} \), are random and uncorrelated with the policy variables \( (D_{s}^{TX} \times D_{t}^{Post-HEL} \) and \( D_{s}^{TX} \times D_{t}^{Post-HELOC} \) i.e., \( E[\eta_{st}|D_{s}^{TX} \times D_{t}^{Post},X_{st}] = 0 \). In other words, trends in Texas’ LFPR must be parallel to those in the rest of the nation in the absence of the intervention (access to home equity), so that the pre-treatment-path for the remaining states can serve as valid counterfactuals for Texas’ LFPR in the post-treatment period.

Panel A of Table 2 reports results for the conventional DID specification in (3). Column (1) shows estimates from the DID model with just state and time-fixed effects, without other covariates. Relative to the pre-treatment period (1992–97), the LFPR in Texas declined about 1 percentage point more than in the remaining states (\( \hat{\beta}^{HEL} = -1.08 \)) after the 1997 amendment allowing HEL. The impact of HELOC after 2003 (\( \hat{\beta}^{HELOC} = -2.07 \)) was roughly twice that of HEL. Although conventional standard errors reflect significance, Conley-Taber 90 percent confidence intervals for \( \hat{\beta}^{HEL} \) include zero.\(^\text{14}\)

\(^{13}\) More specifically, \( \beta^{HEL} \) represents the DID effect for the period 1998-2003 relative to the pre-HEL period 1992-1998 and \( \beta^{HELOC} \) captures the effect during the post-HELOC period 2004-2007 relative to the pre-HELOC period 1998-2003.

\(^{14}\) Confidence intervals are constructed using the procedure in Conley and Taber (2011), who showed that in DID applications with just one treated cluster, conventional standard errors are valid only under the assumption of normality of the error term.
The DID estimates subside in column (2), that adds key state-level economic covariates consistent with theory and state-level demographic covariates.\textsuperscript{15} Like column (2), Conley-Taber confidence intervals suggest that $\hat{\beta}^{HEL}$ remains imprecisely estimated. To account for region-specific macro shocks, Column (3) includes census division-by-year effects and column (4) adds state-specific linear time trends. They show that access to home equity lowered the LFPR in Texas and that the effect of HELOC after 2003 (-1.3 to -1.6 percentage points) exceeded that of the HEL after 1997 (-0.4 to -0.5 percentage points). Conley-Taber confidence intervals continue to reflect statistical significance of $\hat{\beta}^{HELOC}$, although $\hat{\beta}^{HEL}$ remains noisy.

The sensitivity of DID estimates across specifications in Panel A suggests that controlling for state-specific macro shocks remains a formidable challenge, particularly because Texas reacts differently to swings in oil prices. To ease this concern, in Panel B we restrict the sample to the 12 energy-intensive states with more than 1 percent of total employment in mining in the pre-treatment period (1992–97). The DID estimates are qualitatively similar to those in columns (3) and (4) of Panel A and are notably more robust; Conley-Taber confidence intervals suggest that $\hat{\beta}^{HEL}$ and $\hat{\beta}^{HELOC}$ both differ significantly from zero.

\textit{Heterogeneous DID Estimates}

We explore heterogeneity in conventional DID estimates using annual averages of basic monthly CPS data by demographic groups and report the results in Table 3. For the model with covariates and census division-by-year effects in Panel A, the DID estimates are larger for females than males, for the prime-age group relative to the 55+, and for the college-educated compared with those lacking college education.

\textsuperscript{15} Economic covariates are lagged log average hourly wage of manufacturing workers, lagged state income tax rates, lagged log house price and demographic covariates include average age, share female, share white, share black, share married, share of households with children, share with high school, and share with a college degree.
The difference by gender is consistent with the previous labor supply literature that found that females are more elastic than males, particularly on the participation margin. Credit constraints are likely to be more binding on the prime-age group relative to older individuals. Larger effect for the college-educated is somewhat surprising given that they are less credit-constrained, but could stem from their higher homeownership rate and borrowing ability. The DID estimates in Panel B, although qualitatively similar, are somewhat more imprecise and reflect considerable sensitivity to inclusion of state-specific time trends.

**Robustness of DID Results**

Conventional DID estimates reported in Tables 2 and 3 suggest that access to home equity led to a sharp decline in the LFPR and that the effect with HELOC after 2003 was substantially larger than that with just HEL from 1998–2003. But DID estimates appear sensitive to state-specific time trends, particularly in Panel B of Table 3. Moreover, in specifications with state-specific linear time trends, we are unable to reject that they jointly equal zero.

A potential explanation could be that the pre-treatment trends for Texas differ from the rest of the nation and the parallel trends assumption is violated because, by equally weighting diverse states, the DID approach is unable to generate a valid counterfactual for the treated state. To informally address this concern we examine the robustness of our DID estimates to two different approaches.

First, we restrict the estimation sample to just the counties bordering Texas, assuming that trends in counterfactual outcomes for Texas’ counties would have been similar to those in contiguous non-Texas counties. Results presented in Appendix Table A2 show that DID estimates...
are qualitatively similar to those in Table 2. The richest specification in column (3) includes a full set of county-pair by year interactions, so that the DID estimates are identified by within contiguous county-pair variation in home equity access (Dube, Lester, and Reich, 2010).

Secondly, we use renters as an alternative control group for homeowners and, adopting a Difference-in-Difference-in-Differences (DDD) framework similar to Gruber (1994), report results in Appendix Table A3. Our DDD estimates are based on panel data from the PSID. More specifically, we estimate the following model:

\[
LFP_{ist} = \beta_0 + \beta_1 D_{s}^{TX} + \beta_2 D_{t}^{Post} + \beta_3 D_{ist}^{own} + \beta_4 (D_{s}^{TX} \times D_{t}^{Post}) + \beta_5 (D_{s}^{TX} \times D_{ist}^{own}) + \\
\beta_4 (D_{t}^{Post} \times D_{ist}^{own}) + \beta^{DDD} (D_{s}^{TX} \times D_{t}^{Post} \times D_{ist}^{own}) + X_{ist} \gamma + \eta_{ist},
\]

where \(D_{s}^{TX}, D_{t}^{Post}, D_{ist}^{own}\) are dummy variables for residence in Texas, post-treatment period, and homeownership, respectively. Ignoring any individual-specific fixed effects, Column (1) of Appendix Table A3 reports unweighted pooled panel estimates from a linear probability model (LPM) using the entire data on prime-age individuals from 1992 to 2007. We include a basic set of demographic characteristics in \(X\): age, sex, marital status, race, and education. The DDD coefficient on the triple interaction term—\(D_{s}^{TX} \times D_{t}^{Post} \times D_{ist}^{own}\)—remains negative, suggesting that, relative to other states, the LFP of Texas’ homeowners (compared with renters) declined about 3 percentage points after (vs. before) HEL access. That estimate is little changed in column (2), which reports the marginal effects from the Probit model.

To account for individual-specific fixed effects possibly correlated with homeownership in equation (4), Columns (3) and (5) report the estimated DDD coefficient on the triple-interaction term, \(D_{s}^{TX} \times D_{t}^{Post} \times D_{ist}^{own}\), from a simple first-differenced LPM regression. Column (3) reports the estimated effect of the introduction of HEL (1997 vs. 1999), and column (5) for HELOC (2003
Columns (4) and (6) report analogous estimates from a fixed-effects conditional Logit specification (Chamberlain, 1984). The simple first-differenced estimates in column (3) and (5) suggest that the DDD estimates are strikingly similar to those from the pooled model in columns (1) and (2). The fixed-effects conditional logit coefficients in column (4) and (6) also are negative, but are insignificant, partly due to smaller sample sizes, as these specifications are identified just off of individuals changing their LFP status after the law change (vs. before).

While it is reassuring to note that the DDD estimates remain qualitatively similar to the DID estimates, Conley-Taber confidence intervals are too wide for reliable inference. Moreover, given vastly different characteristics, renters may not be an ideal control group for homeowners, and the common trend assumption may remain unsatisfied. Therefore, in the remainder of the paper we focus on estimation based on synthetic control methods first developed in Abadie et al. (2010) (henceforth SCM-ADH)—considered the gold standard for applications with just one treated group.

