

SNAPSHOT

Juárez Maquiladora Employment Rising

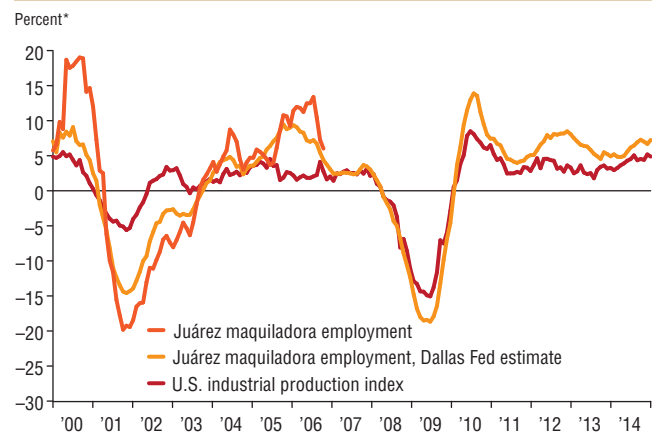
Maquiladoras south of the Rio Grande continue to add jobs, according to a Dallas Fed model based on the U.S. industrial production index and state of Chihuahua manufacturing employment. The model has been used to track maquiladora employment in the Chihuahua city of Juárez since Mexico stopped publishing such counts in 2006.

Employment at the plants, which assemble goods for export to the U.S., rose more than 7.2 percent in December over the same month the year before, according to the model. Formal manufacturing employment (for which there is an accounting of taxes and wages paid) also increased 7.2 percent in the Juárez area over the same period.

On an annual basis, U.S. auto and light truck production in January totaled 11.4 million units, while U.S. auto sales amounted to 16.6 million. Auto sales are near historic highs—good news for maquiladoras because roughly half the plants across the Rio Grande are auto related.

—Adapted from *El Paso Economic Indicators*,
Federal Reserve Bank of Dallas, February 2015

U.S. Manufacturing Activity and Juárez Maquiladora Jobs



*Year-over-year change; seasonally adjusted.

SOURCES: Instituto Nacional de Estadística y Geografía; Federal Reserve Board; Federal Reserve Bank of Dallas.

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