

# Digital Inclusion Upskilling Workers

- Upskilling Current Workers and Unemployed Workers
- Digital Inclusion - Learning Options:
  - Supervisory Certification
  - Retail Management Certification
  - Customer Service Certification
  - Career Basics Bootcamp (Spanish and English)
  - NRF RISEUp Certificate
  - Retail Associate Credential
  - Retail Supervisor Diploma



# Why Retail Industry e-Learning?



Avg. Employees: 27

Source: TLMI, QCEW

## Projected Job Growth by 2026



Projections based on 2016 employment levels  
Source: Texas Labor Market Information, QCEW

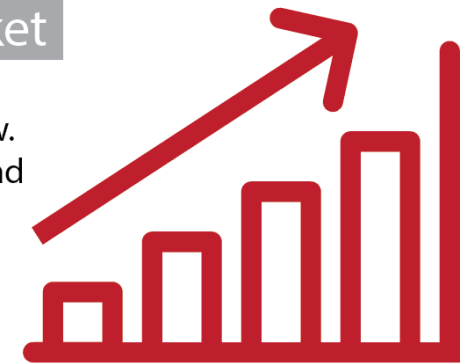
## Retail Sector Snapshot



## Retail Job Market

Demand in the retail sector continues to grow. In May, Dallas County had

**14,401** unique jobs postings; up from **10,999** retail job postings in May 2018.



Sources: BLS, EMSI 2019.2

**Retail Pay\$**

Sponsored By **Walmart**

**WORKFORCE SOLUTIONS**  
**GREATER DALLAS**

**Who?**

1642 Explorers

972 Active Learners

180 Completers

47% High School / GED

23% Some College

76% Female

73% African American

80% Unemployed

69% Household Income \$25K or less

73% Earn under \$15/hour