6.2 Synthetic Control Estimates

Unlike DID, which requires time-constant state effects (\( \alpha_s \)), the SCM-ADH estimator allows those to be time-varying. The no-treatment counterfactual follows an unobserved common factor model:

\[
Y^N_{st} = X_{st}g_t + \delta_t + \mu_t \alpha_s + \eta_{st},
\]

17 Note that several collinear differenced terms in (4) drop out due to first-differencing and demographic covariates have little time variation. Thus, the two-period first-differenced model collapses to a simple cross-section regression of \( \Delta LFP_{ist} \) on \( D^{TX}_{st} \), \( D^{own}_{st} \), and \( D^{TX}_{st} \times D^{own}_{st} \).

18 To end up with a consistent sample of observations, we focus on prime-age individuals who neither changed their home ownership status nor migrated into or out of Texas during the estimation period and were observed both before and after the law change. Thus, to obtain a DDD estimate for access to HEL and cash-out refinancing, we construct a two-period balanced panel of observations for 1997 (before the law change) and 1999 (after the law change). Analogously, to estimate the effect of HELOC we construct a similar two-period panel of observations for 2003 and 2005. Also worth noting is that the PSID is available only every two years after 1997. To avoid a significantly reduced sample size, we report unweighted estimates in Appendix Table A3, as weights are unavailable for a nontrivial number of individuals in the PSID.
where $\mu_t$ are common factors and $\alpha_s$ their loadings. Let $t = 1 \ldots T_0$ denote the pre-treatment period and $t = T_0 + 1 \ldots T$ the post-treatment. Using some weighted average of control states to estimate $\hat{Y}^N_{TXt}$ (henceforth “synthetic Texas”), the treatment effect for Texas ($s = TX$) is recovered as the difference between the actual outcome for Texas minus “synthetic Texas”.

$$\hat{\beta}_{TX}^t = Y_{TXt} - \hat{Y}^N_{TXt} = Y_{TXt} - \sum_{s \neq TX} w_s Y_{st}$$  \hspace{1cm} (6)

Subject to standard SCM-ADH assumptions, Texas minus “synthetic Texas” gap for $t > T_0$, $\hat{\beta}_{TX}^{t_{Post}}$, yields an unbiased estimates of treatment effect. With the vector of pre-treatment characteristics of the treated state, $Z_{TX}^{Pre}$ and the matrix for control states, $Z_{-TX}^{Pre}$, the vector of weights $W$ are chosen to minimize $\|Z_{TX}^{Pre} - Z_{-TX}^{Pre} W\|_2$, subject to the constraint that the weights are non-negative and sum to 1.$^{19}$

Although $Z_{TX}^{Pre}$ may include linear combinations of the outcome variable (LFPR) and other covariates correlated with the LFPR, the most obvious choice is to use the entire path of pre-treatment lags of the outcome variable ($Y_{TX}^{Pre}$) and minimize $\|Y_{TX}^{Pre} - Y_{-TX}^{Pre} W\|_2$, in which case other covariates are redundant. This leads to the constrained regression model discussed in Doudchenko and Imbens (2016).

Estimates from this model are presented in Figures 2A and 2B. Figure 2A shows that the pre-treatment path of the LFPR for “synthetic Texas” is almost identical to that for Texas, yet the post-treatment paths diverge significantly. Reporting estimated treatment effects, $\hat{\beta}_{TX}^{t_{Post}}$, column (1) of Table 4 shows that the LFPR declined about 0.3 percentage points in 1998, i.e., the first year

\[\|Z_{TX}^{Pre} - Z_{-TX}^{Pre} W\|_2 = \sqrt{(Z_{TX}^{Pre} - Z_{-TX}^{Pre} W)' V (Z_{TX}^{Pre} - Z_{-TX}^{Pre} W)}\]

where $V$ is chosen to minimize the Mean-Squared Prediction error (MSPE) of the outcome variable for the treated state (Texas) in the pre-treatment period, i.e., the mean of the squared deviation between the observed outcome of the treated state (Texas) and its synthetic control. All analysis using synthetic control estimation is carried out using “Synth” package and “Synth Runner” packages (Abadie et al. 2014; Galiani and Quistorff, 2016).
of access to home equity. The gap widened to -0.8 percentage points 4 years after treatment and then subsided to -0.5 percentage points by the sixth year, in 2003. The Texas minus “synthetic Texas” gap widened further after HELOC became available in 2004 and reached 2.6 percentage points 10 years after the 1997 amendment. Estimated weights ($\hat{W}$) for control states are reported in Appendix Figure A2.

Since Texas was the only treated state with the law change, control states serve as placebos and should not exhibit post-treatment gaps with respect to their synthetic counterparts that look like Texas. This forms the basis for informal placebo inference presented in Figure 2B. Plots of $\hat{\beta}_{PL}^{Post}$ for placebo states along with $\hat{\beta}_{TX}^{Post}$ plotted in solid bold, show that just a handful of placebo states have differences as negative as Texas.

Match qualities of pre-treatment LFPR trends among states with respect to their synthetic counterparts, $\hat{\beta}_{PL}^{Pre}$, differ widely across states. Comparing post-treatment trends for Texas with those of placebo states may not yield the most valid inference and may be too conservative (Abadie et al., 2015; Cavallo Galiani, Noy, & Pantano, 2013). Using pre-treatment Root Mean Squared Prediction Error (RMSPE$^{Pre}$)—calculated as $\sqrt{1/T_0 \sum_{t \leq T_0} (\hat{\beta}_{PL}^{Pre})^2}$—as a measure of match quality, one solution is to conduct inference based on standardized 2-sided p-values:

$$P\text{-value}_{t}^{std} = Pr \left( \frac{|\hat{\beta}_{PL}^{Post}|}{\text{RMSPE}_{PL}^{Pre}} \geq \frac{|\hat{\beta}_{TX}^{Post}|}{\text{RMSPE}_{TX}^{Pre}} \right)$$

Standardized p-values reported in square brackets in column (1) of Table 4 suggest that standardized $|\hat{\beta}_{TX}^{Post}|$ for Texas is the most extreme of all states, yielding p-values of zero. The standardized p-value for the post-treatment average effect for Texas, $\hat{\beta}_{TX}^{Post}$, reported in the bottom
panel of Table 4, also is an extreme outlier among all states.\textsuperscript{20} In contrast, the p-value calculated similarly for the pre-treatment average effect, $\bar{\beta}_{TX}^{\text{Pre}}$, equals 1, suggesting that the pre-treatment difference in outcomes between Texas and its counterfactual is not significantly different from those for other states.

To get a sense of the treatment effect for HELOC, separately from HEL, Figure 3A and 3B plot SCM-ADH estimates analogous to Figures 2A and 2B, using 1998–2003 as the pre-treatment and 2004–2007 as the post-treatment period. They show that the Texas vs. synthetic Texas LFPR trends diverged even more markedly after HELOC became available in 2004, and $\bar{\beta}_{TX}^{\text{LPost}}$ lies further into the bottom tail among placebo estimates.\textsuperscript{21}

To address concerns that SCM-ADH specifications based on all pre-treatment lags may be subject to overfitting, column (2) of Table 4 reports analogous SCM-ADH estimates from a specification that generates synthetic counterfactuals based on using just three pre-treatment lags of LFPR and other covariates guided by theory—the log of state-level average of wage rate, average tax rate, and the log house price. Estimated treatment effects are larger than those from the constrained regression model in column 1 and standardized p-values somewhat higher. The 10-year average post-treatment effect reported in the bottom panel is -1.6 percentage point, higher than -1 percentage point in column (1) for the constrained regression model. The overall pattern of estimated treatment effects plotted in Appendix Figure A6 is again qualitatively similar to those in column (1) and the placebo estimates presented in Appendix Figure A7 show that $\bar{\beta}_{TX}^{\text{LPost}}$ are unusually negative.

\textsuperscript{20} Standardized p-value for $\bar{\beta}_{TX}^{\text{Post}}$ are based on $\text{RMSPE}_{TX}^{\text{Post}}$, where $\text{RMSPE}^{\text{Post}} = \frac{1}{T-T_0} \sum_{t=T_0+1}^{T} (\hat{\beta}^{\text{Post}})^2$. Appendix Figure A3 plots the normalized average post-RMSE for Texas along with that of other states and shows that Texas is an extreme outlier.

\textsuperscript{21} Analogous to Appendix Figures A2 and A3, Appendix Figures A4 and A5 plot weights and normalized post-RMSE, respectively, for the specification with 1998-2003 as the pre-treatment and 2004-2007 as the post-treatment period.
Robustness to Alternative Donor Pools

Column (3) of Table 4 reports SCM-ADH estimates with the donor pool limited to energy states, to better control for differential trends due to oil price shocks. Once again, the overall pattern of dynamic effects over time is similar to columns (1) and (2). The average post-treatment effect in the bottom panel is -1.3 percentage points, which is significant at 10 percent level, with a p-value of 0.09. We also considered alternative donor pools, limiting them to states that were similar to Texas in terms of major factors affecting the labor market in the post-treatment period: (1) states that did not change their minimum wage like Texas; (2) states without state-EITC; and (3) states with similar welfare reform policies. Figure 4A shows that the estimated treatment effects are qualitatively similar across alternative donor pools.

Treatment Effect Heterogeneity

Finally in Figure 4B we examine heterogeneity in SCM-ADH estimates across demographic groups and show that the estimated treatment effect drifted in the negative territory for almost all demographic groups, with the effects generally larger for females than males, for the prime-age group relative to the 55+, and for the college-educated compared with those without college education.

6.3 SCM based on Machine Learning

22States that kept their minimum wage equal to the federal minimum wage between 1992 and 2007—AL, GA, ID, IN, KS, KY, LA, MS, ND, NE, NM, OK, SC, SD, TN, TX, UT, VA, WY—are from “State Minimum Wage Rates: 1983-2014”, retrieved from https://www.taxpolicycenter.org/statistics/state-minimum-wage-rates-1983-2014. States without state-EITC—AK, AL, AR, AZ, CA, CT, FL, GA, HI, ID, KY, LA, MI, MN, MO, MS, MT, NC, ND, NH, NM, NV, OH, PA, SC, SD, TN, TX, UT, WA, WV, WY—are sourced from “State EITC provisions 1977-2016”, retrieved from users.nber.org/~taxsim/state-eitc.html. States similar to Texas in terms of the change in cumulative cash welfare during the first 24 months of work between 1996 and 2000 are from Table 2 of Blank (2002) and consist of AK, AL, DE, FL, IA, IL, KS, KY, LA, MI, MO, MS, MT, NC, ND, NJ, NV, OH, PA, SC, TN, TX, UT, VT. To address the concern that a more modest housing boom in Texas could have differentially affected labor market opportunities for young adults relative to the U.S. (Charles, Hurst, and Notowidigdo, 2017), we also restricted the donor pool to states with house price growth between 2000 and 2006 in the same (bottom) quartile as Texas, and found that the estimated decline in LFPR was even larger.
Although the traditional SCM-ADH remains overwhelmingly popular in settings with just one treated cluster, recent work has shown that relaxing some of its implicit restrictions can reduce bias and incorporating insights from machine learning can alleviate concerns of overfitting. In a recent paper, Doudchenko and Imbens (2016) showed that both the DID and SCM-ADH estimators are nested within a more general framework to estimate the treatment effect, \( \beta_{TX} = Y_{TXt} - Y_{NTXt} \) by estimating the missing counterfactual (\( Y_{NTXt}^{N} \)) using some weighted linear combination of pre-treatment outcomes for all the control states:

\[
\hat{Y}_{TXt}^{N} = \kappa + \sum w_i Y_{iT}
\]  

(8) 

The intercept (\( \kappa \)) and the weights (\( w_i \)) can be thought of as estimates from an OLS regression of pre-treatment outcomes for the treated group (Texas) on the pre-treatment outcomes of 49 remaining control states. If the number of pre-treatment periods is small relative to the number of control states, as is typically the case, then such a regression must impose some restrictions for the intercept and the weights to be even feasible. Identifying four such restrictions: (1) zero intercept (\( \kappa = 0 \)), (2) adding up (\( \sum w_i = 1 \)), (3) non-negative weights (\( w_i > 0 \)), and (4) constant weights (\( w_i = \bar{w} \)), Doudchenko and Imbens (2016) showed that the DID imposes the last three restrictions and the SCM-ADH imposes the first three. They argue that some of the restrictions may be implausible and relaxing them may reduce bias.\(^{23}\)

**Model with Elastic Net Penalty**

\(^{23}\) For example, Doudchenko and Imbens (2016) noted that the no intercept restriction implies absence of any permanent differences between the treated group and the controls; the adding up constraint is implausible if the treated group is an outlier relative to the control units; and the non-negativity condition helps limit the units with positive weights but may affect out-of-sample predictive ability of the estimated weights and increase bias. Moreover, imposing the first three restrictions may result in non-unique solutions for the intercept and weights if the number of pre-treatment periods is significantly smaller than the number of units, requiring alternative procedures to select among the set of estimated weights.
Doudchenko and Imbens (2016) proposed a comprehensive data-driven procedure to relax these restrictions and estimate the intercept and weights using a regularized least-squares model with elastic net shrinkage penalty to minimize the distance between the pre-treatment outcomes of the treated unit and a linear combination of the control units. Letting $\mathbf{Y}^\text{pre}_{\text{TX}}$ denote the vector of pre-treatment outcomes for the treated unit (Texas), $\kappa$ the intercept, $\mathbf{Y}^\text{pre}_{-\text{TX}}$ the matrix of pre-treatment outcomes for the control units, and $\mathbf{W}$ a conformable state-specific vector of weights, the model with elastic net penalty (henceforth SCM-Elastic Net) can be written as:

$$\|\mathbf{Y}^\text{pre}_{\text{TX}} - \kappa - \mathbf{Y}^\text{pre}_{-\text{TX}}\mathbf{W}\| + \lambda \left(\frac{1 - \alpha}{2} \sum_{i=1}^{N} |w_i| + \alpha \sum_{i=1}^{N} w_i^2\right)$$  \hspace{1cm} (9)

Over a grid of values for the tuning parameters ($\alpha$ and $\lambda$), the optimal combination of $\alpha$ and $\lambda$ is chosen to minimize the average of out-of-sample RMSPE across all control states, by estimating the model over a training sample and calculating the RMSPE over a test sample for each control state as a pseudo-treated unit. The training and test samples for each control state are formed by splitting the pre-treatment sample into roughly two equal parts.

**Matrix Completion Approach**

In another recent paper, Athey et al. (2017) use insights from machine learning and treat the problem of estimating the missing counterfactual for the treated group in the post-treatment period as a matrix completion problem, where the objective is to optimally predict the missing elements of the matrix of outcomes ($\mathbf{Y}$) by minimizing a convex function of the difference between the observed matrix and the unknown complete matrix using nuclear norm regularization. Letting $\Omega$ denote the set of row and column indexes, $(i,j)$, of the observed entries of $\mathbf{Y}$, and the unknown complete matrix $\mathbf{Z}$ to be estimated, the Matrix Completion with Nuclear Norm Minimization (henceforth MC-NNM) objective function can be written as:
\[
\hat{Z} = \arg \min_Z \sum_{(i,t) \in \Omega} \frac{(Y_{it} - Z_{it})^2}{|\Omega|} + \lambda \|Z\|_*
\]  

(10)

where \( \|Z\|_* \) is the nuclear norm (sum of singular values of \( Z \)).\(^{24}\) The regularization parameter, \( \lambda \), is chosen using five-fold cross-validation. Athey et al. (2017) show that solving for the missing counterfactual using this matrix completion problem exploits richer patterns in the data and using extensive simulations show that the MC-NNM method outperforms both SCM-ADH and SCM-Elastic Net estimators in terms of RMSPE.

**Results from SCM-Elastic Net and MC-NNM**

To implement the two new approaches and compare the results with DID and SCM-ADH, we extend the pre-treatment period back to 1980 for two reasons. First, it allows us to evaluate how the results change relative to the shorter pre-treatment window used earlier in the paper. And secondly, an 18-year pre-treatment window better meets the requirement in SCM models that the number of pre-intervention periods be large. Table 5 summarizes the main results, and estimates plotted in Figure 5 show that their overall temporal pattern is qualitatively similar to that from the traditional SCM-ADH approach, though there are subtle differences. Particularly striking is that, as suspected earlier, the equal weighting of control states in the DID model is unable to generate parallel trends between Texas and the control states and, therefore, DID estimates of the treatment effect are likely biased.

On the other hand, SCM-ADH, SCM-Elastic Net and MC-NNM approaches do a fairly good job of eliminating pre-existing differences between Texas and “synthetic Texas”, except for

\(^{24}\) Using the algorithm in Mazumder, Hastie, & Tibshirani (2010) MC-NNM starts with the observed matrix with zeros in place of missing entries and iteratively updates the missing entries until convergence, using its singular value decomposition (SVD) with the singular values shrunk by some regularization parameter (\( \lambda \)). Estimation was conducted using software code from https://github.com/susanathey/MCPanel.
a brief period surrounding the 1991 recession; MC-NNM appears to perform the best. Appendix Figures A8, A9, and A10 plot the estimated effects for Texas together with those for the remaining states as placebos and confirm that, while all three approaches yield largely similar patterns post-treatment, MC-NNM appears to generate the closest counterfactuals.25

Pre-treatment RMSPEs reported in the bottom panel of Table 5 suggest that MC-NNM by far has the lowest RMSPE for Texas (0.07) as well as the remainder of control states (0.1). The average treatment effect of a 1.3 percentage point decline in LFPR is very similar to that from SCM-Elastic Net, although substantially larger than the 1 percentage point effect from SCM-ADH. Standardized p-values are generally larger than those for the baseline SCM-ADH models reported earlier, but estimates turn significant for periods after 2003. The p-value of 0.08 for the average effect over 10 years post-treatment indicates that the impact of credit access was significant at the 10 percent level. Appendix Figure A11 plots the empirical CDF of MC-NNM estimates of 10-year average effects across states and shows that the -1.3 percentage point estimate for Texas clearly stands out in the lower tail of that distribution.

7. Conclusion

We use a 1997 constitutional amendment that allowed access to home equity loans in Texas as a natural experiment to estimate the effect of easier credit access on the labor market. Using aggregate state-level as well as micro data, we find that easier access to housing credit led to a notable decline in the LFPR between 1998 and 2007. Employing the synthetic control approach and its recent refinements based on machine learning, we find that the LFPR persistently declined

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25 Figure A12 plots SCM-ADH estimates along with DID, SCM-Elastic Net, and MC-NNM for the donor pool of energy states and shows that the overall pattern and magnitude of estimated effects are very similar to Figure 5 for the all states sample. Placebo estimates corresponding to the MC-NNM estimates are plotted in Figure A13 and show that Texas’ MC-NNM estimates are is in the bottom tail among energy states.
following the amendment allowing home equity loans. Our preferred estimates suggest that easier access to home equity led to a 1.3 percentage point decline in the LFPR, on average, over 10 years. A key policy implication is that negative labor market effects of easier credit access should be an important factor when assessing its stimulative impact on overall growth.

We show that our estimates are remarkably robust across different synthetic control methods as well as across alternative donor pools. Nonetheless, we may not have captured all remaining differences in LFPR trends between Texas and other states. To that extent, our estimates must be used with caution. For example, complicated changes in means-tested program rules through welfare-to-work reforms and major expansions of the EITC occurred between 1992 and 2007. If other states responded differently to those changes than Texas, and if the timing of those responses were concomitant with the onset of easier home equity access, our estimates may be biased. Likely differential impact of changes in oil prices on Texas vs. the rest of the nation is also a potential concern, although our estimates are robust to restricting the analysis to the subsample of energy-intensive states.
References


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Notes: Using data from BLS-LAUS program, the figure plots state-level LFPR for Texas and the weighted-average LFPR (weighted by population) for the remaining states. Vertical dashed lines denote 1997 and 2003, the years of introduction of HEL and HELOC, respectively. Sources: BLS/LAUS; Authors’ calculations.
Notes: The figure shows the pre-HEL (1992-1997) and post-HEL (1998-2007) LFPR path for the treatment group (Texas) and the weighted average of control states (synthetic-Texas) using the constrained regression model that uses all pre-treatment lags of the outcome variable (LFPR) to construct the synthetic control for Texas. Vertical dashed lines denote 1997 and 2003, the years of introduction of HEL and HELOC, respectively. The figure shows that the pre-treatment path of LFPR of Texas is almost identical to that for “synthetic Texas”, yet the post-treatment paths diverge significantly. Estimation carried out using “Synth” package and “Synth Runner” packages (Abadie at al. 2014, Galiani and Quistorff, 2016). Data Sources: BLS/LAUS; Haver Analytics; Basic CPS-IPUMS; Authors’ calculations.

The figure plots the difference between LFPR paths of each state and its synthetic control for the specification described in notes to Figure 2A, with the difference between Texas and synthetic Texas presented in solid bold. The figure shows that just a handful of placebo states have post-treatment LFPR relative to their synthetic counterparts as negative as Texas. Data Sources: BLS/LAUS; Haver Analytics; Basic CPS-IPUMS; Authors’ calculations.
Figure 3A

The figure shows the pre-HELOC (1998-2003) and post-HELOC (2004-2007) LFPR path for the treatment group (Texas) and the control group (synthetic-Texas) using the constrained regression model that uses all pre-treatment lags of the outcome variable (LFPR) to construct the synthetic control for Texas. Vertical dashed line denotes 2003, the year of introduction of HELOC. The figure shows that the pre-HELOC path of LFPR of “synthetic Texas” is almost identical to that for Texas, yet the post-HELOC paths diverge significantly. Estimation carried out using “Synth” package and “Synth Runner” packages Abadie et al. (2014), Galiani and Quistorff (2016). Data Sources: BLS/LAUS; Haver Analytics; Basic CPS-IPUMS; Authors’ calculations.

Figure 3B

The figure plots the difference between LFPR paths of each state and its synthetic control for the specification described in notes to Figure 3A, with the difference between Texas and synthetic Texas presented in solid bold. The figure shows that just a handful of placebo states have post-treatment LFPR relative to their synthetic counterparts as negative as Texas. All analysis using synthetic control estimation is carried out using “Synth” package and “Synth Runner” packages (Abadie et al. 2014, Galiani and Quistorff, 2016). Data Sources: BLS/LAUS; Haver Analytics; Basic CPS-IPUMS; Authors’ calculations.
Notes: For alternative donor pools, the figure plots the difference between LFPR paths of Texas and synthetic Texas for the constrained regression model that uses all pre-treatment lags of the outcome variable (LFPR) to construct the synthetic control for Texas. Vertical dashed lines denote 1997 and 2003, the years of introduction of HEL and HELOC, respectively. The figure shows that the pre-treatment path of LFPR of “synthetic Texas” is almost identical to that for Texas, yet the post-treatment paths diverge significantly for all four alternative donor pools. Estimation carried out using “Synth” package and “Synth Runner” packages Abadie et al. (2014), Galiani and Quistorff (2016). Data Sources: BLS/LAUS; Haver Analytics; Basic CPS-IPUMS; Authors’ calculations.

Notes: Using grouped basic monthly CPS data by state, year and demographic groups from 1992-2007, the figure plots the difference between LFPR paths of Texas and synthetic Texas for the constrained regression model that uses all pre-treatment lags of the outcome variable (LFPR) to construct the synthetic control for Texas. Vertical dashed lines denote 1997 and 2003, the years of introduction of HEL and HELOC, respectively. The figure shows that the pre-treatment path of LFPR of “synthetic Texas” is almost identical to that for Texas for all demographic groups, yet the post-treatment paths diverge significantly for most. All analysis using synthetic control estimation is carried out using “Synth” package and “Synth Runner” packages Abadie et al. (2014), Galiani and Quistorff (2016). Data Sources: Basic CPS-IPUMS; Authors’ calculations.
Notes: The figure plots the pre-HEL (1980-1997) and post-HEL (1998-2007) difference between LFPR paths of the treatment group (Texas) and the weighted average of control states (synthetic-Texas) using the constrained regression model that uses all pre-treatment lags of the outcome variable (LFPR) to construct the synthetic control for Texas. The estimates plotted are for alternative synthetic control methods reported in Table 5. Vertical dashed lines denote 1997 and 2003, the years of introduction of HEL and HELOC, respectively. The figure shows that the pre-treatment path of LFPR of Texas is mostly identical to that for “synthetic Texas” for all synthetic control methods, except the DID, yet the post-treatment paths diverge significantly. Estimation carried out using software code for SCM with Elastic Net penalty available from Doudchenko and Imbens (2016) and DID/SCM-ADH/MC-NNM code from https://github.com/susanathey/MCPanel. Data Sources: BLS/LAUS; Haver Analytics; Basic CPS-IPUMS; Authors’ calculations.
Table 1: Impact of Texas Home Equity Amendments on Loan Originations

<table>
<thead>
<tr>
<th></th>
<th>Panel A: Log (Number of Loan Originations)</th>
<th>Panel B: Log (Amount of Loan Originations)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cash-out</td>
<td>HEL</td>
</tr>
<tr>
<td>Texas X Post 1997</td>
<td>0.740</td>
<td>0.073</td>
</tr>
<tr>
<td></td>
<td>(0.088)</td>
<td>(0.025)</td>
</tr>
<tr>
<td></td>
<td>[-0.921, 1.068]</td>
<td>[-0.432, 0.360]</td>
</tr>
<tr>
<td>Texas X Post 2003</td>
<td>0.900</td>
<td></td>
</tr>
<tr>
<td></td>
<td>(0.068)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>[0.386, 1.089]</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
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<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>State Fixed Effects</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Year Fixed Effects</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Demographics</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Observations</td>
<td>300</td>
<td>300</td>
<td>350</td>
<td></td>
</tr>
<tr>
<td>Adj R-Sq</td>
<td>0.964</td>
<td>0.992</td>
<td>0.984</td>
<td></td>
</tr>
</tbody>
</table>

Notes: Robust standard errors clustered by state are reported in parenthesis; Conley-Taber confidence intervals in square brackets. Estimation is weighted by state population. The table reports DID coefficients from a regression of log number of loans originated in Panel A (amount in Panel B) on the interactions between the treatment dummy (an indicator for Texas) and dummies for 1998-2003 and 2003-2007, controlling for state and year fixed effects and other state-level demographic covariates: average age, and state’s share of population that is female, married, white, black, with a high school diploma, and college or higher. Sources: FRBNY Consumer Credit Panel/Equifax Data; BKFS; Basic Monthly CPS; Authors’ calculations.
Table 2: Difference in Differences Estimates of Home Equity Access on LFPR

<table>
<thead>
<tr>
<th></th>
<th>(1)</th>
<th>(2)</th>
<th>(3)</th>
<th>(4)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Panel A: All States Sample</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Texas X 1998-2003</td>
<td>-1.080</td>
<td>-0.764</td>
<td>-0.410</td>
<td>-0.502</td>
</tr>
<tr>
<td></td>
<td>(0.144)</td>
<td>(0.117)</td>
<td>(0.498)</td>
<td>(0.436)</td>
</tr>
<tr>
<td></td>
<td>[-1.723, 0.140]</td>
<td>[-1.281, 0.136]</td>
<td>[-1.174, 0.285]</td>
<td>[-1.208, 0.095]</td>
</tr>
<tr>
<td>Texas X Post 2003</td>
<td>-2.069</td>
<td>-1.198</td>
<td>-1.566</td>
<td>-1.267</td>
</tr>
<tr>
<td></td>
<td>(0.219)</td>
<td>(0.225)</td>
<td>(0.359)</td>
<td>(0.683)</td>
</tr>
<tr>
<td></td>
<td>[-3.811, -0.808]</td>
<td>[-2.819, -0.079]</td>
<td>[-2.696, -0.541]</td>
<td>[-1.731, -0.724]</td>
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<tr>
<td><strong>Panel B: Energy States Sample</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Texas X 1998-2003</td>
<td>-1.152</td>
<td>-0.688</td>
<td>-1.015</td>
<td>-0.834</td>
</tr>
<tr>
<td></td>
<td>(0.152)</td>
<td>(0.130)</td>
<td>(0.271)</td>
<td>(0.356)</td>
</tr>
<tr>
<td></td>
<td>[-2.012, -0.595]</td>
<td>[-1.589, -0.077]</td>
<td>[-1.689, -0.619]</td>
<td>[-1.360, -0.386]</td>
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<tr>
<td>Texas X Post 2003</td>
<td>-2.357</td>
<td>-1.722</td>
<td>-2.332</td>
<td>-1.566</td>
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<tr>
<td></td>
<td>(0.290)</td>
<td>(0.292)</td>
<td>(0.437)</td>
<td>(0.839)</td>
</tr>
<tr>
<td>State Fixed Effects</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Year Fixed Effects</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Other Covariates</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Division X Year Effects</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>State X Linear Trend</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Observations (Panel A)</td>
<td>800</td>
<td>797</td>
<td>797</td>
<td>797</td>
</tr>
</tbody>
</table>

Notes: Robust standard errors clustered by state are reported in parenthesis. 90 percent confidence intervals using Conley and Taber (2011) reported in square brackets. Estimation is weighted by state population. Using state-level data from 1992-2007, the table reports coefficients on the interactions Texas X 1998-2003 and Texas X Post-2003 dummies from a DID regression of the LFPR on the interactions, state fixed effects, year fixed effects (in column 1), and other controls, as indicated, in column 2-4. Other state-level covariates included are—lagged log average hourly wage of manufacturing workers, lagged state income tax rates, lagged log house price and state-level demographic covariates—average age, share female, share white, share black, share married, share of households with children, share with high school, and share with a college degree. We end up with 797 observations in models with covariates due to missing manufacturing wage data for Delaware from 2003-2005. Data Sources: BLS/LAUS; Haver Analytics; Basic CPS-IPUMS; Authors’ calculations.
Table 3: Heterogeneity in DID Estimates of Home Equity Access on LFPR

<table>
<thead>
<tr>
<th></th>
<th>(1)</th>
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<th>(4)</th>
<th>(5)</th>
<th>(6)</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Male</td>
<td>Female</td>
<td>Prime-Age</td>
<td>Age-55+</td>
<td>No-College</td>
<td>Any-College</td>
</tr>
<tr>
<td><strong>Panel A: DID Estimates without State-Specific Linear Time Trends</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Texas X 1998-2003</td>
<td>-0.376</td>
<td>-0.639</td>
<td>-1.436</td>
<td>1.477</td>
<td>0.269</td>
<td>-1.886</td>
</tr>
<tr>
<td></td>
<td>(0.536)</td>
<td>(0.802)</td>
<td>(0.381)</td>
<td>(0.890)</td>
<td>(0.631)</td>
<td>(0.745)</td>
</tr>
<tr>
<td></td>
<td>[-1.226, 1.143]</td>
<td>[-1.671, 0.725]</td>
<td>[-2.312, -0.567]</td>
<td>[-0.659, 3.363]</td>
<td>[-0.847, 1.679]</td>
<td>[-2.845, -0.599]</td>
</tr>
<tr>
<td>Texas X Post 2003</td>
<td>-1.165</td>
<td>-2.245</td>
<td>-1.819</td>
<td>0.004</td>
<td>-1.297</td>
<td>-2.671</td>
</tr>
<tr>
<td></td>
<td>(0.230)</td>
<td>(0.716)</td>
<td>(0.635)</td>
<td>(0.303)</td>
<td>(0.796)</td>
<td>(0.922)</td>
</tr>
<tr>
<td></td>
<td>[-3.313, 0.112]</td>
<td>[-4.352, -0.893]</td>
<td>[-3.485, -0.517]</td>
<td>[-2.755, 3.047]</td>
<td>[-3.496, 0.471]</td>
<td>[-4.714, -1.408]</td>
</tr>
<tr>
<td><strong>Panel B: DID Estimates with State-Specific Linear Time Trends</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Texas X 1998-2003</td>
<td>-0.094</td>
<td>0.069</td>
<td>-0.910</td>
<td>0.428</td>
<td>1.310</td>
<td>-2.253</td>
</tr>
<tr>
<td></td>
<td>(0.724)</td>
<td>(0.866)</td>
<td>(0.244)</td>
<td>(1.934)</td>
<td>(0.561)</td>
<td>(0.868)</td>
</tr>
<tr>
<td></td>
<td>[-0.965, 1.369]</td>
<td>[-1.007, 1.350]</td>
<td>[-1.825, -0.077]</td>
<td>[-1.718, 2.652]</td>
<td>[0.181, 2.491]</td>
<td>[-3.254, -0.895]</td>
</tr>
<tr>
<td>Texas X Post 2003</td>
<td>-0.646</td>
<td>-0.969</td>
<td>-0.876</td>
<td>-1.900</td>
<td>0.586</td>
<td>-3.341</td>
</tr>
<tr>
<td></td>
<td>(0.609)</td>
<td>(0.693)</td>
<td>(0.816)</td>
<td>(2.210)</td>
<td>(0.428)</td>
<td>(1.034)</td>
</tr>
<tr>
<td></td>
<td>[-1.699, 0.071]</td>
<td>[-1.667, -0.306]</td>
<td>[-1.656, -0.135]</td>
<td>[-3.238, -0.496]</td>
<td>[-0.277, 1.237]</td>
<td>[-4.462, -2.666]</td>
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<td>State Fixed Effects</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Year Fixed Effects</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Demographic Controls</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Division X Year Effects</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Observations (Panel A)</td>
<td>63372</td>
<td>65417</td>
<td>48508</td>
<td>41464</td>
<td>67219</td>
<td>61570</td>
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<tr>
<td>AdjR-Sq (Panel A)</td>
<td>0.890</td>
<td>0.891</td>
<td>0.675</td>
<td>0.753</td>
<td>0.876</td>
<td>0.839</td>
</tr>
</tbody>
</table>

Notes: Robust standard errors clustered by state are reported in parenthesis. 90 percent confidence intervals using Conley and Taber (2011) reported in square brackets. Estimation is weighted by group-cell count. Using grouped basic CPS data by state, year and demographic groups from 1992-2007, the table reports coefficients on the interactions Texas X 1998-2003 and Texas X Post-2003 dummies from a DID regression of the LFPR on the interactions, state fixed effects, year fixed effects, indicators for demographic groups as controls, and division X year effects. Data Sources: Basic Monthly CPS; Authors’ calculations.
### Table 4: Synthetic Control Estimates with Standardized P-Values

<table>
<thead>
<tr>
<th>Year</th>
<th>Model with All Pre-Treatment Lags</th>
<th>Model with Covariates and Some Lags</th>
<th>Model with All Pre-Treatment Lags: Energy States</th>
</tr>
</thead>
<tbody>
<tr>
<td>1998</td>
<td>-0.267 [0.000]</td>
<td>-0.527 [0.163]</td>
<td>-0.542 [0.091]</td>
</tr>
<tr>
<td>1999</td>
<td>-0.545 [0.000]</td>
<td>-0.988 [0.061]</td>
<td>-1.032 [0.091]</td>
</tr>
<tr>
<td>2000</td>
<td>-0.605 [0.000]</td>
<td>-1.566 [0.041]</td>
<td>-1.475 [0.091]</td>
</tr>
<tr>
<td>2001</td>
<td>-0.777 [0.000]</td>
<td>-1.804 [0.082]</td>
<td>-1.346 [0.091]</td>
</tr>
<tr>
<td>2002</td>
<td>-0.565 [0.000]</td>
<td>-1.146 [0.122]</td>
<td>-0.569 [0.091]</td>
</tr>
<tr>
<td>2003</td>
<td>-0.496 [0.000]</td>
<td>-1.181 [0.163]</td>
<td>-0.618 [0.091]</td>
</tr>
<tr>
<td>2004</td>
<td>-0.869 [0.000]</td>
<td>-1.444 [0.061]</td>
<td>-1.003 [0.091]</td>
</tr>
<tr>
<td>2005</td>
<td>-1.459 [0.000]</td>
<td>-1.923 [0.041]</td>
<td>-1.477 [0.091]</td>
</tr>
<tr>
<td>2006</td>
<td>-1.985 [0.000]</td>
<td>-2.240 [0.020]</td>
<td>-1.816 [0.091]</td>
</tr>
<tr>
<td>2007</td>
<td>-2.554 [0.000]</td>
<td>-2.969 [0.020]</td>
<td>-2.574 [0.091]</td>
</tr>
</tbody>
</table>

**Treatment Effect**: -1.012 -1.579 -1.245  
**Std. P-value**: 0.0408 0.0909  
**Pre-Mean Effect**: 9.47e-13 -0.0675 0.00121  
**Pre-Std. P-value**: 1.0857 0.909  
**Pre-RMSPE: TX**: 1.96e-10 0.151 0.0586  
**Pre-RMSPE:Ctrls**: 0.309 0.498 1.152

Standardized P-values reported in square brackets. Pre-treatment period: 1992-1997; Post-treatment period: 1998-2007; Treated group: Texas; Control Group: 49 remaining states. The table shows synthetic control estimates of the treatment effect, i.e. the post-treatment (post-1997) difference between LFPR of the treatment group (Texas) and the synthetic-Texas for the constrained regression model that uses all pre-treatment lags of the outcome variable (LFPR) to construct the synthetic control for Texas. All analysis using synthetic control estimation is carried out using the “Synth” and “Synth Runner” packages (Abadie at al. 2014, Galiani and Quistorff, 2016). Sources: BLS-LAUS; Authors’ calculations.
Table 5: Estimated Treatment Effects of Home Equity Access on LFPR from Alternative SCM Methods with Standardized P-Values

<table>
<thead>
<tr>
<th></th>
<th>(1) Diff-in-Diff</th>
<th>(2) SCM</th>
<th>(3) Elastic Net</th>
<th>(4) Matrix Completion</th>
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</thead>
<tbody>
<tr>
<td>1998</td>
<td>-0.992 [0.265]</td>
<td>-0.605 [0.102]</td>
<td>-0.228 [0.673]</td>
<td>-0.661 [0.224]</td>
</tr>
<tr>
<td>1999</td>
<td>-1.273 [0.122]</td>
<td>-0.841 [0.0408]</td>
<td>-0.416 [0.612]</td>
<td>-0.854 [0.245]</td>
</tr>
<tr>
<td>2000</td>
<td>-1.605 [0.0408]</td>
<td>-0.724 [0.184]</td>
<td>-0.728 [0.286]</td>
<td>-0.947 [0.122]</td>
</tr>
<tr>
<td>2001</td>
<td>-1.622 [0.102]</td>
<td>-0.708 [0.163]</td>
<td>-1.041 [0.224]</td>
<td>-1.235 [0.122]</td>
</tr>
<tr>
<td>2002</td>
<td>-1.185 [0.163]</td>
<td>-0.377 [0.469]</td>
<td>-0.797 [0.327]</td>
<td>-0.865 [0.327]</td>
</tr>
<tr>
<td>2003</td>
<td>-1.084 [0.184]</td>
<td>-0.252 [0.571]</td>
<td>-0.829 [0.306]</td>
<td>-0.779 [0.327]</td>
</tr>
<tr>
<td>2004</td>
<td>-1.527 [0.184]</td>
<td>-0.706 [0.245]</td>
<td>-1.495 [0.265]</td>
<td>-1.103 [0.286]</td>
</tr>
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<td>2005</td>
<td>-2.094 [0.102]</td>
<td>-1.168 [0.102]</td>
<td>-2.023 [0.122]</td>
<td>-1.693 [0.0408]</td>
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<tr>
<td>2006</td>
<td>-2.516 [0.0408]</td>
<td>-1.796 [0.0816]</td>
<td>-2.481 [0.0408]</td>
<td>-2.209 [0.0204]</td>
</tr>
<tr>
<td>2007</td>
<td>-3.233 [0.0408]</td>
<td>-2.432 [0.0408]</td>
<td>-3.281 [0.0204]</td>
<td>-2.849 [0.0408]</td>
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</tbody>
</table>

Notes: Standardized P-values reported in square brackets. Pre-treatment period: 1980-1997; Post-treatment period: 1998-2007; Treated group: Texas; Control Group: 49 remaining states. Using alternative synthetic control methods, the table shows estimates of the treatment effect, i.e. the post-treatment (post-1997) difference between LFPR of the treatment group (Texas) and the synthetic-Texas for the constrained regression model that uses all pre-treatment lags of the outcome variable (LFPR) to construct the synthetic control for Texas. Estimation carried out using software code for SCM with Elastic Net penalty available from Doudchenko and Imbens (2016) and DID/SCM-ADH/MC-NMM code from https://github.com/susanathey/MCPanel.
Appendix A
Figure A1

Trends in Crude Oil Prices

Sources: Department of Energy; Haver Analytics.
The figure shows the estimated weights for different states in constructing the counterfactual for Texas (synthetic Texas) for the synthetic control estimates plotted in Figure 2A/2B and reported in column (1) of Table 4. Weights are chosen to minimize the mean squared prediction error (MSPE) between pre-treatment characteristics of the treatment group (Texas) and its synthetic control (synthetic Texas), using all pre-treatment lags of the outcome variable (LFPR). See notes to Figure 2A/2B and Table 4 for more details. All analysis using synthetic control estimation is carried out using “Synth” package and “Synth Runner” packages (Abadie at al. 2014, Galiani and Quistorff, 2016). Sources: BLS/LAUS; Authors’ calculations.

The figure plots the ratio of post-treatment (post-1997) RMSPE to the pre-treatment (pre-1997) RMSPE of the treated state (Texas) and other control states for the synthetic control estimates plotted in Figure 2A/2B and reported in column (1) of Table 4. RMSPE for each state is simply the square root of the mean squared difference between the LFPR of that state and the synthetic control for that state. The optimal weights for Texas are shown in Figure A6. The figure shows that the post-1997 difference in LFPR of Texas and its counterfactual (synthetic Texas) relative to the pre-1997 difference is the largest of all states. Sources: BLS/LAUS; Authors’ calculations.
Figure A4

The figure shows the estimated weights for different states in constructing the counterfactual for Texas (synthetic Texas) for the synthetic control estimates plotted in Figure 3A/3B. The figure is analogous to Figure A6, except that it plots estimated weights for SCM-ADH estimated effects of HELOC in the post-2003 period. See notes to Figure A6 for more details.

Figure A5

The figure plots the ratio of post-HELOC (2004-2007) RMSPE to the pre-HELOC (1998-2003) RMSPE of the treatment state (Texas) vs. other states for the synthetic control estimates plotted in Figure 3A/3B. The figure is analogous to Figure A7, except that it uses SCM-ADH estimates of HELOC in the post-2003 period. See notes to Figure A7 for more details.
Figure A6

[Graph: LFPR in Texas vs. Synthetic Texas Before and After Home equity Access with Some Lags and Covariates]

Figure A7

[Graph: Synthetic Control Estimates of the Effect of Home Equity Access on LFPR in Texas vs. Placebo States]
Estimates of the Effect of HEL Access on LFPR in Texas vs. Placebo States using SCM

SCM Estimates of the Effect of HEL Access on LFPR in Texas vs. Placebo States using Elasticnet
The figure plots the empirical CDF of MC-NNM estimates of 10-year (1998-2007) average effects across states for MC-NNM estimates reported in Table 5 and Figure 5.

Sources: March CPS-IPUMS; Authors’ calculations.
Figure A12

Robustness to Alternative Synthetic Control Methods with Donor Pool Restricted to Energy States

Figure A13

Estimated Effect of HEL Access on LFPR in Texas vs. Placebo Energy States using Matrix Completion
### Table A1: Summary Statistics

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Rest of US</td>
<td>Texas</td>
</tr>
<tr>
<td>LFPR</td>
<td>66.48</td>
<td>(3.452)</td>
</tr>
<tr>
<td></td>
<td>69.19</td>
<td>(0.122)</td>
</tr>
<tr>
<td>Log Real Wage*</td>
<td>2.971</td>
<td>(0.114)</td>
</tr>
<tr>
<td></td>
<td>2.896</td>
<td>(0.0144)</td>
</tr>
<tr>
<td>Avg. State Tax rate</td>
<td>0.0218</td>
<td>(0.00975)</td>
</tr>
<tr>
<td></td>
<td>0</td>
<td>(0)</td>
</tr>
<tr>
<td>Log FHFA HPI</td>
<td>5.258</td>
<td>(0.206)</td>
</tr>
<tr>
<td></td>
<td>4.882</td>
<td>(0.0428)</td>
</tr>
<tr>
<td>Age</td>
<td>43.35</td>
<td>(1.142)</td>
</tr>
<tr>
<td></td>
<td>41.37</td>
<td>(0.175)</td>
</tr>
<tr>
<td>Share Female</td>
<td>0.521</td>
<td>(0.00909)</td>
</tr>
<tr>
<td></td>
<td>0.514</td>
<td>(0.00207)</td>
</tr>
<tr>
<td>Share Married</td>
<td>0.565</td>
<td>(0.0244)</td>
</tr>
<tr>
<td></td>
<td>0.586</td>
<td>(0.00398)</td>
</tr>
<tr>
<td>Households with</td>
<td>0.331</td>
<td>(0.0210)</td>
</tr>
<tr>
<td>Children</td>
<td>0.376</td>
<td>(0.00644)</td>
</tr>
<tr>
<td>Share White</td>
<td>0.759</td>
<td>(0.123)</td>
</tr>
<tr>
<td></td>
<td>0.581</td>
<td>(0.0145)</td>
</tr>
<tr>
<td>Share Black</td>
<td>0.113</td>
<td>(0.0787)</td>
</tr>
<tr>
<td></td>
<td>0.111</td>
<td>(0.00215)</td>
</tr>
<tr>
<td>Share High School Grad</td>
<td>0.334</td>
<td>(0.0435)</td>
</tr>
<tr>
<td></td>
<td>0.291</td>
<td>(0.00736)</td>
</tr>
<tr>
<td>Share College Grad</td>
<td>0.202</td>
<td>(0.0356)</td>
</tr>
<tr>
<td></td>
<td>0.186</td>
<td>(0.00509)</td>
</tr>
</tbody>
</table>

Note: Using state-level data the table presents means, with standard deviation in parenthesis. *Log real wage are for workers in manufacturing. Sources: BLS/LAUS; Authors’ calculations.
Table A2: Difference in Differences Estimates of Easier Credit Access on LFPR using Contiguous Counties

<table>
<thead>
<tr>
<th></th>
<th>(1)</th>
<th>(2)</th>
<th>(3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas X 1998-2003</td>
<td>-1.798</td>
<td>-1.117</td>
<td>-2.149</td>
</tr>
<tr>
<td></td>
<td>(1.084)</td>
<td>(0.352)</td>
<td>(1.336)</td>
</tr>
<tr>
<td>Texas X Post 2003</td>
<td>-3.699</td>
<td>-2.44</td>
<td>-3.16</td>
</tr>
<tr>
<td></td>
<td>(2.002)</td>
<td>(0.413)</td>
<td>(2.568)</td>
</tr>
<tr>
<td>County Fixed Effects</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Year Fixed Effects</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>State X Linear Trend</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>County-Pair X Year Effects</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Observations</td>
<td>2128</td>
<td>2128</td>
<td>2128</td>
</tr>
<tr>
<td>Adj R-Sq</td>
<td>0.6091</td>
<td>0.6397</td>
<td>0.6552</td>
</tr>
</tbody>
</table>

Notes: Robust standard errors clustered by county are reported in parenthesis. Estimation is weighted by county population. Using county-level data from 1992-2007, the table reports DID coefficients from a regression of county-level LFPR on the interactions between the treatment dummy (an indicator for Texas) and dummies for 1998-2003 and 2003-2007, controlling various fixed effects as indicated. Estimation sample restricted contiguous counties around the Texas’ border with other states. Sources: BLS-LAUS; Authors’ calculations.
Table A3: Difference-in-Differences-in-Differences (DDD) Estimates of HEL Access on LFP with Renters as Alternative Control Group using PSID

<table>
<thead>
<tr>
<th></th>
<th>(1) LPM-DDD</th>
<th>(2) Probit-DDD</th>
<th>(3) LPM-FD</th>
<th>(4) LOGIT-FE</th>
<th>(5) LPM-FD</th>
<th>(6) Logit-FE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Texas X Own X Post 1997</strong></td>
<td>-0.032</td>
<td>-0.033</td>
<td>-0.034</td>
<td>-0.020</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(0.007)</td>
<td>(0.007)</td>
<td>(0.014)</td>
<td>(0.194)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Texas X Own X Post 2003</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>-0.036</td>
<td>-0.149</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(0.013)</td>
<td>(0.177)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Other Covariates</strong></th>
<th>Yes</th>
<th>Yes</th>
<th>No</th>
<th>No</th>
<th>No</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Observations</strong></td>
<td>96965</td>
<td>96965</td>
<td>5639</td>
<td>1282</td>
<td>6713</td>
<td>1336</td>
</tr>
<tr>
<td><strong>Adj R-Sq</strong></td>
<td>0.096</td>
<td>0.001</td>
<td>0.000</td>
<td>0.000</td>
<td>0.000</td>
<td>0.000</td>
</tr>
</tbody>
</table>

Notes: Robust standard errors clustered by state are reported in parenthesis. Columns (1) and (2) present unweighted estimates from a pooled DDD regression of labor force participation dummy (LFP) based on the specification in equation (4). Other basic demographic covariates included in columns (1) and (2) are: age, and dummies for female, married, white, black, high school diploma, and college. Results in columns (1) and (2) are based on the entire unbalanced panel of prime-age individuals in the PSID from 1992 to 2007. Column (3) presents first-differenced regression of LFP using data for 1997 and 1999 to measure the effect of introduction of HEL and column (5) using data for 2003 and 2005 to measure the effect of HELOC. The estimation samples in columns (3)-(6) are restricted to a two-period balanced panel of individuals who did not changed their homeownership status and maintained residence Texas during both periods. Sources: PSID-CNEF; Authors’ calculations.
Appendix B

For the three-period model the Lagrangian can be written as is:

$$\max_{c_1, l_1, c_2, l_2, c_3, E_1, E_2, \mu_1, \mu_2, \mu_3} L = u(c_1, l_1) + \delta u(c_2, l_2) + \delta u(c_3, 1)$$

$$-\mu_1 [c_1 - w(1 - l_1) - E_1 + r\pi H_0 + A_1]$$

$$-\mu_2 [c_2 - (1 + r)A_1 - w(1 - l_2) - E_2 + (1 + r)E_1 + r\pi H_0 + A_2]$$

$$-\mu_3 [c_3 - (1 + r)A_2 - P - (1 + r_H)^3H_0 + (1 + r)\pi H_0 + (1 + r)E_2]$$

$$-\mu_4 [E_1 - a(1 + r_H)H_0 + \pi H_0]$$

$$-\mu_5 [E_2 - a(1 + r_H)^2H_0 + \pi H_0]$$

$\mu_1, \mu_2, \mu_3, \mu_4,$ and $\mu_5$ are Kuhn-Tucker multipliers.

The first-order and complementary slackness conditions are:

$$u_{c_1} - \mu_1 = 0,$$

$$u_{l_1} - \mu_1 w = 0,$$

$$\delta u_{c_2} - \mu_2 = 0,$$

$$\delta u_{l_2} - \mu_2 w = 0,$$

$$\delta^2 u_{c_3} - \mu_3 = 0,$$

$$\mu_1 - (1 + r)\mu_2 - \mu_4 = 0,$$

$$\mu_2 - (1 + r)\mu_3 - \mu_5 = 0,$$

$$\mu_4 [E_1 - a(1 + r_H)H_0 + \pi H_0] = 0,$$

$$E_1 \leq a(1 + r_H)H_0 - \pi H_0,$$

$$\mu_4 \geq 0,$$

$$\mu_5 [E_2 - a(1 + r_H)^2H_0 + \pi H_0] = 0,$$

$$E_2 \leq a(1 + r_H)^2H_0 - \pi H_0,$$

$$\mu_5 \geq 0.$$
These conditions imply, as we write in the main text, the following optimality conditions:

\[
\begin{align*}
    u_{c_1} &= \frac{u_{l_1}}{w} = \frac{(1 + r) \delta u_{l_2}}{w} + \mu_4, \\
    \delta u_{c_2} &= \frac{\delta u_{l_2}}{w} = (1 + r) \delta^2 u_{c_3} + \mu_5.
\end{align*}
\]

Now let us do comparative statics of the optimal choice \( l^* \) with respect to \( a \) using these conditions, i.e., let us derive \( dl_1^*/da \). First, note that \( a \) only directly determines the first-period credit constraint on \( E_1 \). If the first-period collateral constraint does not bind, \( \mu_4 > 0 \), \( E_1^* < a(1 + r_H)H_0 - \pi H_0 \), and \( dE_1^*/da = 0 \). On the other hand, if the first-period collateral constraint binds, \( \mu_4 = 0 \), \( E_1^* = a(1 + r_H)H_0 - \pi H_0 \), and \( dE_1^*/da = (1 + r_H)H_0 > 0 \). Putting the two cases together, we know that:

\[
    \frac{dE_1^*}{da} \geq 0.
\]

By the chain rule and making use of the previous equation yields the following sign of \( dl_1^*/da \) up to weak inequality:

\[
    \text{sign} \left[ \frac{dl_1^*}{da} \right] = \text{sign} \left[ \frac{dl_1^*}{dE_1^*} \frac{dE_1^*}{da} \right] = \text{sign} \left[ \frac{dl_1^*}{dE_1^*} \right].
\]

For comparative statics of \( l_1^* \) with respect to \( E_1^* \), first plug in the budget constraint into the first-period FOCs:

\[
    u_c[w(1 - l_1) - r\pi H_0 + E_1 - A_1, l_1] = \frac{u_l[w(1 - l_1) - r\pi H_0 + E_1 - A_1, l_1]}{w}.
\]

Then, differentiation with respect to \( E_1 \) yields:

\[
    u_{c_1,c_1} \left( -w \frac{dl_1}{dE_1} + 1 \right) + u_{c_1,l_1} \frac{dl_1}{dE_1} = \frac{1}{w} \left[ u_{c_1,c_1} \left( -w \frac{dl_1}{dE_1} + 1 \right) + u_{l_1,l_1} \frac{dl_1}{dE_1} \right],
\]

\[
    \frac{dl_1^*}{dE_1} = \frac{-w u_{c_1,c_1} + u_{c_1,l_1}}{-w^2 u_{c_1,c_1} - u_{l_1,l_1} + 2wu_{c_1,l_1}} \leq 0.
\]
Combining this equation and the previously derived sign condition for $dl_1^*/da$, we see that the sign of $dl_1^*/da$ is ambiguous with, as we write in the main text:

$$
\text{sign} \left[ \frac{dl_1^*}{da} \right] = \text{sign} \left[ \frac{dl_1^*}{dE_1^*} \right] = \text{sign} \left[ \frac{-wu_{c_1}c_1 + u_{c_1}l_1}{-w^2u_{c_1}c_1 - u_{l_1}l_1 + 2wu_{c_1}l_1} \right].
$$

Similarly, we can derive the equation for the sign of $dc_1^*/da$ in the main text.